



Pacer ETFs Adds \$1 Billion to AUM in Just Four Months, Reaching \$4 Billion

Innovative Strategies Continue to Drive Growth for the Three Year Old ETF Issuer

MALVERN, Pa. (April 2, 2019) - [Pacer ETFs](#) (“Pacer”), an ETF provider that offers passive rules-based strategies, announces the firm surpassed \$4 billion in assets under management (AUM) as new products and flagship strategies gain investor attention.

“We are constantly striving to meet our investor’s rapidly changing needs by working to be one step ahead,” says President of Pacer ETFs Distributors, Sean O’Hara. “Our ETFs offer financial advisors and investors access to unique strategies that we feel are a testament to how we find areas of opportunity. We have been on a rapid growth trajectory over the past few years, and we plan to further this momentum by expanding our offerings to meet investor needs.”

Pacer ETFs continues to break its own records. Since inception in 2015, it took two years to amass the first billion dollars in assets under management; one year to reach the two billion mark; six months for the third billion in assets; and the fourth billion in assets came in only four months. The company has seen 100% growth in AUM from March 2018 to March 2019 according to data from Morningstar. This makes Pacer ETFs one of the fastest-growing ETF issuers in the industry. At the end of 2018, Pacer moved to a larger office space in Malvern, PA.

“Our commitment to a diverse array of quality, rules-based strategies has been a pillar of our growth. We put the investors’ needs first, driving us to create ETFs that have propelled our company to over \$4 billion in assets in under four years. We are anticipating another year of growth for 2019 and look forward to continuing the success,” says Joe Thomson, Founder and President of Pacer Financial. “None of this would be possible without our partners, especially: U.S. Bank, S&P, NASDAQ, FTSE Russell, NYSE and CBOE. I’d also like to thank the financial advisors who use and have confidence in our strategies.”

About Pacer ETFs:

Pacer ETFs is a strategy-driven exchange traded fund provider with 15 ETFs and over \$4 billion in assets under management as of April 2019. Pacer ETFs is focused on addressing investors’ needs through its four fund families, the Pacer Trendpilot® Series, Pacer Cash Cows Index® Series, Pacer Custom ETF Series, and Pacer Leaders ETF Series. Pacer ETFs employ a rules-based, passive management approach to track S&P, NASDAQ, FTSE Russell, and Custom Indexes.

For more information, please visit PacerETFs.com

Disclosures:

Before investing you should carefully consider the Fund’s investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting www.paceretfs.com or calling 1-877-337-0500. Please read the prospectus carefully before investing.



PACER ETFs

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with these funds are detailed in the prospectus and could include factors such as concentration risk, currency exchange rate risk, data and infrastructure real estate sector risk, equity market risk, European investments risk, fixed income risk, foreign securities risk, geographic concentration risk, government obligations risk, high portfolio turnover risk, index criteria risk, industrial real estate sector risk, international operations risk, large and mid-capitalization investing risk, monthly exposure risk, new fund risk, non-diversification risk, other investment companies risk, passive investment risk, REIT investment risk, retail real estate sector risk, sector risk, smaller-capitalization companies risk, style risk, tax risk, tracking risk, trend lag risk, and/or special risks of exchange traded funds.

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