



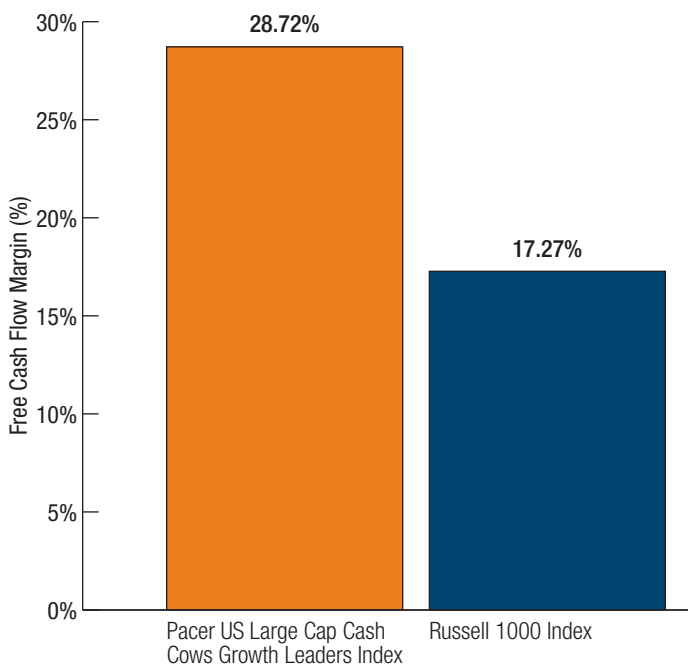
# COWG

## Pacer US Large Cap Cash Cows Growth Leaders ETF

A strategy-driven exchange traded fund that aims to identify top growth companies in the Russell 1000 by screening for above average free cash flow margins.

- **Free cash flow** is the cash remaining after a company has paid expenses, interest, taxes, and long-term investments. It can be used to buy back stock, pay dividends, or participate in mergers and acquisitions.
- Companies that have the highest **free cash flow margin** over time may produce higher current and future sales and earnings growth.

### FREE CASH FLOW MARGIN COMPARISON (as of 3/31/24)



#### 1. HIGH QUALITY US LARGE-CAP COMPANIES

Focus on quality large-cap companies with high free cash flow margin.

#### 2. POTENTIAL FOR PROFITABILITY

Companies with high free cash flow margin have historically generated more profitable sales.

#### 3. LONG-TERM CAPITAL APPRECIATION

Using free cash flow margin to elevate a company may produce potentially higher returns and more attractive upside/downside capture.

#### Definitions

**Free Cash Flow (FCF):** A company's cash flow from operations minus capital expenditures (expenses, interest, taxes, and long-term investments)

**Free Cash Flow Margin (FCF/Sales):** Measures a company's total free cash flow relative to its sales.

**Sales:** The value of what a company sold to its customers during a given period; also known as revenue.



## PACER US LARGE CAP CASH COWS GROWTH LEADERS INDEX

### ABOUT THE STRATEGY

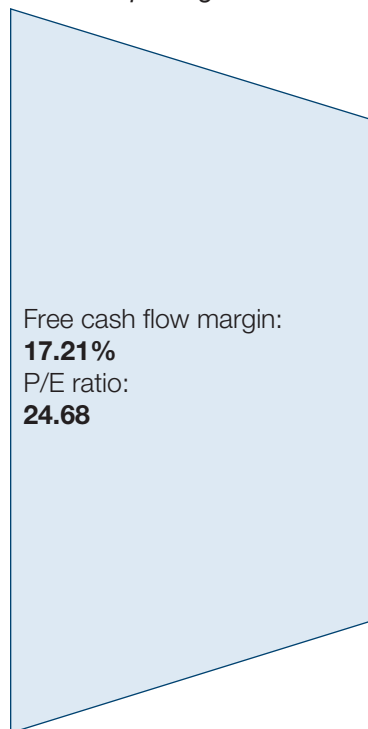
# Pacer US Large Cap Cash Cows Growth Leaders Strategy Overview

An objective rules-based methodology that uses a factor screen to select top companies in the index universe.

