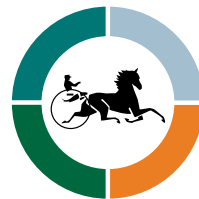


*Investing in the Future*  
**Why NASDAQ,  
Why Now?**



**PACER ETFs**

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# Why NASDAQ?

The NASDAQ-100<sup>®</sup> Index (NDX) is a market-capitalization weighted index comprised of 100 of the most innovative and rapidly expanding non-financial companies.

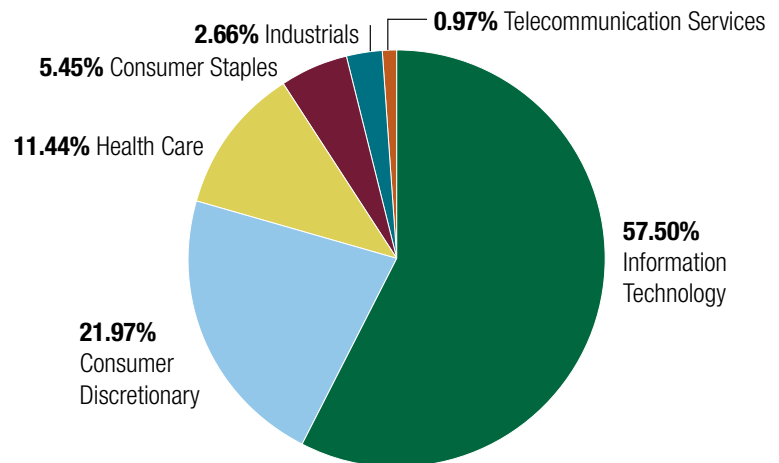
Benefiting from positive movements in technology and healthcare sectors, the NASDAQ-100<sup>®</sup> has outperformed other indexes across multiple time periods.

# Why Now?

The NASDAQ-100<sup>®</sup> offers exposure to rapidly growing industries including technology, consumer discretionary, and health care.

## NASDAQ-100<sup>®</sup> Index Sector Breakdown

as of 6/30/17



Source: FactSet, NASDAQ

## NASDAQ-100<sup>®</sup> Top 10 Holdings (%)

as of 6/30/17

| Ticker       | Holding                     | Weight       |
|--------------|-----------------------------|--------------|
| AAPL         | Apple Inc.                  | 11.61        |
| MSFT         | Microsoft Corporation       | 8.23         |
| AMZN         | Amazon.com Inc.             | 7.15         |
| FB           | Facebook Inc. Class A       | 5.52         |
| GOOG         | Alphabet Inc. Class C       | 4.87         |
| GOOGL        | Alphabet Inc. Class A       | 4.28         |
| CMCSA        | Comcast Corporation Class A | 2.85         |
| INTC         | Intel Corporation           | 2.46         |
| CSCO         | Cisco Systems Inc.          | 2.42         |
| AMGN         | Amgen Inc.                  | 1.96         |
| <b>Total</b> |                             | <b>51.34</b> |

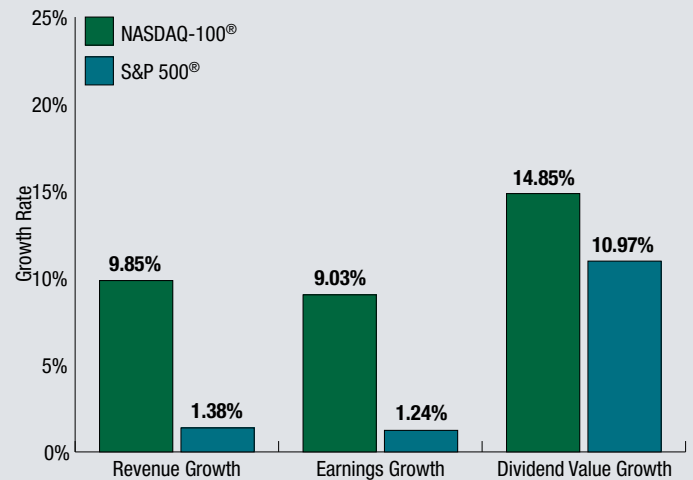
Source: FactSet

# The Symbol of the New Economy

Earnings of companies included in the NASDAQ-100® have grown, showing maturation of the companies as they increase revenues, but reduce cost.

