



Pacer ETFs Reaches \$5B AUM Mark, Maintains Impressive Growth Trajectory

Firm finds success in innovative strategies and a client-focused philosophy

MALVERN, Pa. (Oct. 28, 2019) -- Pacer ETFs ("Pacer"), an ETF provider that offers passive rules-based strategies, just broke \$5 billion in assets under management (AUM) as it begins its fourth quarter in another year of immense growth in all facets. Pacer has added another \$1 billion in just five months to reach their current AUM of \$5 billion, making them one of the fastest-growing ETF issuers in the United States.

In response to investor demand, Pacer [launched six new ETFs](#) this year, including one fixed-income bond ETF, under its well-established [Trendpilot®](#) ETF Series and [Cash Cows](#) Index® ETF Series to offer investors more options across its popular ETF strategies. The addition of these funds adheres to the firm's client-centric investment philosophy that meets the needs of investors in turbulent markets.

"We reached the \$5 billion milestone in just four years due to our thoughtful approach to investing. We have created several new ETFs with investors' needs top of mind to attain goals such as maintaining wealth and achieving higher returns over time," says President of Pacer ETF Distributors, Sean O'Hara. "We are proud to see what we do resonate in the industry."

The growth of Pacer's two flagship fund series does not overshadow the recent success of Pacer's Custom Series that [launched three thematic REIT ETFs](#) in 2018 that target thematic growth opportunities in the evolving market. The two most popular funds in the family are the [Pacer Benchmark Industrial Real Estate SCTR ETF \(INDS\)](#), which aims to invest in the growing e-commerce market, and [Pacer Benchmark Data & Infrastructure Real Estate SCTR ETF \(SRVR\)](#), which aims to invest in the future of 5G and the new technology revolution. In 2019, SRVR and INDs have seen a 18x increase in combined AUM as of September 30th to give a total of \$144,847,050 AUM.

"While our success is in part due to our unique series of ETFs, none of this would be possible without our partners," says Joe Thomson, Founder and President of Pacer Financial. "Pacer ETFs would like to thank our partners, especially: U.S. Bank, S&P, NASDAQ, FTSE Russell, NYSE and CBOE. I'd also like to thank the financial advisors who use and have confidence in our strategies."

About Pacer ETFs:

Pacer ETFs is a strategy-driven, exchange traded fund provider with 21 ETFs and over \$5.02 billion in assets under management as of October 24th, 2019. Pacer ETFs is focused on addressing investors' needs through its four fund families: the Pacer Trendpilot® Series, Pacer Cash Cows Index® Series, Pacer Custom ETF Series, and Pacer Leaders ETF Series. Pacer ETFs employs a rules-based, passive management approach to track S&P, NASDAQ, FTSE Russell, and Custom Indexes.

For more information, please visit PacerETFs.com

Disclosures:

Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the [prospectus](#). A copy may be obtained by visiting www.paceretfs.com or calling 1-877-337-0500. Please read the prospectus carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with these funds are detailed in the prospectus and could include factors such as calculation methodology risk, concentration risk, currency exchange rate risk, data and infrastructure real estate sector risk, emerging markets risk, equity market risk, European investments risk, fixed income risk, foreign sales risk, foreign securities risk, geographic concentration risk, government obligations risk, high portfolio turnover risk, index criteria risk, industrial real estate sector risk, international operations risk, large and mid-capitalization investing risk, monthly exposure risk, new fund risk, non-diversification risk, other investment companies risk, passive investment risk, REIT investment risk, retail real estate sector risk, sector risk, sector rotation risk, smaller-capitalization companies risk, style risk, tax risk, tracking risk, trend lag risk, cash redemption risk, management risk, and/or special risks of exchange traded funds.

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