



Pacer ETFs Expands Cash Cows ETF™ Series with the addition of a New Growth Rotation Fund and a new Quality-Focused Fund

The latest fund additions offer distinct, free cash flow-based approaches to navigating market cycles and targeting long-term capital appreciation

MALVERN, Pa. — May 7th, 2025 — [Pacer ETFs](#), the leading U.S. issuer in free cash flow ETFs*, announces today the launch of two new funds, the [Pacer Cash COWZ 100-Nasdaq 100 Rotator ETF](#) (Nasdaq: QQWZ) and the [Pacer S&P 500 Quality FCF Aristocrat ETF](#) (Cboe: LCOW). Together, these ETFs expand upon the innovative strategies within Pacer's Cash Cows Series to offer investors a dynamic way to balance growth and value or to target long-term capital appreciation from high-quality, large-cap companies.

QQWZ employs a rotation strategy tracking the Cash COWZ 100-Nasdaq 100 Rotator Index. The fund alternates exposure between the Nasdaq-100 Index and the Pacer US Cash Cows 100 Index based on relative performance on a monthly basis. This approach provides investors with targeted exposure to either growth or value investments, all within a single strategy. Designed to help navigate different market regimes, QQWZ aims to deliver passive, rules-based access to high-growth equities or high-quality companies with strong free cash flow yield (free cash flow/ enterprise value). For financial advisors, the fund presents a simplified, tax-efficient way to dynamically manage growth and value allocations, eliminating guesswork and supporting core equity positioning.

LCOW screens the S&P 500 to identify the top 100 companies with at least ten consecutive years of positive free cash flow (FCF) and the highest combination of FCF margin and FCF return on invested capital. LCOW complements Pacer's established FCF strategies, targeting companies with operational strength, financial stability, and efficient capital allocation. The strategy seeks to provide long-term capital appreciation through disciplined exposure to financially sound large-cap names. For financial advisors, LCOW offers an efficient way to access a concentrated group of high-quality companies with consistent FCF performance, helping clients pursue long-term growth through fundamentally strong core equity holdings.

"Dramatic market swings require more than traditional approaches. Advisors need a resilient toolkit to help clients navigate uncertainty with confidence," said Sean O'Hara, President of Pacer ETF Distributors. "With the launch of QQWZ and LCOW, we are offering two distinct strategies that apply the strength of free cash flow in different ways. One provides tactical rotation between market styles, and the other emphasizes long-term quality through consistent

fundamentals. Both are built to help advisors and investors navigate uncertainty and construct stronger, more resilient portfolios.”

The launch of QQWZ and LCOW further expands Pacer’s Cash Cows ETF™ Series, bringing the fund family to 14 products and over \$30B assets under management (as of 5/02/25). For more information about Pacer ETFs and this new fund offering, please visit www.paceretfs.com.

*Source: Bloomberg. Number one in net flows across free cash flow based ETFs in the U.S. from 12/31/23-12/31/24.

About Pacer ETFs

Pacer ETFs is a strategy-driven exchange-traded fund provider with 54 ETFs and over \$39 billion in assets under management (as of 5/02/2025). Pacer ETFs is focused on addressing investors’ needs through its multiple fund families including, the Pacer Trendpilot® Series, the Pacer Cash Cows ETF™ Series, the Pacer Metaurus Dividend Multiplier ETF Series, the Pacer Custom ETF Series, the Pacer Leaders ETF Series, the Pacer Factor ETF Series and the Pacer Swan SOS ETF Series.

Disclosures

BEFORE INVESTING YOU SHOULD CAREFULLY CONSIDER THE FUNDS’ INVESTMENT OBJECTIVES, RISKS, CHARGES, AND EXPENSES. THIS AND OTHER INFORMATION IS IN THE [PROSPECTUS](#). A COPY MAY BE OBTAINED BY VISITING www.paceretfs.com OR CALLING 1-877-337-0500. PLEASE READ THE [PROSPECTUS](#) CAREFULLY BEFORE INVESTING.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as calculation methodology risk, concentration risk, equity market risk, ETF risks, high portfolio turnover risk, index provider risk, large- and mid- capitalization investing risk, new fund risk, non-diversification risk, passive investment risk, sector risk, tracking error risk, and/or special risks of exchange traded funds.

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Contacts

Media Contact:

Trevor Davis

Gregory FCA for Pacer ETFs

215-475-5931

trevor@gregoryfca.com

Company Contact:

Ashlee Thomson for Pacer ETFs

610-981-6214

ashlee.thomson@pacerfinancial.com