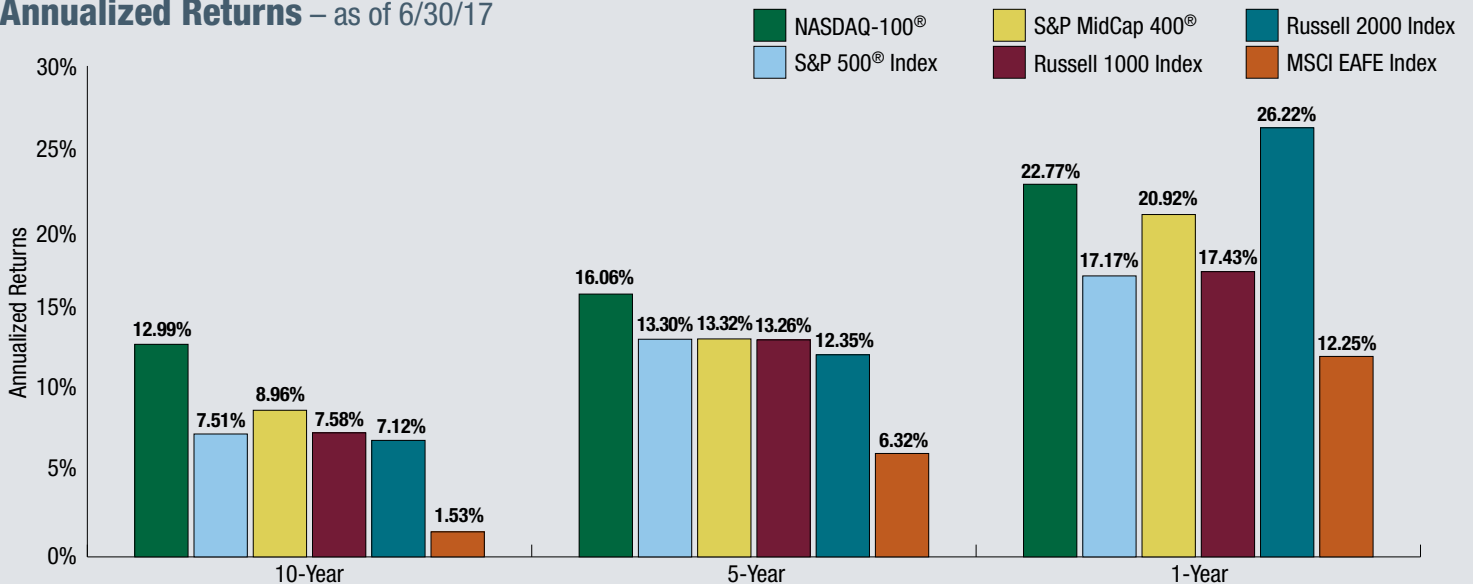
The NASDAQ-100® outperforms other major indexes in 5- and 10-year annualized returns.

## 5-Year Compound Annual Growth Rate as of 6/30/17



Source: FactSet, Bloomberg

## Annualized Returns – as of 6/30/17



Source: Bloomberg

PAST PERFORMANCE IS NOT INDICATIVE OF FUTURE RESULTS. YOU CANNOT INVEST DIRECTLY IN AN INDEX.

The NASDAQ-100® reached its all-time high of 5,885.30 on June 8, 2017. The Index is concentrated in 3 sectors with about 90% of its members categorized as information technology, health care, and consumer discretionary. The NASDAQ-100®'s top three holdings, Apple, Microsoft, and Amazon, represent more than a quarter of the Index's weight.

- **Technology**

Though volatility is common of the tech sector, technology stocks are booming with the growth of the cloud industry. Demand is high for cloud-based services as companies from all sectors benefit from the accessibility they create.

- **Health Care/Biotechnology**

A new FDA designation has allowed for shorter approval times and faster access to breakthrough drugs. Combined with a greater number of drug discoveries, revenues in healthcare have increased. Pharmaceutical companies are profiting from the unfortunate reality that everyone gets sick.

- **E-Commerce**

E-commerce is expanding beyond its early adopters of online retailers and is poised to grow. Business-to-business companies recognize the importance of e-commerce capabilities in their practice and continue to develop these technologies.

Speak with your financial advisor today about how to incorporate the NASDAQ-100<sup>®</sup> into your portfolio using the Pacer Trendpilot<sup>®</sup> 100 ETF (PTNQ).

**For more information, visit [www.paceretfs.com](http://www.paceretfs.com).**

**Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting [www.paceretfs.com](http://www.paceretfs.com) or calling 1-877-337-0500. Please read the prospectus carefully before investing.**

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as concentration risk, equity market risk, fixed income risk, government obligations risk, high portfolio turnover risk, large-capitalization investing risk, new fund risk, other investment companies risk, passive investment risk, tracking risk, trend lag risk, non-diversification risk and/or special risks of exchange traded funds.

This document does not take into account any investor's particular investment objectives, strategies, tax status, or investment horizon. Please consult with your financial advisor and tax advisor before investing. This is neither a solicitation, nor an offer to buy any interest in any of our offerings.

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**S&P 500<sup>®</sup> Index** measures the performance of the large capitalization sector of the U.S. equity market and is considered one of the best representations of the domestic economy. Utilizing a market-cap weighting structure, this index invests in the 500 largest U.S. firms.

**S&P MidCap 400<sup>®</sup> Index** measures the performance of the mid capitalization sector of the U.S. equity market.

**Russell 1000 Index** is capitalization-weighted and consists of the 1000 largest companies domiciled in the U.S. and its territories.

**Russell 2000 Index** measures the performance of the small-cap segment of the U.S. equity universe and is comprised of the smallest 2000 companies in the Russell 3000 Index, representing approximately 10% of the total market capitalization of that Index.

**MSCI EAFE Index** measures the performance of equity markets in European, Australasian, and Far Eastern markets.

Source: ETF Database

Trendpilot<sup>®</sup> is a registered trademark of Index Design Group, LLC.

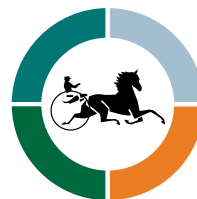
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