



# PACER ETFs

## Pacer ETFs Named “Best New ETF Issuer 2016” by *i-invest*

*The decorated ETF firm also took home awards for “Most Innovative Large Cap ETF,” “Best Eurozone ETF” and “Best New Strategy Driven ETF”*

**Paoli, Pa. – (August 2, 2016)** – [Pacer ETFs](#), the Paoli, PA based financial firm, continues to rack up accolades for innovation and performance as recipient of the “Best New ETF Issuer 2016” award from [i-invest](#), a publication catered to institutional investors. The publication also recognized three of Pacer’s funds with awards:

[Pacer Trendpilot™ 750 ETF \(PTLC\)](#): Named “Most Innovative Large Cap ETF”

[Pacer Autopilot Hedged European Index ETF \(PAEU\)](#): Named “Best Eurozone ETF (Since Inception)”

[Pacer Global High Dividend ETF \(PGHD\)](#): Named “Best New Strategy Driven ETF”

“We set out last year to offer ETFs that help investors manage risk with rules-based indices. One year later, our funds have gathered awards for innovation as the firm continues to grow and succeed. Achievements like the *i-invest* awards are a testament to our belief that rules-based strategies provide passive investors with valuable long-term investment options,” says Pacer ETF Distributors President, Sean O’Hara.

“Pacer ETFs continues to be at the forefront of innovation in exchange traded products,” says Joe Thomson, Chairman and President of Pacer Financial. “We believe in our innovative, rules-based strategies today more than ever. Based on our success, it is clear that investors believe in our strategy too.”

The *i-invest* 2016 ETF Awards were created to celebrate and reward the hard work of leaders in the dynamic and growing ETF sector. As with all *i-invest* awards, The 2016 ETF Awards are based exclusively on merit. The selections were made by *i-invest*’s dedicated in-house research team.

### **About Pacer:**

Pacer ETFs, distributed by Pacer Financial, is an ETF provider that launched in June 2015. Pacer ETFs offers exchange traded funds as tools to help investors diversify their portfolios. They provide a selection of strategy driven ETFs that aim to serve as long-term investment options. As a national wholesaling organization, Pacer Financial has partnered with ETF and ETN providers, including RBS, beginning in 2008. These partnerships allowed Pacer to gain invaluable knowledge and relationships. The entrepreneurial culture and national sales and marketing teams allow Pacer to get to the market quickly and adapt to change in the industry.

### **About *i-invest***

*i-invest* is the institutional investor’s go-to platform and publication. Through our regularly updated online platform and monthly web-based publication, *i-invest* brings a global subscriber base of over 151,000 the latest news, comment and debate surrounding the most pressing topics and game-changing activity from across the institutional investment industry.



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Featuring contributions from some of the financial industry's foremost and best respected leaders, commentators, fund managers and decision makers, *i-invest* and its team of committed and highly professional journalists, designers, industry experts and insiders leave no stone unturned when it comes to tackling head on the issues of the day.

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**Disclosure:**

**Before investing you should carefully consider the Funds' investment objectives, risks, charges and expenses. This and other information is in the prospectus. A copy may be obtained by visiting [www.paceretfs.com](http://www.paceretfs.com) or calling 1-877-337-0500. Please read the prospectus carefully before investing.**

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with these funds are detailed in the prospectus and could include factors such as concentration risk, equity market risk, fixed income risk, government obligations risk, high portfolio turnover risk, large and mid-capitalization investing risk, new fund risk, other investment companies risk, passive investment risk, tracking risk, trend lag risk, currency exchange rate risk, European investments risk, foreign securities risk, geographic concentration risk, forward currency contracts risk, non-diversification risk and/or special risks of exchange traded funds.

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