



Pacer ETFs' 4th Birthday Comes Amid Successful Fund Launches and Explosive AUM Growth

Malvern, PA – (June 11, 2019) – In just four years, Pacer ETFs has grown into a well-regarded and recognized name in the exchange traded fund industry thanks to the success of their thematic, rules-based ETF strategies and the support of financial advisors and investors who believe in the firm's unique strategies. Pacer ETFs, formed after Pacer Advisors was founded by a breakout group of financial industry veterans, celebrates more than their 4th birthday today. The firm now offers 20 rules-based ETFs and boasts a record AUM of \$4.35B, 70+ employees and a brand-new Malvern, PA office.

Pacer ETFs has enjoyed rapid AUM growth which began after they crossed their first billion in assets under management in 2017. By 2018 the firm broke through the two billion mark. Six months later, Pacer blew through the three billion threshold. Within four months of that milestone Pacer ETFs surpassed four billion in assets.

"Our growth is a testament to our commitment to a client-first philosophy and providing rules-based, strategy-driven ETFs that help our investors and financial advisors navigate difficult markets," says Joe Thomson founder and President of Pacer Financial, "We've stuck to that mission since we established Pacer ETFs and I am proud of the growth we have accomplished so far."

In May, Pacer successfully launched 5 new funds across its [Pacer Trendpilot[®] ETF Series](#) and [Pacer Cash Cows Index[®] ETF Series](#). The flagship, strategy-driven Trendpilot series added the [Pacer Trendpilot International ETF \(PTIN\)](#) and the [Pacer Trendpilot Fund of Funds ETF \(TRND\)](#). The Pacer Cash Cows Index ETF Series added three new funds: the [Pacer US Cash Cows Growth ETF \(BUL\)](#), the [Pacer Emerging Markets Cash Cows 100 ETF \(ECOW\)](#) and the [Pacer Cash Cows Fund of Funds ETF \(HERD\)](#).

Since June of 2018, Pacer ETFs has added 19 total employees. On the sales front, Pacer has expanded to cover the independent financial advisor channel across the country and boasts 48 members on the sales team. In total, Pacer ETFs now has 71 employees with plans to add additional staff this year to fill their new Malvern, PA office to support their aggressive growth outlook.

"We have enjoyed incredible success at Pacer ETFs, we owe a special thanks to the financial advisors, investors and partners who have assisted in our growth. I know the team at Pacer is looking forward to yet another strong year. We are eager to keep our momentum going and have plans to hire in all areas alongside rolling out new funds and developing more partnerships," says Sean O'Hara, President of Pacer ETFs.

About Pacer ETFs:

Pacer ETFs is a strategy-driven exchange traded fund provider with 20 ETFs and over \$4.3 billion in assets under management as of June 2019. Pacer ETFs is focused on addressing investors' needs through

its four fund families: the Pacer Trendpilot® Series, Pacer Cash Cows Index® Series, Pacer Custom ETF Series, and Pacer Leaders ETF Series. Pacer ETFs employs a rules-based, passive management approach to track S&P, NASDAQ, FTSE Russell, and Custom Indexes.

For more information, please visit PacerETFs.com.

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Disclosures:

Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting www.paceretfs.com or calling 1-877-337-0500. Please read the prospectus carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with these funds are detailed in the prospectus and could include factors such as calculation methodology risk, concentration risk, currency exchange rate risk, emerging markets risk, equity market risk, fixed income risk, foreign securities risk, geographic concentration risk, government obligations risk, high portfolio turnover risk, large and mid-capitalization investing risk, new fund risk, non-diversification risk, other investment companies risk, passive investment risk, sector risk, small-capitalization investing risk, style risk, tracking risk, trend lag risk, and/or special risks of exchange traded funds.

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