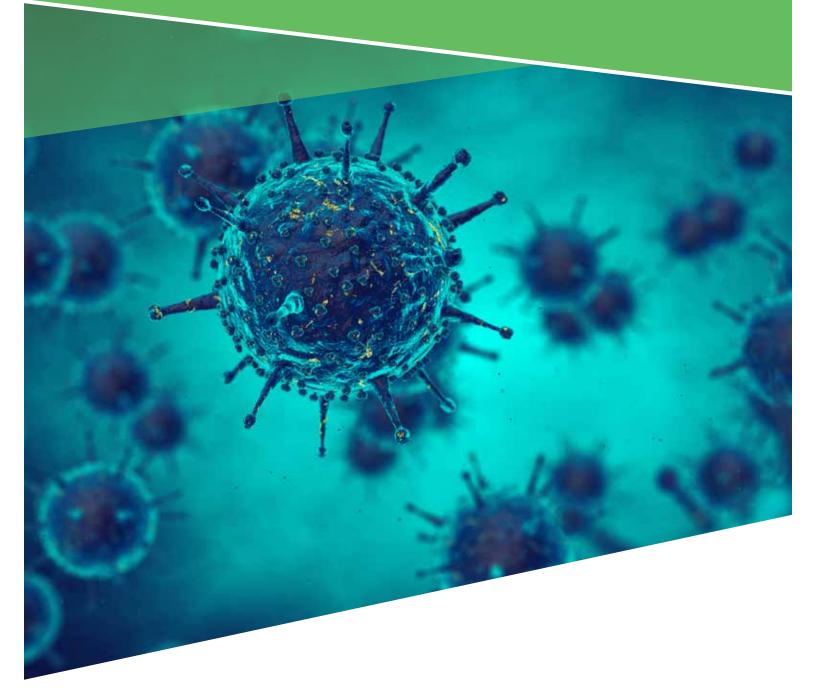


# BioThreat's Lasting Effects





## Preparation for the Unknown

Viral and biological outbreaks and their effects are a reality that, until recently, were not top of mind for many. After Covid-19, entire businesses and economies will change to account for the chance of this occuring again.

The LifeSci BioThreat Strategy Index seeks to gain exposure to companies that, in their normal operations, provide their goods and services to the market through accomplishing one or more of the following themes.

# **Understanding the Index**

In looking at what could pose as a biothreat, there are seven main areas of investing that the LifeSci BioThreat Strategy Index aims to include:

- 1. Research of current and future pandemics.
- 2. Combat agents of biological warfare.
- 3. Detect the presence of biological threats.
- **4.** Secure national borders and ports and strengthen homeland security.
- **5.** Aid in stockpiling of products needed in times of natural disasters and disease outbreaks.
- 6. Improve food and water safety and purity.
- **7.** Enable technology to benefit work and stay at home mandates.



### **LifeSci BioThreat Strategy Index**

The U.S. equity market is screened for companies aimed at protecting people and nations from biological threats to safety and health.



#### **Sector Screen**

Qualified companies are screened based on sector and industry, and must meet a minimum market cap of \$1 billion and certain minimum liquidity measures.



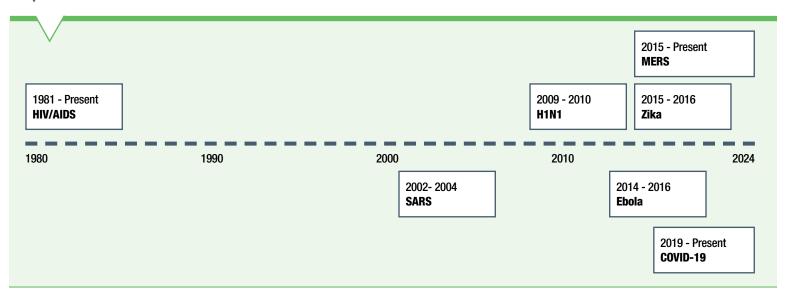
### The Index

The Index is reconstituted and rebalanced semi-annually. Ongoing research in the field of biological threats is conducted on a monthly basis to determine if any additional changes are merited. Names are weighted based on modified market cap subject to a 4.9% cap.

## **Understanding Past Pandemics**

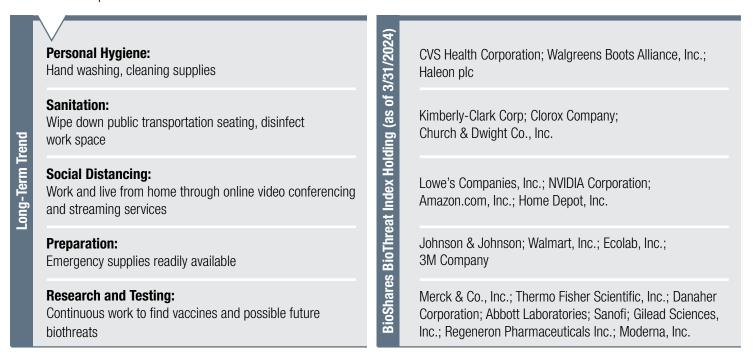
Looking back at past pandemics and their impact not only on the population, but on the economy at large, may help in understanding the benefit of investing in companies before disaster strikes.

#### **Epidemic/Pandemic Timeline**



#### A New Way of Life

Even after a pandemic has run its course, permanent trends have developed in preparation for the next outbreak, whether that be of the same pandemic or a new one. Think back to before COVID-19 and ask yourself, has your attention and focus changed on any of the below since before the pandemic?



From individual households to larger governments, no one wants to be caught off guard once again. The LifeSci BioThreat Strategy Index aims to capture these trends.

Speak with your financial advisor today to learn how to best incorporate the Pacer BioThreat Strategy ETF (VIRS) into your portfolio.

For more information, visit www.paceretfs.com.

Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting www.paceretfs.com or calling 1-877-337-0500. Please read the prospectus carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as concentration risk, ETF risks, equity market risk, index calculation methodology risk, index criteria risk, large and mid-capitalization investing risk, non-diversification, passive investment risk, pharmaceutical companies risk, sector risk, tracking risk, and/or special risks of exchange traded funds.

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