



Pacer ETFs Celebrates Banner Year of Growth in 2022, Crosses \$20B to Kickoff New Year

Despite significant market headwinds, Pacer nearly doubled AUM through 2022

MALVERN, Pa. — Jan. 10, 2023 — [Pacer ETFs](#) celebrates an incredible year of growth driven by its suite of strategy-driven, rules-based ETFs, capped off by the outstanding achievement of reaching \$19.6 billion in assets as of Dec. 30, 2022. After starting 2022 with \$10.2 billion in AUM, Pacer achieved a 92.2% growth rate, nearly doubling its assets. Within the first week of the New Year, Pacer surpassed \$20 billion in assets signaling a strong start for 2023.

“We are incredibly proud of the team at Pacer ETFs for their hard work, dedication and commitment to our clients and investors,” says Sean O’Hara, president of Pacer ETFs Distributors. “Despite the volatile markets in 2022, many of our strategies grew assets significantly and performed well, a testament to our firm’s innovative approach to delivering investment solutions that help advisors and investors navigate challenging circumstances.”

Amid the overall asset growth of the firm, Pacer ETFs saw particularly significant growth in its [Pacer Cash Cows Index® ETF Series](#) and other strategies, notably:

Fund	AUM (12/31/21)	AUM (12/30/22)	Percentage Growth
Pacer US Cash Cows 100 ETF (COWZ)	\$1,270,079,743.19	\$10,284,919,556.41	709.79%
Pacer Global Cash Cows Dividend ETF (GCOW)	\$136,409,653.07	\$953,846,101.64	599.25%
Pacer Developed Markets International Cash Cows 100 ETF (ICOW)	\$ 66,886,137.35	\$233,391,838.58	248.94%
Pacer Emerging Markets Cash Cows 100 ETF (ECOW)	\$8,560,666.39	\$29,345,919.95	242.80%

Pacer Lunt Large Cap Alternator ETF (ALTL)	\$350,826,621.52	\$997,377,232.03	184.29%
Pacer US Small Cap Cash Cows 100 ETF (CALF)	\$619,591,441.22	\$1,377,681,878.82	122.35%
Pacer Pacific Asset Floating Rate High Income ETF (FLRT)	\$34,622,050.80	\$75,726,923.22	118.72%
Pacer Swan SOS Fund of Funds ETF (PSFF)	\$65,468,606.43	\$119,232,296.17	82.12%

Beyond the success of its existing funds, Pacer ETFs also launched five additional funds in 2022, bringing its total ETF lineup to 45:

- [Pacer US Large Cap Cash Cows Growth Leaders ETF \(COWG\)](#): An ETF that invests in top growth companies within the Russell 1000 by screening for above-average free-cash-flow margins.
- [Pacer Bluestar Digital Entertainment ETF \(ODDS\)](#)
- [Pacer Bluestar Engineering the Future ETF \(BULD\)](#)
- [Pacer Industrials and Logistics ETF \(SHPP\)](#)
- [Pacer Data and Digital Revolution ETF \(TRFK\)](#)

“This year, Pacer really showed the power of our client-first philosophy and commitment to quality in everything we do,” says Joe Thomson, founder and president of Pacer Financial. “In 2023, we will continue to deliver on our client needs just as we did last year and I look forward to another year of incredible growth. Thank you to our employees, investors and partners for a successful 2022.”

To keep pace with its impressive growth, Pacer welcomed 38 new employees last year, including 18 internal sales representatives and 20 external sales employees. These new additions bring Pacer’s total headcount to 155. The firm also received [three ETF Express awards](#) at the prestigious ceremony held in New York in October. Pacer has now won [nine awards](#) overall since its founding eight years ago.

To learn more about Pacer, visit paceretfs.com.

About Pacer ETFs

Pacer ETFs is a strategy-driven exchange-traded fund provider with 45 ETFs and over \$20.1 billion in assets under management (as of 1/6/2023). Pacer ETFs is focused on addressing investors' needs through its six fund families, the Pacer Trendpilot® Series, Pacer Cash Cows Index® Series, Pacer Custom ETF Series, Pacer Leaders ETF Series, Pacer Factor ETF Series and Pacer Swan SOS ETF Series. Pacer ETFs employs a rules-based, passive management approach to track S&P, NASDAQ, FTSE Russell, and Custom Indexes. For more information, please visit [PacerETFs.com](https://www.paceretfs.com).

Disclosures

Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting www.paceretfs.com or calling 1-877-577-2000. Please read the [prospectus](#) carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with these funds are detailed in the prospectus and could include factors such as alternator strategy risk, calculation methodology risk, concentration risk, currency exchange rate risk, equity market risk, ETF risks, foreign securities risk, geographic concentration risk, large and mid-capitalization investing risk, new fund risk, non-diversification risk, passive investment risk, sector risk, style risk, tracking risk, and/or special risks of exchange traded funds.

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Contacts

Media Contact:

Trevor Davis

Gregory FCA for Pacer ETFs

215-475-5931

trevor@gregoryfca.com

Company Contact:

Ashlee Thomson for Pacer ETFs

610-981-6214

ashlee.thomson@pacerfinancial.com