



Pacer ETFs Introduces New Way to Access World’s Most Innovative Companies with Launch of the Pacer Nasdaq International Patent Leaders ETF

The firm delivers a new strategy for growth-minded investors by targeting international innovation opportunities through the lens of patent valuations

MALVERN, Pa. — September 17, 2024 — [Pacer ETFs](#) (“Pacer”), the leading U.S. issuer in free cash flow ETFs*, announces the launch of the Pacer Nasdaq International Patent Leaders ETF (Nasdaq: PATN). This first-of-its-kind ETF tracks the top 100 companies within the Nasdaq Global Ex-United States Large Mid Cap Index based on patent valuation.

PATN aims to identify the top 100 companies positioned to drive innovation and long-term growth beyond the U.S., just as the Nasdaq 100 delivers exposure to the top 100 U.S. companies based on innovation. Pacer partnered with Nasdaq to launch a strategy emphasizing patent valuations, as patents are strong indicators of a company’s competitive edge and future potential, offering a fresh lens for evaluating market leadership.

Traditionally, international ETF solutions offer diversification and tend to be largely overweight in sectors such as financials and energy. PATN provides investors with an opportunity to access the alpha generated by international ingenuity in a more growth-oriented way by focusing on countries and sectors driving research and development, including technology, healthcare and consumer discretionary.

“Despite impressive innovation in international markets, investors lack options to capture this potential due to prolonged stagnation,” said Sean O’Hara, President of Pacer ETF Distributors. “By looking beyond traditional metrics and identifying international innovation leaders, we believe we can offer a better way to tap into ex-U.S. growth for investors.”

“We recognize that investors need new, more effective ways to access international markets, as traditional strategies lack differentiation,” said Joe Thomson, Founder and President of Pacer. “Up to this point, no one has applied the concept of patent valuation as a way to identify companies that exhibit growth characteristics and I’m exceptionally proud of the Pacer Team for leading the charge with this new fund.”

To learn more about Pacer’s strategies and fund offerings, visit paceretfs.com.

*Source: Bloomberg. Number one in net flows across free cash flow based ETFs in the U.S. from 12/31/22-12/31/23.

Disclosures

Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting www.paceretfs.com or calling 1-877-577-2000. Please read the [prospectus](#) carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as calculation methodology risk, currency exchange rate risk, equity market risk, ETF risks, foreign securities risk, geographic concentration risk, international operations risk, market capitalization risk, new fund risk, non-diversification risk, passive investment risk, sector risk, tracking error risk, and/or special risks of exchange traded funds.

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