



Pacer ETFs Celebrates 8th Anniversary, Looks Back on Incredible Success and Growth

Now at over \$24 billion in assets under management, Pacer ETFs has nearly doubled its assets year over year since inception

MALVERN, Pa. (June 12, 2023) — [Pacer ETFs](https://www.paceretfs.com) (“Pacer”), an ETF provider that offers strategy-driven, rules-based ETFs, is proud to celebrate its eighth anniversary as it looks back on its success bringing innovative ETFs to serve the investment needs of financial advisors and investors.

As one of the leading ETF issuers in the United States, Pacer added over \$8.9 billion in assets since June 9, 2022, a 58% increase, and \$4.5 billion in assets year to date (as of June 9, 2023). With over 45 ETFs and 150 employees, Pacer has experienced growth on all fronts, led by their breakout fund families and diverse suite of ETFs.

“Since our founding, we’ve focused on bringing unique ETFs that serve the needs of clients and financial advisors,” says Pacer ETFs Distributors President Sean O’Hara. “What separates us from other ETF issuers is our entrepreneurial mindset, client-first focus and flexible approach to delivering new and exciting strategies.”

Pacer ETFs looks forward to growing its lineup of unique and innovative ETFs, growing its national footprint and expanding existing and new partnerships.

“I am incredibly proud of our team at Pacer for what we have accomplished in less than a decade and deeply thankful to our partners and investors for their support along the way,” says Joe Thomson, founder and president of Pacer Financial. “We look forward to continuing on our mission to help investors preserve and grow their wealth by delivering unique strategies and leveraging new partnerships.”

For more information on Pacer ETFs, please visit [PacerETFs.com](https://www.paceretfs.com).

About Pacer ETFs

Pacer ETFs is a strategy-driven exchange-traded fund provider with 47 ETFs and over \$24 billion in assets under management, as of June 9, 2023. Pacer ETFs is focused on addressing investors’ needs through its six fund families, the Pacer Trendpilot® Series, Pacer Cash Cows

Index® Series, Pacer Custom ETF Series, Pacer Thematic ETF Series, Pacer Factor ETF Series and Pacer Swan SOS ETF Series.

For more information, please visit PacerETFs.com.

Disclosures

Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting www.paceretfs.com or calling 1-877-577-2000. Please read the [prospectus](#) carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as calculation methodology risk, concentration risk, equity market risk, ETF risks, high portfolio turnover risk, large- and mid-capitalization investing risk, passive investment risk, tracking risk, sector risk, smaller companies risk, style risk, and/or special risks of exchange traded funds.

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