



# PACER ETFs

## Pacer ETFs expands relationship with S&P Dow Jones Indices

*The fast-growing ETF provider changes benchmark indices in two popular funds*

**PAOLI, PA (November 1, 2017)** Pacer ETFs announces an expansion of their relationship with S&P Dow Jones Indices with a change in benchmark equity indices beginning November 1, 2017.

Pacer's large and mid cap Trendpilot™ ETFs and their underlying indices will now track indices calculated by S&P Dow Jones Indices, the world's largest provider of index-based concepts, data and research.

The "Pacer Trendpilot 750 ETF" ([PTLC](#)) will be renamed the "Pacer Trendpilot US Large Cap ETF" and the "Pacer Trendpilot 450 ETF" ([PTMC](#)) will be known as the "Pacer Trendpilot US Mid Cap ETF." The underlying index names will also reflect the new benchmark – the Pacer Trendpilot US Large Cap Index and the Pacer Trendpilot US Mid Cap Index. These indices will track the S&P 500® and the S&P MidCap 400® respectively when exposed to equities.

The ticker symbols for each fund will remain the same.

"S&P Dow Jones Indices is a household name in global finance and we're proud to align our ETFs with such a well-recognized, well-respected name," says Joe Thomson, President of Pacer Financial. "To offer unique strategies that add value to investors, we must start with the best possible indices. We believe we offer that across our ETF line."

"Utilizing S&P DJI's indices will allow the funds to function more efficiently and reflects our desire to add transparency to our products. The well-known S&P-branded indices are easy for investors of any level of sophistication to access and track," says Sean O'Hara, President of Pacer ETF Distributors.

Pacer ETFs' products provide passive management strategies that allow investors to navigate turbulent markets. The Trendpilot series aims to help investors avoid negative trends, while still providing the opportunity for appreciation during sustained market rallies.

"S&P Dow Jones Indices is honored to expand its relationship with Pacer ETFs for its established ETF suite," said Michael Mell, Director, Product Management, Custom Indices at S&P Dow Jones Indices. "As a calculation agent, S&P DJI enables market participants the opportunity to build index-based concepts and deploy a specialized, proprietary investment strategy while leveraging the experience of a global index provider."

PTLC and PTMC both employ the same trend following strategy that alternates exposure between an S&P Dow Jones Indices benchmark index, three-month U.S. Treasury bills or a 50/50 split using three indicators.

For more information on these funds and other Pacer ETFs, including prospectuses, please visit [PacerETFs.com](http://PacerETFs.com).



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## About Pacer ETFs:

Pacer ETFs is a exchange traded fund provider focused on addressing investors' needs through its two ETF families, the Trendpilot® Series and Cash Cows Index<sup>SM</sup> Series. The Trendpilot Series aims to help investors navigate turbulent markets using three indicators, while the Cash Cows Series aims to select top companies in an index based on free cash flow yield to achieve long-term growth over time. Pacer ETFs employ a rules-based, passive management approach to track S&P, NASDAQ, and FTSE Russell Indices. For more information on Pacer ETFs, please visit [PacerETFs.com](http://PacerETFs.com).

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## Disclosure:

**Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting [www.paceretfs.com](http://www.paceretfs.com) or calling 1-877-337-0500. Please read the [prospectus](#) carefully before investing.**

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with these funds are detailed in the prospectus and could include factors such as equity market risk, fixed income risk, government obligations risk, high portfolio turnover risk, large and mid-capitalization investing risk, other investment companies risk, passive investment risk, tracking risk, trend lag risk, currency exchange rate risk, European investments risk, foreign securities risk, geographic concentration risk, non-diversification risk and/or special risks of exchange traded funds.

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