

EXPERTISE FROM INDIA

ActiveAlpha: Broad Experience with a Finer Lens

The Mumbai-based index provider draws on years of India equity knowledge and a thorough understanding of index development to offer India-based investing options globally.

What makes their approach unique is not the concept of factor investing—which has been well-established in developed markets—but their deep customization of factor definitions for India's unique market dynamics. Over 15 years, they have built the most comprehensive factor dataset for Indian equities, incorporating signals that simply do not exist in standard global factor models.

Company Introduction

Founded	2012
Headquarters	Mumbai, India
Strategy	Systematic Factor-Based
Focus	Indian Public Equities
Track Record	13+ Years Live
Vehicles	ETF, PMS, Offshore, White-Label

A Systematic and Disciplined Approach to Investing

ActiveAlpha has consistently delivered meaningful alpha by employing relevant factors that drive returns:

- Application of transparent, rules-based methodologies for index development
- Understanding of India company reputations and assessment of corporate governance policies
- Skillful ability to create globally competitive indices based in a single region
- Development of quality-focused, multi-factor investment strategies

With over 10 years of experience building well-performing indices, ActiveAlpha has proven India's merit in the global marketplace.

ActiveAlpha Leaders



Raghav Kapoor
Founder & Managing Partner

Raghav has nearly 30 years of investment and leadership experience across New York, London, and Mumbai, with deep expertise in public markets and a wide range of investment strategies.

Experience: SAC Capital, Goldman Sachs, McKinsey & Co.

Education: Harvard Business School (Baker Scholar), Stanford University (Electrical Engineering, Economics), University of Oxford (Balliol College)



Vineet Sachdeva
Founder & Managing Partner

Vineet is a quantitative investor with over 30 years of investment experience. He has developed robust quantitative models that have consistently delivered exceptional returns over that last two decades.

Experience: D.E. Shaw, IDFC Private Equity, Citibank

Education: Indian Institute of Management - Lucknow, Delhi University (Economics)

www.activealphagroup.com

© 2026, Pacer Financial, Inc., All rights reserved.
Distributor: Pacer Financial, Inc., member FINRA, SIPC, an affiliate of Pacer Advisors, Inc.

PCR260327_AAOP

4/1/26



PACER ETFs

877-337-0500 ■ www.paceretfs.com