



## **Pacer ETFs Marks One Year Anniversary**

*-New ETF issuer accrues over \$650 million in its first year-*

**Paoli, Pa. – (June 10, 2016)** – [Pacer ETFs](#), an exchange traded fund (ETF) provider that offers investors strategy driven ETFs to help navigate turbulent markets by utilizing rules-based indices, is pleased to announce the conclusion of a successful first year in operation. The company launched six ETFs and accrued an impressive \$650 million in assets across these funds, quickly establishing itself among some of the largest issuers in the industry.

Sunday, June 12<sup>th</sup> marks one year from when Pacer brought its first products to market. Sean O’Hara, President of Pacer ETFs Distributors, reflects on the progress of the company over the last year, “As a new issuer in 2015, we couldn’t be more pleased with the rate at which we’ve grown. It reflects not only investors’ receptivity and demand for our innovative strategies, but also the dedication and hard work put in by each member of our organization.”

[The Trendpilot Series](#), the first ETFs in Pacer’s lineup, use a trend following strategy designed to participate in the market when it is trending up, maintain some exposure during short-term market declines, and exit the market when it is trending down. Pacer currently has four Trendpilot ETFs, which trade on the Bats Global Market Exchange:

- [Pacer Trendpilot™ 750](#) (PTLC): Exposure alternates between U.S. large-cap, T-bills and a 50/50 blend based on trend following. Current Exposure: 100% Equity
- [Pacer Trendpilot™ 450](#) (PTMC): Exposure alternates between U.S. mid-cap, T-bills and a 50/50 blend based on trend following. Current Exposure: 100% Equity
- [Pacer Trendpilot™ 100](#) (PTNQ): Exposure alternates between NASDAQ-100®, T-bills and a 50/50 blend based on trend following. Current Exposure: 100% Equity
- [Pacer Trendpilot™ European Index](#) (PTEU): Exposure alternates between FTSE Eurozone Index, T-bills and a 50/50 blend based on trend following. Current Exposure: 100% Equity

“We’re already looking ahead to year two and setting the bar high,” said Joe Thomson, Chairman and President of Pacer Advisors, advisor of Pacer ETFs. “We’ve proven that our strategies stand out in the increasingly crowded marketplace of exchange traded products. In addition to the Trendpilot Series, we developed the first dynamic currency hedging strategy (PAEU) as well as a global high dividend fund (PGHD) that aims to provide sustainable yield in an uncertain yield environment. Our sights are set on building upon these themes and others as we push into the second half of this year and beyond.”

### **About Pacer:**

Pacer ETFs, distributed by Pacer Financial, is a new ETF provider that launched in June 2015. Pacer ETFs offers exchange traded funds as strategies to help investors diversify their portfolios. They provide a selection of strategy driven ETFs that aim to serve as long-term investment options. As a national wholesaling organization, Pacer Financial has partnered with ETF and ETN providers, including RBS, beginning in 2008. These partnerships allowed Pacer to gain invaluable knowledge and relationships.



The entrepreneurial culture and national sales and marketing teams allow Pacer to get to the market quickly and adapt to change in the industry.

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**Disclosure:**

Before investing you should carefully consider the Funds' investment objectives, risks, charges and expenses. This and other information is in the prospectus, a copy may be obtained by visiting [www.paceretfs.com](http://www.paceretfs.com) or calling 1-877-337-0500. Please read the prospectus carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with these funds are detailed in the prospectus and could include factors such as concentration risk, equity market risk, fixed income risk, government obligations risk, high portfolio turnover risk, large and mid-capitalization investing risk, new fund risk, other investment companies risk, passive investment risk, tracking risk, trend lag risk, currency exchange rate risk, European investments risk, foreign securities risk, geographic concentration risk, forward currency contracts risk, non-diversification risk and/or special risks of exchange traded funds.

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