



## Pacer ETFs expands choices across its popular offerings

*Strategy-driven provider adds five new funds in an expansion of Trendpilot and Cash Cows lines to meet the needs of investors in turbulent markets*

**MALVERN, Pa. – (May 6, 2019)** The past few months have seen dramatic price swings and volatility throughout global stock markets. As a result, many investors are seeking ways to preserve capital and develop diversified portfolios containing well-run companies with successful track records. Pacer ETFs has responded to this demand by launching five new ETFs across its [Pacer Trendpilot](#)<sup>®</sup> ETF Series and [Pacer Cash Cows](#) Index<sup>®</sup> ETF Series.

“Quiet days in the market are few and far between, and investors are worried about their long-term investment horizons,” Sean O’Hara, President of Pacer ETFs Distributors. “We’ve expanded two of our product lines to give investors more options in these popular strategies. Our Trendpilot series of ETFs offers investors a simple rules-based strategy that moves to T-bills when the market is trending down, and invests in equity when the market is trending up. Alternatively, our Cash Cows suite selects companies based on their free cash flow yield, an incredibly important metric that reflects a company’s chances to grow, pay dividends or buy back stocks.”

The new ETFs include:

- [The Pacer Trendpilot International ETF \(PTIN\)](#) which is an index-based ETF that exposes investors to international markets via the S&P Developed ex-US Large Cap Index in up-trending markets. It will shift into US treasuries if the index dips below its 200-day moving average.
- [The Pacer Trendpilot Fund of Funds ETF \(TRND\)](#) which provides exposure to four ETFs in Pacer’s Trendpilot Series including the US large-cap, US mid-cap, NASDAQ-100 and international Trendpilots.
- [The Pacer US Cash Cows Growth ETF \(BUL\)](#) which follows an index derived from the S&P 900 Pure Growth Index, includes companies that exhibit strong growth characteristics. Companies are screened into the Index based on their free cash flow yield.
- [The Pacer Emerging Markets Cash Cows 100 ETF \(ECOW\)](#) which tracks an index derived from the FTSE Emerging Markets Index. This ETF will be composed of the top 100 companies in emerging markets with the highest free cash flow yield.
- [The Pacer Cash Cows Fund of Funds ETF \(HERD\)](#) which is composed of five Pacer Cash Cows Index series ETFs.

“The growth of our company has been due to our thoughtful approach to investing. We recognize the concerns of financial advisors and investors who are worried about the current market volatility,” says Joe Thomson, Founder and President of Pacer Financial. “We have created several new ETFs designed to meet the needs of investors who want products that are strategy-driven and provide risk management.”



#### **About Pacer ETFs:**

Pacer ETFs is a strategy-driven exchange traded fund provider with 20 ETFs and over \$4.35 billion in assets under management as of May 3, 2019. Pacer ETFs is focused on addressing investors' needs through its four fund families: the Pacer Trendpilot® Series, Pacer Cash Cows Index® Series, Pacer Custom ETF Series, and Pacer Leaders ETF Series. Pacer ETFs employs a rules-based, passive management approach to track S&P, NASDAQ, FTSE Russell, and Custom Indexes.

For more information, please visit [PacerETFs.com](http://PacerETFs.com).

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#### **Disclosures:**

**Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting [www.paceretfs.com](http://www.paceretfs.com) or calling 1-877-337-0500. Please read the prospectus carefully before investing.**

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