



Impressive asset growth, successful product launches, new relationships round out prosperous year for Pacer ETFs

Paoli, Pa. – (January 9, 2018) [Pacer ETFs](#), a seven-time [award winning](#)¹ ETF provider that offers index based strategy driven exchange traded funds, continues to establish itself as a larger player in the ETF market as 2017 comes to a close by hitting new highs in assets under management (AUM), launching new products and making a key addition to its sales team.

- After crossing the \$1 billion AUM [mark earlier this year](#), Pacer ETFs has more than doubled its total AUM, an increase from \$734.61 million to \$1.56 billion (between 12/31/16 and 12/29/17).
- The firm successfully launched three new funds, the [Pacer Developed Markets International Cash Cows 100 ETF](#) (ICOW), the [Pacer US Small Cap Cash Cows 100 ETF](#) (CALF) and the [Pacer WealthShield ETF](#) (PWS).
- Pacer ETFs enlisted Citi and S&P Dow Jones Indices to bring enhanced strategies and index-based management approaches to current and future products.
- The firm hired Senior Vice President Phil Eichinger, who has bolstered Pacer ETFs' wholesaling efforts and expanded its wholesaling team to 22.

“The new product launches, AUM growth and newly formed relationships highlight the accomplishments we’ve had in 2017 as a company seeking to provide investors with strategies that add value to their portfolios,” says Sean O’Hara, President of Pacer ETFs. “Our ETFs have grown rapidly in popularity, all thanks to our dedication to capitalizing on new opportunities while providing great service to our clients.”

“Pacer ETFs has made great strides in 2017 in the ETF industry,” states Joe Thomson, President of Pacer Financial Inc. “We are well positioned heading into 2018 and are looking forward to the New Year.”

About Pacer ETFs:

Pacer ETFs is an exchange traded fund provider focused on addressing investors’ needs through its two ETF families, the Pacer Trendpilot® Series and Pacer Cash Cows IndexSM Series. The Trendpilot Series aims to help investors navigate turbulent markets using three indicators, while the Cash Cows Series aims to select top companies in an index based on free cash flow yield to achieve long-term growth over time. Pacer ETFs employ a rules-based management approach to track S&P, NASDAQ, and FTSE Russell Indices. For more information on Pacer ETFs, please visit [PacerETFs.com](#).

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Disclosure:

Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting www.paceretfs.com or calling 1-877-337-0500. Please read the prospectus carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with these funds are detailed in the prospectus and could include factors such as concentration risk, equity market risk, fixed income risk, government obligations risk, high portfolio turnover risk, large and mid-capitalization investing risk, new fund risk, other investment companies risk, passive investment risk, tracking risk, trend lag risk, currency exchange rate risk, European investments risk, foreign securities risk, geographic concentration risk, non-diversification risk, sector risk and/or special risks of exchange traded funds.

¹2015 ETF.com awards: People's Choice for Best New ETF - PTLC, Most Innovative New ETF - PAEU. ETF.com Award winners are selected in a three-part process designed to leverage the insights and opinions of leaders throughout the ETF industry. Alternative Investment Awards by Wealth & Finance: Most Innovative Financial Products for 2016. Judged solely on merit through a comprehensive selection process, the 2016 Alternative Investment Awards recipients are a true representation of market leaders at the cutting edge of the financial industry. I-Invest awards: Best new ETF Issuer for 2016, Most Innovative Large Cap ETF - PTLC, Best Eurozone ETF (since inception) - PAEU, Best New Strategy Driven ETF – GCOW (formerly PGHD). The i-invest 2016 ETF Awards are based exclusively on merit. The selections were made by i-invest's dedicated in-house research team.

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