



# PACER ETFs

## **3 years, \$2.4 Billion: Pacer ETFs celebrates rapid growth on third birthday** Firm finds success with strategy-based ETFs and a client-focused philosophy

**Paoli, Pa. – (June 11, 2018)** – Three years ago today, Pacer ETFs was formed by a team of industry professionals at Pacer Advisors. Following their years of experience with annuities, mutual funds, and exchange traded products, the team recognized opportunity in the growing popularity of ETFs. They determined that rules-based, strategy-driven ETFs may help investors navigate turbulent markets over time. Their award-winning strategy has enabled the firm to amass \$2.4 billion in assets under management during those three years.

“When we started Pacer ETFs, we looked to provide investors with tools they could use to build well-diversified portfolios. Only three short years later, we now have more than \$2 billion in assets under management,” says Joe Thomson, Chairman and President of Pacer Advisors, advisor of Pacer ETFs.

As the firm celebrates its third birthday, it also celebrates several milestones. Among them, Pacer ETFs’ flagship fund, the [Pacer Trendpilot US Large Cap ETF \(PTLC\)](#), has reached net assets over \$1 billion. Similarly, the firm’s mid-cap strategy, the [Pacer Trendpilot US Mid Cap ETF \(PTMC\)](#), has reached over \$500 million in net assets. The firm also has three other funds currently over \$175 million in assets each. “Our products have proven attractive because they provide value to the investor in an array of market conditions,” says Sean O’Hara, President of Pacer ETFs Distributors. “All of our ETFs are built with a specific investor need at heart. For example, our [Trendpilot Series](#) is focused on downside risk management for more cautious investors.”

In addition to asset growth, Pacer ETFs has been busy adding staff and new products to spur additional growth. Most recently, the firm launched the [Pacer Military Times Best Employers ETF](#) and three sector driven REIT-based ETFs:

- The [Pacer Benchmark Data & Infrastructure Real Estate SCTR<sup>SM</sup> ETF \(SRVR\)](#), which is comprised of cell tower REITs, data center REITs, and similar facilities.
- The [Pacer Benchmark Industrial Real Estate SCTR<sup>SM</sup> ETF \(INDS\)](#), which includes REITs that specialize in the logistics required to make e-commerce work.
- The [Pacer Benchmark Retail Real Estate SCTR<sup>SM</sup> ETF \(RTL\)](#), which seeks to invest in assets that are located in prime locations with quality tenants throughout the country.

On the human capital front, Pacer has added four new external wholesalers to the team, giving the firm nationwide coverage of more than 20 wholesalers. To lead the sales force and support the continued growth, Pacer brought on industry veteran Phil Eichinger as its Head of Distribution.

“As we look forward, we’re confident we can continue our success as we provide more tools to help investors reach their financial goals,” says Joe Thomson.



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## About Pacer ETFs:

Pacer ETFs is a strategy driven exchange traded fund provider with 13 ETFs and \$2.4 billion in assets under management (as of 6/11/18). Pacer ETFs is focused on addressing investors' needs through its three fund families, the Pacer Trendpilot Series, Pacer Cash Cows Index Series, and Pacer Custom ETF Series. The Trendpilots aim to help investors navigate turbulent markets using three indicators, while the Cash Cows aim to select top companies in an index based on free cash flow yield to achieve long-term growth over time. Pacer's Custom Series features a fund that identifies companies most supportive of veterans as identified in the Military Times Best for Vets<sup>SM</sup>: Employers list, as well as sector-driven real estate ETFs. Pacer ETFs employ a rules-based, passive management approach to track S&P, NASDAQ, FTSE Russell, and Custom Indexes. For more information, please visit [PacerETFs.com](http://PacerETFs.com).

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## Disclosure:

**Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting [www.pacernetfs.com](http://www.pacernetfs.com) or calling 1-877-337-0500. Please read the prospectus carefully before investing.**

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Investment products offered are:

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