



AT A GLANCE

Thematic Plays for the Backbone of Technology

SRVR

Pacer Data & Infrastructure Real Estate ETF

Data Centers

Cell Towers



Demand for faster and more efficient data has grown over the years, and will continue to grow. In order to meet demands, **data centers** must expand their bandwidth to process 5G, and **cell towers** must be built to deliver results to users across the globe.

INDS

Pacer Industrial Real Estate ETF

Distribution Centers



Large warehouses, which contain **distribution centers**, exist all over the country. As demand grows, there is an even greater need for distribution centers to allow e-commerce distributors to deliver goods to your door as quickly and efficiently as possible.

Technology Themes:

- Internet-of-Things
- 5G
- Artificial Intelligence
- Augmented Reality
- Cyber Security
- Blockchain
- Autonomous Driving
- Electronic Payment
- Streaming
- Work-from-Home
- Gaming
- Cloud & Edge Computing
- Social Media
- e-Commerce
- Cold Storage

Examples of:

• Data Center Customers:

- Verizon, AT&T, T-Mobile
- Oracle
- Spotify
- Microsoft, Google

• Supply Chain Customers:

- Amazon
- Grocery stores
- Home Depot
- FedEx

Looking Ahead:

- There are over 15 billion Internet of Things devices in use today, forecast to be 29 billion by 2030.¹
- \$1.5 Trillion E-commerce Revenue: E-commerce revenue in the United States was roughly \$910 billion U.S. dollars in 2023. Statista Outlook forecasts that by 2028, online shopping revenue in the U.S. will exceed \$1.5 trillion dollars.²
- E-commerce's share of total retail sales is expected to rise from 19.5% in 2023 to 23% in 2027.³

Sources:

⁽¹⁾Transforma Insights, & Exploding Topics. (July 1, 2023). Number of Internet of Things (IoT) connected devices worldwide from 2019 to 2023, with forecasts from 2022 to 2030 (in billions) [Graph]. In Statista. Retrieved January 12, 2024, from <https://www.statista.com/statistics/1183457/iot-connected-devices-worldwide/>

⁽²⁾Statista. (December 7, 2023). Revenue of the e-commerce industry in the U.S. 2018-2028 (in billion U.S. dollars) [Graph]. In Statista. Retrieved January 12, 2024, from <https://www.statista.com/statistics/272391/us-retail-e-commerce-sales-forecast/>

⁽³⁾eMarketer (@eMarketer). (August 11, 2023). E-commerce as percentage of total retail sales worldwide from 2015 to 2027 [Graph]. In Statista. Retrieved January 12, 2024, from <https://www.statista.com/statistics/534123/e-commerce-share-of-retail-sales-worldwide/>



PACER ETFs

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Total Returns (%) as of 12/31/23	Fund Inception		Since Inception	YTD	1-Year	3-Year	5-Year
Pacer Data & Infrastructure Real Estate ETF (SRVR)	5/15/18	NAV	5.74	6.97	6.97	-3.80	7.17
		Mkt. Price	5.71	7.00	7.00	-3.76	7.21
Pacer Industrial Real Estate ETF (INDS)	5/14/18	NAV	12.37	17.10	17.10	6.97	14.39
		Mkt. Price	12.41	17.92	17.92	7.08	14.47

Annual gross expense is 0.60%. Annual net expense is 0.55%, which includes Adviser's contractual fee waiver of 0.05%, effective 11/1/2023-10/31/2024. **PERFORMANCE QUOTED REPRESENTS PAST PERFORMANCE AND DOES NOT GUARANTEE FUTURE RESULTS.** Investment return and principal value will fluctuate, so shares may be worth more or less when redeemed or sold. Current performance may be lower or higher than the performance quoted. Visit <http://www.paceretfs.com> for the most recent month-end performance. Returns less than 1 year are cumulative. Returns greater than 1 year are annualized.

NAV (net asset value) is the value of one share of the Fund calculated daily. The NAV return is based on the NAV of the Fund. It may not reflect the actual return for the investor.

Market Price is the price investors can buy and sell ETF shares for in the stock market and is used to calculate market return. It is based on the price at the NYSE exchange market close. This is when NAV is determined for most ETFs. If shares trade at another time, the return may differ. Market and NAV returns assume that dividends and capital gain distributions have been reinvested in the Fund at Market Price and NAV, respectively.

On November 1, 2022 The INDS Index's underlying index changed to the Solactive GPR Industrial Real Estate Index and the SRVR Index's underlying index changed to the Solactive GPR Data & Infrastructure Real Estate Index.

Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting www.paceretfs.com or calling 1-877-337-0500. Please read the prospectus carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as calculation methodology risk, concentration in real estate risk, currency exchange rate risk, equity market risk, ETF risks, foreign securities risk, geographic concentration risk, international operations risk, large and mid-capitalization investing risk, non-diversification risk, passive investment risk, real estate companies risk, REIT investment risk, small-capitalization companies risk, tax risk, tracking risk, and/or special risks of exchange traded funds.

Risks of Investing in the Data & Infrastructure Real Estate Sector: Companies in the Data & Infrastructure Real Estate sector may be affected by unique supply and demand factors that do not apply to other real estate sectors, such as changes in demand for communications infrastructure, consolidation of tower sites, new technologies that may affect demand for communications towers, and changes in demand for wireless infrastructure and wireless connectivity.

Risks of Investing in the Industrial Real Estate Sector: Companies in the Industrial Real Estate sector may be affected by unique supply and demand factors that do not apply to other real estate sectors. For example, industrial real estate may be more susceptible to changes in interest rates, macroeconomic trends, government regulation, and tax regulation than other real estate sectors. Industrial real estate may also be concentrated in logistics-related industries, which could expose industrial real estate companies to the risks of a downturn affecting logistics companies.

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