



Pacer ETFs Wins ETF.com Award for Most Innovative New ETF

-The firm was also a finalist for two additional accolades-

Paoli, Pa. – (March 17, 2016) – [ETF.com](#) – the world's leading authority on exchange traded funds and provider of clear, independent and authoritative news, analysis and education about ETFs – announced at its [2015 awards dinner](#) on March 16 that the [Pacer Autopilot Hedged European Index](#) (PAEU) won “Most Innovative New ETF.” Sean O’Hara, President of Pacer ETFs Distributors, was among the members of the Pacer team present at the ceremony in New York City to accept the award.

In addition to winning the award for most innovative new ETF, Pacer was a runner up for two other accolades. The [Pacer Trendpilot™ 750](#) (PTLC) was a finalist for “Best New ETF,” and the firm itself, Pacer Financial, was a finalist in the “Best New ETF Issuer” category. Earlier this year, the [Pacer Trendpilot™ 750](#) (PTLC) [won the ETF.com People’s Choice award for new ETFs](#).

“As an ETF issuer that was new to the market in 2015, we’re extremely proud to have made a splash right out of the gate,” commented O’Hara. “This recognition mirrors the positive feedback we’re hearing from the institutional and retail investment communities about our diversified product offering.”

“We’re pleased to be able to serve our clients and the broader investment community with solutions that each fill a specific role within portfolios,” said Joe Thomson, Chairman and President of Pacer Advisors, advisor of Pacer ETFs. “The popularity of our products even in the face of turbulent market conditions speaks to investors’ confidence in our innovative fund strategies.”

About ETF.com Awards

ETF.com was founded in 2001. It is the world's leading authority on exchange-traded funds. ETF.com delivers clear, independent and authoritative education and analysis about ETFs online, in print and at its industry-leading events. The firm's marquee properties include its website (ETF.com), its print publications (ETF Report and ETF Report UK) and its conferences, highlighted by the largest ETF conferences in the world, Inside ETFs and Inside ETFs Europe. Each year, ETF.com assigns Awards to the best products, service providers and research houses in the ETF industry.

About Pacer:

Pacer ETFs, distributed by Pacer Financial, is a new ETF provider that launched in June 2015. Pacer ETFs offers exchange traded funds as tools to help investors diversify their portfolios. They provide a selection of strategy driven ETFs that aim to serve as long-term investment options. As a national wholesaling organization, Pacer Financial has partnered with ETF and ETN providers, including RBS, beginning in 2008. These partnerships allowed Pacer to gain invaluable knowledge and relationships. The entrepreneurial culture and national sales and marketing teams allow Pacer to get to the market quickly and adapt to change in the industry.

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Disclosure:

Before investing you should carefully consider the Funds' investment objectives, risks, charges and expenses. This and other information is in the prospectus, a copy may be obtained by visiting www.paceretfs.com or calling 1-877-337-0500. Please read the prospectus carefully before investing. An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with these funds are detailed in the prospectus and could include factors such as concentration risk, equity market risk, fixed income risk, government obligations risk, high portfolio turnover risk, large and mid-capitalization investing risk, new fund risk, other investment companies risk, passive investment risk, tracking risk, trend lag risk, currency exchange rate risk, European investments risk, foreign securities risk, geographic concentration risk, forward currency contracts risk, non-diversification risk and/or special risks of exchange traded funds.

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