



Pacer ETFs' COWZ Wins ETF of the Year at With Intelligence's 2022 Mutual Fund and ETF Awards

The ETF provider's free cash flow yield ETF receives recognition for performance at the annual award ceremony

MALVERN, Pa. — July 20, 2022 — [Pacer ETFs](#) (“Pacer”), an ETF provider that offers strategy-driven, rules-based ETFs, is thrilled to announce that the [Pacer US Cash Cows 100 ETF \(Ticker: COWZ\)](#) was awarded “ETF of the Year” at this year’s With Intelligence Mutual Fund and ETF Awards. Winners were chosen for excellence in fund leadership, sales, marketing and performance.

“The success that COWZ has seen in the past year is no surprise, given the fund’s construction and index rules,” says Pacer ETFs president Sean O’Hara. “With COWZ, investors are able to capitalize on companies that offer high free cash flow, and a high free cash flow yield. This recognition is testament to the importance of providing investors with ETF strategies that can perform even in challenging market environments.”

Launched in 2016, COWZ is a strategy-driven ETF that aims to provide capital appreciation over time by screening the Russell 1000 for the top 100 companies based on free cash flow yield. In 2022, COWZ became Pacer’s largest fund based on assets under management. As of July 15, 2022, COWZ had \$6 billion in assets and [benchmark beating performance](#). In addition, GCOW, a global large cap fund in the series, grew from \$135 million to \$570 billion year-to-date and CALF, a small-cap US ETF in the series grew from \$440 million to nearly \$1 billion.

“COWZ has seen tremendous growth in the last year despite the increasingly volatile market, which showcases the power of Pacer ETFs” says Joe Thomson, president of Pacer Financial. “We’re proud to provide products that can help investors and advisors grow capital with unique strategies.”

To learn more, visit the [Pacer US Cash Cows 100 ETF \(COWZ\)](#) webpage.

About Pacer ETFs

Pacer ETFs is a strategy-driven exchange-traded fund provider with 45 ETFs and over \$14 billion in assets under management, as of July 15, 2022. Pacer ETFs is focused on addressing investors’ needs through its six fund families, the Pacer Trendpilot® Series, Pacer Cash Cows Index® Series, Pacer Custom ETF Series, Pacer Leaders ETF Series, Pacer Factor ETF Series

and Pacer Swan SOS ETF Series. Pacer ETFs employs a rules-based, passive management approach to track S&P, NASDAQ, FTSE Russell, and Custom Indexes.

For more information, please visit PacerETFs.com.

Disclosures

Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting www.paceretfs.com or calling 1-877-577-2000. Please read the [prospectus](#) carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as calculation methodology risk, concentration risk, equity market risk, ETF risks, high portfolio turnover risk, large- and mid-capitalization investing risk, passive investment risk, tracking risk, sector risk, smaller companies risk, style risk, and/or special risks of exchange traded funds.

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