



Pacer ETFs Expands Cash Cows Series with Launch of Developed Markets Growth Leaders ETF

The firm adds the latest fund to the widely successful Cash Cows series focused on international large- and mid-cap equity names with high free cash flow

MALVERN, Pa. — March 21, 2024 — [Pacer ETFs](#) (“Pacer”), an ETF issuer focused on strategy-driven, rules-based ETFs, announces today the launch of the [Pacer Developed Markets Cash Cows Growth Leaders ETF](#) (NYSE: EAFG). The fund joins the firm’s successful [Cash Cows](#) fund family, a series of ETFs centered around free cash flow focused strategies.

The launch of this fund coincides with a new partnership between Pacer and MSCI, as EAFG is the first of Pacer’s funds to screen equity names using an MSCI Index. EAFG’s strategy tracks the Pacer Developed Markets Cash Cows Growth Leaders Index, pulling the top 100 international large- and mid-cap securities in developed markets with above-average free cash flow margin from the MSCI EAFE Index. The fund supplements Pacer’s product lineup by providing an international growth option alongside the firm’s US large-cap and small-cap growth strategies, [COWG](#) and [CAFG](#).

“As markets have been impacted by elevated interest rates and geopolitical tensions, investors’ attention has shifted towards resilient strategies like the high free cash flow approach of our Cash Cows funds,” says Sean O’Hara, President of Pacer ETF Distributors. “Launching EAFG aims to provide investors with a novel growth opportunity that’s designed to navigate the current global landscape while leveraging names in developed markets beyond our borders. This addition to our product lineup underscores our firm’s commitment to delivering diversified and impactful solutions with investors’ goals in mind. We have found strategically screening companies with the highest free cash flow margin over time may produce higher current and future sales and earnings growth.”

“The launch of EAFG not only marks the latest expansion of our most successful series, but also represents a significant milestone as our first collaboration with index provider MSCI,” adds Joe Thomson, President of Pacer Financial. “We are continuously working to strengthen our partnerships and innovate our product offerings to address the changing dynamics of markets and help investors meet their portfolio goals. We thank our investors and partners for their loyal support as we drive this mission.”

The Cash Cows Series has found notable success through its unique free cash flow approach, having amassed over \$34 billion in assets among its 9 funds following a 118.2% growth rate in 2023.

To learn more about Pacer's strategies and fund offerings, visit paceretfs.com.

About Pacer ETFs

Pacer ETFs is a strategy-driven exchange-traded fund provider with 47 ETFs and over \$41 billion in assets under management (as of 03/19/2024). Pacer ETFs is focused on addressing investors' needs through its six fund families, the Pacer Trendpilot® Series, Pacer Cash Cows ETFTM Series, Pacer Custom ETF Series, Pacer Leaders ETF Series, Pacer Factor ETF Series and Pacer Swan SOS ETF Series. Pacer ETFs employs a rules-based, passive management approach to track S&P, NASDAQ, FTSE Russell, and Custom Indexes. For more information, please visit PacerETFs.com.

Disclosures

Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting www.paceretfs.com or calling 1-877-577-2000. Please read the [prospectus](#) carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with these funds are detailed in the prospectus and could include factors such as calculation methodology risk, concentration risk, equity market risk, ETF risks, foreign securities risk, large and mid-capitalization investing risk, new fund risk, non-diversification risk, passive investment risk, sector risk, tracking risk, and/or special risks of exchange traded funds.

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