# Dividend Multiplier: An Innovative Way to Enhance Dividend Income-Potential

Part 2: Application - Dividend Strips and Multipliers

– Danke Wang, Portfolio Manager

With a fundamental knowledge of dividend futures, we can dig deeper into how to utilize dividend futures contracts to enhance an investor's income-potential through the Dividend Multiplier Strategy.

#### Key Takeaways

- With long positions in the S&P 500's dividend futures contracts, investors can isolate the index's dividend into a separate "investment asset" — a Dividend Strip.
- By holding multiple dividend strips, investors can construct a portfolio producing a multiple of the initial, ordinary dividend yield of the S&P 500 Index.
- The Dividend Risk Premium exists because of the market's mispricing of the S&P 500's future dividend. Realization of the Dividend Risk Premium drives the return of the dividend strip, which further enhances the portfolio's performance-potential.

#### **Dividend Component Creation**

Combining a long position in dividend futures and the corresponding full collateral creates a synthetic holding replicating the S&P 500's dividend payment, though dividends are never guaranteed. As a result, the S&P 500's dividend becomes an isolated "investment asset," like a stock or bond, so the price must be paid in cash at the time of purchase.

The ending value of the dividend component will equal the actual dividends paid during that period.

For example, taking a long dividend futures contract position for \$60 and holding \$60 in cash collateral is the theoretical equivalent of investing in the S&P 500's dividend for a price of \$60.

Here are some potential scenarios:

- If over the period, the actual dividends paid are \$65, the value of the dividend contract position will also be worth \$65. Because \$5 was received from the settlement of the futures position (\$65-\$60), and that plus \$60 of cash collateral equals \$65.
- On the other hand, if the actual dividends paid are \$55, the value of the position will be worth \$55 as well: \$60 of cash collateral minus a \$5 "loss" from the futures position (\$55 \$60 = -\$5).

#### **Dividend Multiplier Construction**

The next step is a simple one: asset allocation.

To create a portfolio mimicking the S&P 500's return while utilizing the dividend and price component, an investor can allocate 1 unit of the annual dividend component along with 1 unit of the yearly price component (the dividend component and price component should have the same maturity to meet the 1:1 ratio requirement).

Assuming S&P 500 dividend futures for 2022 are trading at \$60 and, the S&P 500 Index is at \$4,200, the value of the 1-year dividend strip is worth \$60 or 1.43% of the S&P 500 Index value.

Furthermore, to take advantage of the dividend risk premium (more on this later), an investor can also allocate to a longer-term dividend strip. A 3-year dividend strip, for instance, can be used to match the price component of the same time length.



The chart above shows the realization of 1x dividends by allocating 1 unit of the dividend strip. By multiplying the dividend strip allocation, a dividend multiplier strategy emerges.



The dividend multiplier strategy involves overweighting the dividend component and subsequently under-weighting the price component to enhance the overall dividend level. Here's the trade-off: to get a multiple of the index's dividend yield, an investor must give up some of the S&P 500's price exposure, thereby reducing the portfolio's beta. Which is why in the above example the beta is 0.86.

PAST PERFORMANCE IS NOT INDICATIVE OF FUTURE RESULTS. YOU CANNOT INVEST IN AN INDEX.

#### **Dividend risk premium**

Finally, let's talk about what's driving the excess returns of dividend futures contracts.

Historically, forward dividend expectations of the S&P 500 index (the dividend futures price) have been substantially lower than the realized dividend (the settlement value of the dividend futures contract).



S&P 500 Dividend Implied vs Realized

Source: Bloomberg

For example, as of December 2015, based on the dividend futures price, the implied 1-year and 3-year dividend growth was 3.76% and 6.77%, respectively.

However, the actual 1-year dividend growth in 2016 was 4.92%, while the S&P 500 dividend grew 25.1% from 2015 to 2018.

The discount between implied and realized dividends translates to investment returns on dividend futures contracts.

The table to the lower right shows the cumulative and annualized return when investing in the N –period dividend futures at the end of 2015. The annualized return is referred to as the **realized dividend risk premium.** 

	Implied Dividend Growth vs. 2015	Realized Dividend Growth vs. 2015
2016	3.76%	4.92%
2017	4.68%	13.39%
2018	6.77%	25.10%
2019	8.50%	34.68%
2020	9.43%	34.02%
2021	10.35%	39.13%
2017 2018 2019 2020 2021	4.68% 6.77% 8.50% 9.43% 10.35%	13.39%   25.10%   34.68%   34.02%   39.13%

Source: Bloomberg

	N –period	Annualized Return (Realized Risk Premium)	Cumulative Return
Year 1	2016	1.11%	1.11%
Year 2	2017	4.07%	8.31%
Year 3	2018	5.43%	17.18%
Year 4	2019	5.55%	24.12%
Year 5	2020	4.14%	22.47%
Year 6	2021	3.94%	26.08%

Source: Bloomberg

The dividend risk premium is what investors demand to compensate them for the risk of actual dividends coming short of market expectations. Like a risk premium, the dividend risk premium indicates that investing in the dividend strip comes with certain risks, but it also has the potential for rewards.

On a forward-looking basis, the dividend risk premium can be measured using the difference between dividend futures prices and analyst dividend forecasts. As of 12/31/2022, equity analysts expect the S&P 500 index to grow its dividend by 4.3% annually for the next several years, while the current futures market implies a -0.5% dividend growth per year till 2030.





Source: Bloomberg

The disagreement between the futures price and consensus estimates indicates that investors can take advantage of a decent risk premium to enhance investment return-potential.

The Pacer Metaurus Dividend Multiplier Strategy (DMS) extends the dividend strip to a 3-year period (dividend futures contracts maturing in 1, 2 and 3 years), seeking compensation with higher premiums.



