



## PACER CUSTOM ETF SERIES

Online Gambling, Video Gaming & eSports

Data as of 12/31/23

# ODDS

## Pacer BlueStar Digital Entertainment ETF

A rules-based exchange traded fund (ETF) that aims to offer investors exposure to globally listed companies and depositary receipts that generate the majority of their revenue from online gambling, video game development or eSports.

### STRATEGY OVERVIEW

An objective, rules-based strategy that seeks to track the BlueStar Global Online Gambling, Video Gaming, and eSports Index.

1

#### BlueStar Global Online Gambling, Video Gaming and eSports Index

The global developed market is screened for companies generating at least 50% of their revenues from online gambling, video gaming and eSports to develop the index universe.

2

#### Investability Requirements

Qualified companies are screened by:

- Market Cap
- 3-month average daily value traded
- Average monthly volume

3

#### BlueStar Global Online Gambling, Video Gaming and eSports Index

- Companies must meet market cap and volume threshold
- Companies split into 2 tiers:  
(1) Online Gambling Companies (2) Video Gaming/eSports Companies
- Rebalanced and Reconstituted Quarterly

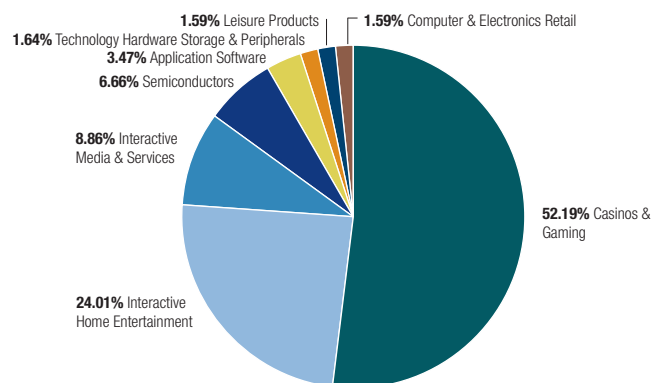
### Index Characteristics

Weighted Average Market Cap (\$mil)	85,049.22
Dividend Yield (%)	0.94
Price to Earnings (P/E) Ratio	20.02

### Top 10 Holdings

Company	Sub Industry	Weight (%)
Evolution AB	Casinos & Gaming	8.37
Flutter Entertainment Plc	Casinos & Gaming	8.15
DraftKings, Inc. Class A	Casinos & Gaming	7.40
Tencent Holdings Ltd.	Interactive Media & Services	7.13
Entain PLC	Casinos & Gaming	4.68
La Francaise des Jeux SA	Casinos & Gaming	3.60
Advanced Micro Devices, Inc.	Semiconductors	3.58
NVIDIA Corporation	Semiconductors	3.09
Nintendo Co., Ltd.	Interactive Home Entertainment	2.59
Netease Inc Sponsored ADR	Casinos & Gaming	2.08
<b>Total</b>		<b>50.66</b>

### Sub Industry Breakdown



<sup>(1)</sup>Current index components have reduced thresholds for remaining in the index



# PACER ETFs

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Pacer BlueStar Digital Entertainment ETF

The Pacer BlueStar Digital Entertainment ETF (the “Fund”) employs a “passive management” (or indexing) investment approach designed to track the total return performance, before fees and expenses, of the BlueStar Global Online Gambling, Video Gaming, and eSports Index (the “Index”).

Fund Details		Performance <sup>1</sup> (%)	Since Fund Inception (4/8/2022)	YTD	1 Month	3 Month	1 Year
NAV	\$20.18	Pacer BlueStar Digital Entertainment ETF NAV	1.92	24.67	4.62	9.25	24.67
Fund Ticker	ODDS	Pacer BlueStar Digital Entertainment ETF Market Price	2.02	25.02	4.89	9.66	25.02
Index	BlueStar Global Online Gambling, Video Gaming, and eSports Index	BlueStar Global Online Gambling, Video Gaming, and eSports Index	3.41	25.11	4.35	9.95	25.11
		S&P Global 1200 Index	5.08	23.38	4.77	11.29	23.38
Benchmark Index	S&P Global 1200 Index	<p>Source: US Bank. Performance quoted represents past performance and does not guarantee future results. Investment return and principal value will fluctuate, so shares may be worth more or less when redeemed or sold. Current performance may be lower or higher than the performance quoted. Visit <a href="http://www.paceretfs.com">www.paceretfs.com</a> for the most recent month-end performance. Index returns are for illustrative purposes only. Index performance does not reflect any management fees, transaction costs or expenses. You cannot invest directly in an index.</p> <p>Before investing you should carefully consider the Fund’s investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting <a href="http://www.paceretfs.com">www.paceretfs.com</a> or calling 1-877-337-0500. Please read the prospectus carefully before investing.</p> <p>An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as concentration in digital entertainment companies risk, depositary receipt risk, equity market risk, ETF risks, foreign securities risk, geographic concentration risk, index provider risk, limited operating history risk, market capitalization risk, non-diversification risk, passive investment risk, sector risk, tracking error risk, and/or special risks of exchange traded funds.</p> <p>BlueStar Global Online Gambling, Video Gaming and eSports Index (the “Index”) is the exclusive property of MV Index Solutions GmbH, which has contracted with Solactive AG to maintain and calculate the Index. Solactive AG uses its best efforts to ensure that the Index is</p>					
Intraday NAV (IIV)	ODDSIV						
CUSIP#	69374H394						
Fund Inception	4/8/2022						
Total Expenses	0.60%						
Exchange	NASDAQ						
Implied Liquidity* (Shares)	0.73M						
Implied Liquidity* (USD)	\$14.63M						

\*ETF Implied liquidity is a representation of how many shares can potentially be traded daily in an ETF as portrayed by the creation unit. This is defined as the smallest value of the IDTS (Implied Daily Tradable Shares) for each holding in the creation unit.

<sup>(1)</sup>Returns less than one year are cumulative. NAV (net asset value) is the value of one share of the Fund calculated daily. The NAV return is based on the NAV of the Fund. It may not reflect the actual return for the investor.

Market Price is the price investors can buy and sell ETF shares for in the stock market and is used to calculate market return. It is based on the price at the NASDAQ listed exchange market close. This is when NAV is determined for most ETFs. If shares trade at another time, the return may differ. Market and NAV returns assume that dividends and capital gain distributions have been reinvested in the Fund at market price and NAV, respectively.

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