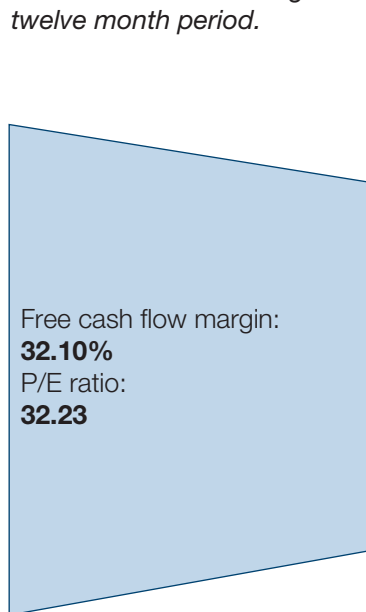
All data as of March 2024 quarterly rebalance.

## 1 SECURITY SELECTION

**RUSSELL 1000 INDEX<sup>1</sup>**  
1,000 Companies  
Market Cap Weighted



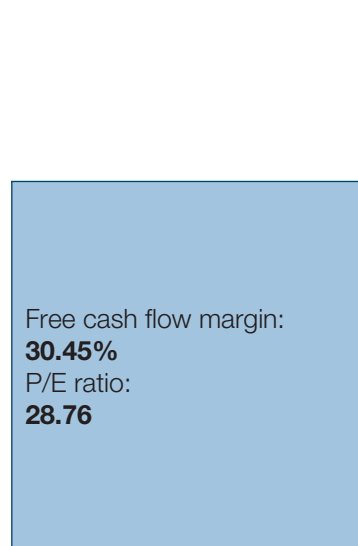
**FREE CASH FLOW MARGIN SCREEN<sup>2</sup>**  
100 Companies  
Ranked based on trailing twelve month period.



## 2 WEIGHTED BY PRICE MOMENTUM SCORE<sup>3</sup>

Capped at 5%

**HIGHEST PRICE MOMENTUM SCORE**  
100 Companies



## 3 THE INDEX

Top 100 large-cap companies with the highest free cash flow margin.

- **Weighted by price momentum**
- **Holdings capped at 5%** for each company at time of rebalance
- **Reconstituted and rebalanced quarterly**

### PACER US LARGE CAP CASH COWS GROWTH LEADERS INDEX Characteristics as of 3/31/24

|                                     |            |
|-------------------------------------|------------|
| Weighted Average Market Cap (\$mil) | 230,042.74 |
| Free Cash Flow Margin (%)           | 28.72      |
| Price to Earnings (P/E) Ratio       | 30.65      |

Source: FactSet.

<sup>(1)</sup>The individual components of the index are weighted by their total market capitalization. Market capitalization is determined by multiplying each company's market price by their total outstanding shares. Companies are ranked in descending order based on their market cap in dollars.

<sup>(2)</sup>Financial companies and real estate companies are excluded from the index universe. Companies in the index are screened based on average projected free cash flows and earnings (if available) over each of the next two fiscal years. Companies for which information on their projected free cash flows or earnings is not available will typically remain in the Index universe. Companies with negative average projected free cash flows or earnings are typically removed from the Index universe.

<sup>(3)</sup>The remaining companies are typically ranked by their free cash flow margin for the trailing twelve month period. Companies included in the index are weighted by their price momentum score.

## ABOUT THE FUND

# Pacer US Large Cap Cash Cows Growth Leaders ETF

The Pacer US Large Cap Cash Cows Growth Leaders ETF (the “Fund”) is an exchange traded fund that seeks to track the performance, before fees and expenses, of the Pacer US Large Cap Cash Cows Growth Leaders Index (the “Index”).

| Fund Details       |   | Performance <sup>1</sup> (%)                                 |       |         |         |        |
|--------------------|---|--|-------|---------|---------|--------|
|                    |   | Since Fund Inception (12/21/22)                              | YTD   | 1 Month | 3 Month | 1 Year |
| NAV                | \$25.99   | Pacer US Large Cap Cash Cows Growth Leaders ETF NAV          | 21.69 | 9.17    | 2.44    | 26.85  |
| Fund Ticker        | COWG  | Pacer US Large Cap Cash Cows Growth Leaders ETF Market Price | 21.74 | 9.17    | 2.54    | 27.03  |
| Index              | Pacer US Large Cap Cash Cows Growth Leaders Index | Pacer US Large Cap Cash Cows Growth Leaders Index            | 22.16 | 9.28    | 2.49    | 27.39  |
| Benchmark Index    | Russell 1000 Growth Index                         | Russell 1000 Growth Index                                    | 41.61 | 11.41   | 1.76    | 39.00  |
| Intraday NAV (IIV) | COWGIV  | Russell 1000 Index   | 28.85 | 10.30   | 3.21    | 29.87  |

