



Press Release

For Immediate Release

Pacer ETFs Launches Global Dividend Exchange Traded Fund

PAOLI, PA – February 23, 2016 – Pacer ETFs announced today the launch of its first dividend exchange traded fund (ETF). The Pacer Global High Dividend ETF (PGHD) is listed on the BATS Exchange.

The ETF aims to provide investors exposure to high dividend stocks by screening the FTSE All World Developed Large Cap Index for the top 100 companies with the highest free cash flow yield and dividend yield. PGHD is the first ETF of the Autoselect series for Pacer.

“There are a lot of ETFs out there that focus on dividends, but free cash flow is a strong indication of a company’s health. Higher free cash flow increases the likelihood that a company will be able to continue paying dividends,” explains Sean O’Hara, Director of Pacer ETFs.

Companies with high dividends but low to no free cash flow can be a trap. Those dividends may need to be cut eventually to account for other expenses.

“We’re excited about adding this product to our already robust lineup, which includes the Trendpilot and Autopilot series of ETFs,” adds Joe Thomson, Chairman and President of Pacer ETFs. “In today’s global economy, it’s important to allocate investments internationally. Implementing this strategy with a global index exposes investors to a diversified array of companies with consistent and stable dividends throughout the world.”

The Pacer Global High Dividend ETF is an exchange traded fund that seeks to track the total return performance, before fees and expenses, of the Pacer Global Cash Cows Dividends 100 Index.

For more information on this and other Pacer ETFs, including the prospectus, please visit PacerETFs.com.

About Pacer:

Pacer ETFs, distributed by Pacer Financial, is a new ETF provider that launched in June 2015. Pacer ETFs offers exchange traded funds as tools to help investors diversify their portfolios. They provide a selection of strategy driven ETFs that aim to serve as long-term investment options. As a national wholesaling organization, Pacer Financial has partnered with ETF and ETN providers, including RBS, beginning in 2008. These partnerships allowed Pacer to gain invaluable knowledge and relationships. The entrepreneurial culture and national sales and marketing teams allow Pacer to get to the market quickly and adapt to change in the industry.

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Disclosure:

Before investing you should carefully consider the Fund’s investment objectives, risks, charges and expenses. This and other information is in the prospectus, a copy may be obtained by visiting www.paceretfs.com or calling 1-877-337-0500. Please read the prospectus carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as concentration risk, currency exchange rate risk, equity market risk, foreign securities risk, geographic concentration risk, high portfolio turnover risk, large-capitalization investing risk, new fund risk, non-diversification risk, other investment companies risk, passive investment risk, style risk, tracking risk, and/or special risks of exchange traded funds.

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