



Pacer ETFs Announces Acquisition of Two Factor-Based ETFs as it Expands its Factor Suite of Products

Firm continues to expand rules-based offerings with the adoption of two new beta-focused funds

MALVERN, Pa. (Oct. 5, 2020) — [Pacer ETFs](#) (“Pacer”), an ETF provider that offers passive rules-based strategies, announces the acquisition of two funds — the Salt High truBeta™ US Market ETF and the Salt Low truBeta™ US Market ETF. The acquisition of these funds allows Pacer to expand upon their [Factor Suite](#) of product offerings.

Effective October 5, the Salt High truBeta™ US Market ETF, will be renamed to the Pacer Salt High truBeta™ US Market ETF (ticker: SLT). This fund targets US large- and mid-cap stocks expected to move more than the broader market and is for bullish investors who seek more exposure to market-sensitive sectors.

The second fund, the Salt Low truBeta™ US Market ETF, will be renamed to the Pacer Salt Low truBeta™ US Market ETF (ticker: LSLT). This fund targets US large- and mid-cap stocks that are historically less volatile than the broader market. This lower-volatility strategy provides investors the potential for upside exposure to equities while also potentially minimizing downside risk.

“The acquisition of these funds comes at a turning point in our market environment. As market volatility continues, investors are eager to access funds that can take into account the potential risks and rewards in this market with a factor-based approach,” says Sean O’Hara, president of Pacer ETFs Distributors. “The funds’ strategic focus on assessing beta allows us to provide investors with two unique products that align with our investment approach and rules-based philosophy.”

“Our mission is to provide investors with a diverse range of products to help meet their investment goals,” says Joe Thomson, founder and president of Pacer Financial, the distributor of Pacer ETFs. “The acquisition of these funds assists us in meeting the varied risk appetite of our client base in spite of the unprecedented uncertainty facing investors today.”

Pacer’s recent acquisitions are representative of the firm’s resilience and strategic advantages in the face of recent market turmoil. The acquisition of these funds marks Pacer’s fourth acquisition since 2019.

To learn more visit paceretfs.com.

About Pacer ETFs:

Pacer ETFs is a strategy-driven exchange traded fund provider with 28 ETFs and over \$5 billion in assets under management, as of October 5, 2020. Pacer ETFs is focused on addressing investors' needs through its four fund families, the Pacer Trendpilot® Series, Pacer Cash Cows Index® Series, Pacer Custom ETF Series, and Pacer Leaders ETF Series. Pacer ETFs employ a rules-based, passive management approach to track S&P, NASDAQ, FTSE Russell, and Custom Indexes.

Disclaimer:

Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting www.paceretfs.com or calling 1-877-337-0500. Please read the [prospectus](#) carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as calculation methodology risk, concentration risk, equity market risk, ETF risks, high portfolio turnover risk, index risk, limited operating history risk, models and data risk, non-diversification risk, passive investment risk, REIT investment risk, sector risk, tracking error risk and/or special risks of exchange traded funds.

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