



**Pacer ETFs launches new fund focused on companies with high success in selling globally.**

***U.S. companies that export are poised for long-term growth and may make a wise investment for stockholders.***

**Paoli, Pa. – (July 24, 2018)** Investors looking for significant growth opportunities may want to consider the newly launched [Pacer U.S. Export Leaders ETF](#) (Ticker: PEXL). This ETF aims to invest in companies that have historically seen higher earnings growth and revenue growth as they embraced the larger consumer base of the global market.

PEXL will track the Pacer U.S. Export Leaders Index. This index first selects the top 200 companies in the S&P 500 and S&P MidCap 400 that have the highest annual foreign sales as a percentage of total sales. From there, it narrows down the 100 companies with the highest change in free cash flow growth over the past five years. All 100 of those companies are equally weighted.

“These are U.S. companies that are able to expand their reach beyond domestic markets while maintaining substantial free cash flow growth. PEXL offers the opportunity to invest in these high-quality, U.S.-based large-cap and mid-cap companies that have proven themselves to have higher earnings growth and revenue growth than their domestic only counterparts. Smaller companies that don’t trade around the world have limited growth potential. Bigger firms that have connected with consumers around the world can be a great fit for an investment portfolio,” says Sean O’Hara, President of Pacer ETF Distributors.

While tough talk of foreign trade between the U.S. and the world has recently dominated headlines, O’Hara says investors should focus on a long-term horizon.

“We may see better conditions for U.S. exporters come out of these frank trade discussions. But no matter what, global trade will continue to march forward. Companies that do a great job selling their goods and services overseas, and in particular those with a proven history of free cash flow growth, can be a great choice for investors,” Joe Thomson, Founder and President of Pacer Financial, says.

Pacer ETFs also just launched the Pacer CFRA-Stovall Equal Weight Seasonal Rotation ETF (SZNE). These two ETFs mark the 14<sup>th</sup> and 15<sup>th</sup> ETFs Pacer, which recently crossed the \$2.6 billion AUM threshold, has issued.

#### **About Pacer ETFs:**

Pacer ETFs is a strategy driven exchange traded fund provider with 15 ETFs and about \$2.6 billion in assets under management (as of 7/20/18). Pacer ETFs is focused on addressing investors’ needs through its four fund families, the Pacer Trendpilot Series, Pacer Cash Cows Index Series, Pacer Leaders Series and Pacer Custom ETF Series. Pacer ETFs employ a rules-based, passive management approach to track S&P, NASDAQ, FTSE Russell, and Custom Indexes. For more information, please visit [PacerETFs.com](#).

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**Disclosure:**

Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the [prospectus](#). A copy may be obtained by visiting [www.paceretfs.com](http://www.paceretfs.com) or calling 1-877-337-0500. Please read the prospectus carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as concentration risk, equity market risk, foreign sales risk, high portfolio turnover risk, large- and mid-capitalization investing risk, new fund risk, non-diversification risk, other investment companies risk, passive investment risk, sector risk, sector rotation risk, tracking risk and/or special risks of exchange traded funds.

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