Press Release
For Immediate Release

Pacer ETFs Launches First Three Exchange Traded Funds

PAOLI, PA – June 12, 2015 – Pacer ETFs announced today the launch of its first exchange traded funds (ETFs). The three new ETFs, Pacer Trendpilot™ 750 ETF, Pacer Trendpilot™ 450 ETF and Pacer Trendpilot™ 100 ETF, are listed on the BATS Exchange.

"We're excited to launch our ETFs in a market that is expanding every day. The ETF market is booming and expected to grow to more than $15 trillion in the next ten years. There is massive growth potential and we're thrilled to be a part of it," said Joe Thomson, Chairman and President of Pacer ETFs.

Pacer is entering the ETF arena with these strategy driven ETFs designed to participate in the market when it is trending up, maintain some exposure during short-term market declines and exit the market when it is trending down.

Although these are the first in-house funds, Pacer is no stranger to exchange traded products. As a national wholesaling organization, Pacer has partnered with ETP providers beginning in 2008. Its key executives are accomplished in the financial services business, building upon their business relationship of more than 35 years that began at PLANCO.

"We feel we've improved upon the trend following strategy we've worked with in the past. The new Trendpilot allows us to capitalize on the market when it rebounds quickly, while still mitigating some risk. We also moved from ETNs to ETFs to eliminate credit risk and reduce the costs to investors," explains Sean O'Hara, Director of Pacer ETFs.

"The original strategy participated in the market when it was up and exited the market when it was down. Our revamped strategy focuses on improving market exposure during gray areas of market performance. Investors maintain partial exposure until the market's negative trend is confirmed or realized as a short correction," adds Thomson.

In launching their line of ETFs, Pacer ETFs has developed strong relationships with quality people at the funds' index calculation agents, Wilshire® and NASDAQ and US Bank, the funds' custodian, fund accountant, administrator and transfer agent.

"The support of these partners has been crucial to the development of our ETFs. We're looking forward to a long-standing relationship during our tenure in the ETF business," O'Hara notes.

The new Pacer ETFs are:

The Pacer Trendpilot 750 ETF is an exchange traded fund that seeks to track the total return performance, before fees and expenses, of the Pacer Wilshire US Large-Cap Trendpilot Index℠.

The Pacer Trendpilot 450 ETF is an exchange traded fund that seeks to track the total return performance, before fees and expenses, of the Pacer Wilshire US Mid-Cap Trendpilot Index℠.

The Pacer Trendpilot 100 ETF seeks to track the total return performance, before fees and expenses, of the Pacer NASDAQ-100 Trendpilot Index.

For more information on these funds, including the prospectus, please visit PacerETFs.com.

About Pacer:

Pacer ETFs, distributed by Pacer Financial, is a new ETF provider deep rooted in financial experience. Pacer ETFs offers exchange traded funds as tools to help investors diversify their portfolios. They provide a selection of strategy driven ETFs that aim to serve as long-term investment options. As a national wholesaling organization, Pacer has partnered with ETF and ETN providers, including RBS, beginning in 2008. These partnerships allowed Pacer to gain invaluable knowledge and relationships. The entrepreneurial culture and national sales and marketing teams allow Pacer to get to the market quickly and adapt to change in the industry.

Contact for Media:
Ashlee Thomson
(610) 981-6214
ashlee.thomson@pacerfinancial.com

Disclosure:
Before investing you should carefully consider the Fund's investment objectives, risks, charges and expenses. This and other information is in the prospectus, a copy may be obtained by visiting www.paceretfs.com or calling 1-877-337-0500. Please read the prospectus carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as concentration risk, equity market risk, fixed income risk, government obligations risk, high portfolio turnover risk, large and mid capitalization investing risk, new fund risk, other investment companies risk, passive investment risk, tracking risk, trend lag risk and/or special risks of exchange-traded funds. The performance of the fund may diverge from that of the Index. This is because the fund employs a representative sampling strategy and may also invest up to 20% of its assets in cash and cash equivalents, other investment companies, as well as securities and other instruments not included in the Index but which the Adviser believes will help the Fund track the Index. The Fund will be considered non-diversified, which means it may invest more of its assets in the securities of a single issuer or smaller number of issuers that if it were a diversified fund.

This document does not take into account any investor's particular investment objectives, strategies, tax status or investment horizon. Please consult with your financial advisor and tax advisor before investing. This is neither a solicitation nor an offer to buy any interest in any of our offerings.

Pacer Wilshire US Large-Cap Trendpilot™ Index and Pacer Wilshire US Mid-Cap Trendpilot™ Index ("Indices") are the property of Pacer Advisors, Inc. ("Pacer") based on methodology supplied by Pacer and are Powered by Wilshire℠. Indices Powered by Wilshire℠ are generally based on third party methodology, but maintained and calculated by Wilshire Associates, Incorporated ("Wilshire"). Wilshire makes no representations or warranties, express or implied, regarding the methodology used to calculate the Indices; the intended purpose of the Indices; the ability of the Indices to accurately represent the asset class or market sector that it purports to represent; nor advisability of investing in an investment product based on the Indices that is not sponsored, endorsed, sold, or promoted by Wilshire. Wilshire shall have no liability for any errors, omissions, or interruptions of any Index or the data included therein.Wilshire®, Wilshire Indexes℠, Wilshire US Large Cap Index℠, Wilshire US Mid-Cap Index℠, Wilshire 5000 Total Market Index℠, Wilshire Small Cap Index℠, and Powered by Wilshire℠ are service marks of Wilshire Associates Incorporated, Santa Monica, California. All other trade names, trademarks, and/or service marks are the property of their respective holders.

Pacer NASDAQ-100® Trendpilot™ are registered trademarks of The NASDAQ OMX Group, Inc. (which with its affiliates is referred to as the "Corporations") and are licensed for use by Pacer Advisors, Inc. The Product has not been passed on by the Corporations as to their legality and suitability. The Product is not issued, endorsed, sold, or promoted by the Corporations. THE CORPORATIONS MAKE NO WARRANTIES AND BEAR NO LIABILITY WITH RESPECT TO THE PRODUCT.

The Royal Bank of Scotland is the owner of the TRENDPILOT trademark and has granted to Pacer Advisors a perpetual license to the Mark.

Distributor: Pacer Financial, Inc., member FINRA, SIPC, an affiliate of Pacer Advisors, Inc.

NOT FDIC INSURED | MAY LOSE VALUE | NOT BANK GUARANTEED

###