## Pacer Metaurus US Large Cap Dividend Multiplier 400 ETF

Utilizes the dividend multiplier strategy to reallocate capital between an index's dividend cash flow and potential price appreciation/depreciation. By holding 4 times the dividend component, including dividend futures and equity investment, the fund aims to provide cash distributions equal to 400% of the S&P 500's ordinary yield in exchange for modestly lower exposure (approximately 88%) to the S&P 500 Index performance.

As of 12/31/2022, the fund's indicated yield is 7.45% vs. only 1.7% from S&P 500. At the same time, the 1-year beta is 0.9.

#### Pacer Metaurus US Large Cap Dividend Multiplier 400 ETF Fund Details as of 12/31/22

30-Day SEC Yield*	1.17%
Indicated Yield	7.45%

**30-Day SEC Yield** is the Fund's annualized total net investment income per share for the 30-day period ended on the last day of the month. **Indicated Yield** is the most recently announced dividend amount, annualized based on the payment frequency, then divided by the last price. \*Does not include the dividend futures.

					Total Returns (%) as of 12/31/22		Total Returns (%) as of 12/31/22				
	Ticker	Total Expenses	Fund Inception		1 Month	3 Month	YTD	1 Year	3 Year	5 Year	Since Fund Inception
Pacer Metaurus US Large Cap Dividend Multiplier 400 ETF			7/12/21	NAV	-5.08	6.93	-16.39	-16.39	N/A	N/A	-6.67
	QDPL	0.79%		Market Price	-4.80	6.86	-16.21	-16.21	N/A	N/A	-6.49
Metaurus US Large Cap Dividend Multiplier Index - Series 400			-4.82	7.03	-15.76	-15.76	N/A	N/A	-5.92		
S&P 500 Index			-5.76	7.56	-18.11	-18.11	7.66	9.42	-7.21		

Returns less than 1 year are cumulative. Returns greater than 1 year are annualized.

Performance quoted represents past performance and does not guarantee future results. Investment return and principal value will fluctuate, so shares may be worth more or less when redeemed or sold. Current performance may be lower or higher than the performance quoted. Visit http://www.paceretfs.com for the most recent month-end performance. Index returns are for illustrative purposes only. Index performance does not reflect any management fees, transaction costs, or expenses.

NAV (net asset value) is the value of one share of the Fund calculated daily. The NAV return is based on the NAV of the Fund. It may not reflect the actual return for the investor.

**Market Price** is the price investors can buy and sell ETF shares for in the stock market and is used to calculate market return. It is based on the price at the listed exchange market close. This is when NAV is determined for most ETFs. If shares trade at another time, the return may differ. Market and NAV returns assume that dividends and capital gain distributions have been reinvested in the Fund at Market Price and NAV respectively.

### Visit www.paceretfs.com or call 1-877-337-0500 to learn more.

Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting www.paceretfs.com or calling 1-877-337-0500. Please read the prospectus carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as derivatives risk, dividends risk, equity market risk, ETF risks, futures contract risk, government obligations risk, index provider risk, large-capitalization investing risk, limited operating history risk, non-diversification risk, other investment companies risk, passive investment risk, tracking error risk, trading halt risk, and/or special risks of exchange traded funds..

**Dividends Risk:** There can be no assurance that a dividend-paying company will continue to make regular dividend payments. The ability for a company to pay dividends is dependent on the economic climate and the companies' current earnings and capital resources. Changes in economic conditions or a company's earnings or financial resources could cause a company to reduce its dividend payments or suspend the payment of dividends altogether. The possibility that such companies could reduce or eliminate the payment of dividends in the future, especially if the companies are facing an economic downturn, could negatively affect the Fund's performance.

Distributor: Pacer Financial, Inc., member FINRA, SIPC, an affiliate of Pacer Advisors, Inc.

#### NOT FDIC INSURED | MAY LOSE VALUE | NOT BANK GUARANTEED

© 2022 Pacer Financial, Inc. All rights reserved. PCR\_PPDec22\_2 The **S&P 500<sup>®</sup> Index** is a popular gauge of large-cap U.S. equities and includes 500 leading companies, capturing approximately 80% coverage of available market capitalization.

Beta is a concept that measures the expected move in a stock relative to movements in the overall market. A beta greater than 1.0 suggests that the stock is more volatile than the broader market, and a beta less than 1.0 indicates a stock with lower volatility.

This document does not take into account any investor's particular investment objectives, strategies, tax status, or investment horizon. Please consult with your financial advisor and tax advisor before investing.

This document is not intended to be relied upon as a forecast, research or investment advice, and is not a recommendation, offer or solicitation to buy or sell any securities or to adopt any investment strategy. This document represents an assessment of the market environment at a specific time and is not intended to be a forecast of future events or a guarantee of future results. The user of this information assumes the entire risk of any use made of the information provided herein. There is no guarantee this strategy will be successful.

The Metaurus US Large Cap Dividend Multiplier Index – Series 400 (the "Index") is the property of Metaurus Advisors LLC which has contracted with S&P Opco, LLC (a subsidiary of S&P Dow Jones Indices LLC) to calculate and maintain the Index. The Index is not sponsored by S&P Dow Jones Indices or its affiliates or its third party licensors (collectively, "S&P Dow Jones Indices"). S&P Dow Jones Indices will not be liable for any errors or omissions in calculating the Index. "Calculated by S&P Dow Jones Indices" and the related stylized mark(s) are service marks of S&P Dow Jones Indices and have been licensed for use by Metaurus Advisors. S&P® is a registered trademark of Standard & Poor's Financial Services LLC ("SPFS"), and Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones").

Metaurus Advisors LLC serves as investment sub-advisor to the Fund.