<sup>(1)</sup>Returns less than one year are cumulative. Source: US Bank and FTSE Russell. Performance quoted represents past performance and does not guarantee future results. Investment return and principal value will fluctuate, so shares may be worth more or less when redeemed or sold. Current performance may be lower or higher than the performance quoted. Visit [www.paceretfs.com](http://www.paceretfs.com) for the most recent month-end performance. Index returns are for illustrative purposes only. Index performance does not reflect any management fees, transaction costs, or expenses. You cannot invest directly in an index.

## PACER US LARGE CAP CASH COWS GROWTH LEADERS INDEX

### Top 10 Holdings

| Company                            | Weight (%)   | Free Cash Flow Margin (%) |
|------------------------------------|--------------|---------------------------|
| CrowdStrike Holdings, Inc. Class A | 3.88         | 30.34                     |
| Deckers Outdoor Corporation        | 2.92         | 20.01                     |
| NVIDIA Corporation                 | 2.75         | 39.03                     |
| Meta Platforms Inc. Class A        | 2.59         | 29.60                     |
| Palantir Technologies Inc. Class A | 2.53         | 22.33                     |
| GoDaddy, Inc. Class A              | 2.51         | 20.77                     |
| Zscaler, Inc.                      | 2.04         | 26.32                     |
| AppLovin Corp. Class A             | 1.95         | 28.65                     |
| Arista Networks, Inc.              | 1.90         | 26.97                     |
| QUALCOMM Incorporated              | 1.81         | 27.50                     |
| <b>Total</b>                       | <b>24.89</b> |                           |

### Sector Breakdown

| Sector                 | Weight (%)    |
|------------------------|---------------|
| Information Technology | 59.53         |
| Health Care            | 10.13         |
| Consumer Discretionary | 8.25          |
| Industrials            | 7.25          |
| Energy                 | 6.06          |
| Communication Services | 5.88          |
| Consumer Staples       | 1.24          |
| Materials              | 1.23          |
| Utilities              | 0.42          |
| <b>Total</b>           | <b>100.00</b> |

\*Source: US Bank and Bloomberg. ETF implied liquidity is a representation of how many shares can potentially be traded daily in an ETF as portrayed by the creation unit. This is defined as the smallest value of the IDTS (Implied Daily Tradable Shares) for each holding in the creation unit. <sup>(2)</sup>FTSE, FactSet. NAV (net asset value) is the value of one share of the Fund calculated daily. The NAV return is based on the NAV of the Fund. It may not reflect the actual return for the investor.

**Market Price** is the price investors can buy and sell ETF shares for in the stock market and is used to calculate market return. It is based on the price at the Nasdaq exchange market close. This is when NAV is determined for most ETFs. If shares trade at another time, the return may differ. Market and NAV returns assume that dividends and capital gain distributions have been reinvested in the Fund at Market Price and NAV, respectively.



PACER CASH COWS ETF™ SERIES

# Pacer US Large Cap Cash Cows Growth Leaders ETF

**Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting [www.paceretfs.com](http://www.paceretfs.com) or calling 1-877-337-0500. Please read the prospectus carefully before investing.**

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as calculation methodology risk, concentration risk, equity market risk, ETF risks, large-capitalization investing risk, new fund risk, non-diversification risk, passive investment risk, tracking risk, sector risk, and/or special risks of exchange traded funds.

**Weighted average market cap** is the sum of each company's weight multiplied by its market cap.

**Russell 1000 Growth Index** is a market-capitalization weighted index representing approximately 1000 large- and mid cap growth stocks in the Russell 3000 Index.

**Russell 1000 Index** is a market-capitalization weighted index representing the top 1000 large-cap stocks in the Russell 3000 Index.

**Price to earning ratio (P/E ratio)** is a fundamental measure used to determine if an investment is valued appropriately. Each holding's P/E is the latest closing price divided by the latest fiscal year's earnings per share. Negative P/E ratios are excluded from this calculation.

**Upside/Downside capture** Upside/downside capture ratio shows you whether a given fund has outperformed--gained more or lost less than--a broad market benchmark during periods of market strength and weakness.

The Pacer US Large Cap Cash Cows Growth Leaders Index was released on 12/19/22.

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