



Pacer ETFs' Pacer US Small Cap Cash Cows 100 ETF (CALF) Wins ETF of the Year at 2024 etf.com Awards

The firm's innovative small-cap strategy is recognized as the year's standout performer for its significant asset growth and returns

Malvern, PA – (April 18, 2024) – [Pacer ETFs](#) is proud to announce the [Pacer US Small Cap Cash Cows 100 ETF \(CALF\)](#) has been awarded the prestigious [ETF of the Year](#) award by [etf.com](#) at this year's 2024 ceremony. This award recognizes the ETF that has made the most significant impact on improving investor opportunities and outcomes over the past year.¹

"We are honored to receive the ETF of the Year award for our Pacer US Small Cap Cash Cows 100 ETF," Sean O'Hara, President of Pacer ETF Distributors, "This recognition not only underscores our commitment to providing investors with innovative financial products but also highlights how value-driven strategies such as our focus on high free cash flow yield work to provide investors a differentiated way to navigate complex market conditions."

Joe Thomson, President of Pacer ETFs, comments: "We've been extremely pleased with the success of our Cash Cows Family of ETFs over the years and want to express our appreciation for our partners and investors who have believed in our solutions and our ability to deliver on clients' portfolio goals."

The Pacer US Small Cap Cash Cows 100 ETF is a passive, strategy-driven fund that selectively screens the S&P SmallCap 600® for the top 100 companies based on free cash flow yield, an investment parameter that can help to determine a company's superior financial stability and earnings potential.

Since the start of 2023, CALF has achieved remarkable growth, with assets under management rising from \$1.3 billion at the start of 2023 to \$6.6 billion by year-end – a 385% increase in a single year. As of April 17, 2024, CALF's assets under management have continued to grow to \$9.2 billion.

In 2023, CALF outperformed 98% of its small cap value peers, recording a stellar 32% gain. This impressive performance is particularly noteworthy given that much of 2023 market performance was driven by a select group of large-cap tech stocks.

Fund	Morningstar Category	Rating Group Overall	Overall Star Rating	1 Year Rank (%)	1 Year Category Size	5 Year Rank (%)	5 Year Category Size
Pacer US Small Cap Cash Cows 100 ETF (CALF)	Small Value	456	★★★★★	2	489	7	427

CALF Overall Morningstar Rating as of 12/31/23: 5 stars: Class ETF Shares, Small Value category; 456 funds. 3-year rating 4 stars; 456 funds. 5-year rating 5 stars; 427 funds. 10-year period not rated. Ratings reflect risk-adjusted performance. Overall Morningstar Rating for a fund is derived from a weighted average of the performance figures associated with its 3-, 5- and 10-year (if applicable) Morningstar Rating metrics.

Total Returns (%)				as of 3/31/24				
Fund Inception	Total Expenses	NAV	YTD	1 Year	3 Year	5 Year	Fund Inception	
Pacer US Small Cap Cash Cows 100 ETF (CALF)	6/16/17	0.59%	NAV	2.55%	30.56%	8.16%	16.01%	12.15%
			Market Price	2.53%	30.71%	8.01%	15.97%	12.11%
Pacer US Small Cap Cash Cows Index				2.58%	30.67%	8.66%	16.42%	12.48%

Returns less than 1 year are cumulative. Returns greater than 1 year are annualized. Performance quoted represents past performance and does not guarantee future results. Investment return and principal value will fluctuate, so shares may be worth more or less when redeemed or sold. Current performance may be lower or higher than the performance quoted. Visit <http://www.paceretfs.com> for the most recent month-end performance. Index returns are for illustrative purposes only. Index performance does not reflect any management fees, transaction costs, or expenses. You cannot invest directly in an index.

For more information about the Pacer US Small Cap Cash Cows 100 ETF (CALF) and other funds from Pacer ETFs, please visit our website at PacerETFs.com.

¹Each nominee was rigorously vetted by the etf.com editorial staff to be presented to the seven judges, who were selected to represent a diverse range of expertise and opinion in the ETF industry.

About Pacer ETFs

Pacer ETFs is a strategy-driven exchange-traded fund provider with 48 ETFs and over \$42 billion in assets under management (as of 04/17/2024).

Disclosures

Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting www.paceretfs.com or calling 1-877-577-2000. Please read the prospectus carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as calculation methodology risk, concentration risk, equity market risk, ETF risks, high portfolio turnover risk, passive investment risk, sector risk, small-capitalization companies risk, style risk, tracking risk, and/or special risks of exchange traded funds.

NAV (net asset value) is the value of one share of the Fund calculated daily. The NAV return is based on the NAV of the Fund. It may not reflect the actual return for the investor. Market Price is the price investors can buy and sell ETF shares for in the stock market and is used to calculate market return. It is based on the price at the listed exchange market close. This is when NAV is determined for most ETFs. If shares trade at another time, the return may differ. Market and NAV returns assume that dividends and capital gain distributions have been reinvested in the Fund at Market Price and NAV respectively.

The Morningstar Rating™ for funds, or “star rating”, is calculated for managed products (including mutual funds, variable annuity and variable life subaccounts, exchange-traded funds, closed-end funds, and separate accounts) with at least a three-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product’s monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The Morningstar Rating does not include any adjustment for sales load. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star.

The Overall Morningstar Rating for a managed product is derived from a weighted average of the performance figures associated with its three-, five-, and 10-year (if applicable) Morningstar Rating metrics. The weights are: 100% three- year rating for 36-59 months of total returns, 60% five-year rating/40% three-year rating for 60-119 months of total returns, and 50% 10-year rating/30% five-year rating/20% three-year rating for 120 or more months of total returns. While the 10-year overall star rating formula seems to give the most weight to the 10-year period, the most recent three-year period actually has the greatest impact because it is included in all three rating periods.

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