

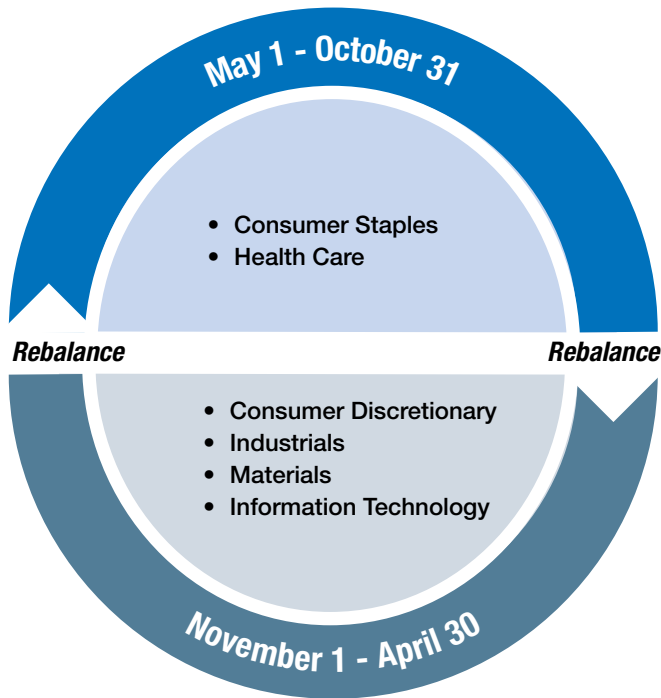


CFRA-STOVALL EQUAL WEIGHT SEASONAL ROTATION INDEX

A strategy-driven large cap index that alternates exposure semi-annually to certain sectors in the S&P 500® Equal Weight Index.

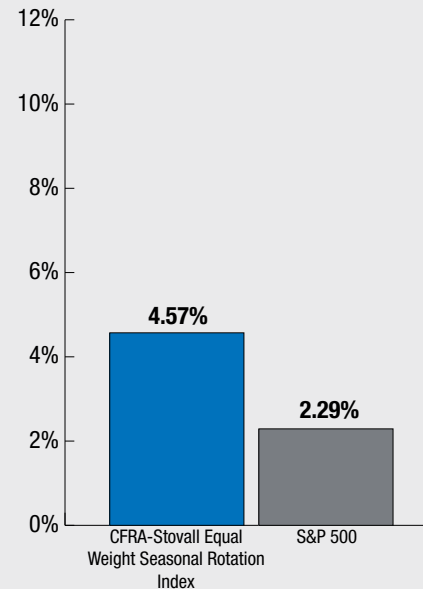
Strategy Overview:

An objective, rules-based strategy that rotates between six sectors semi-annually based on seasonal sector strength



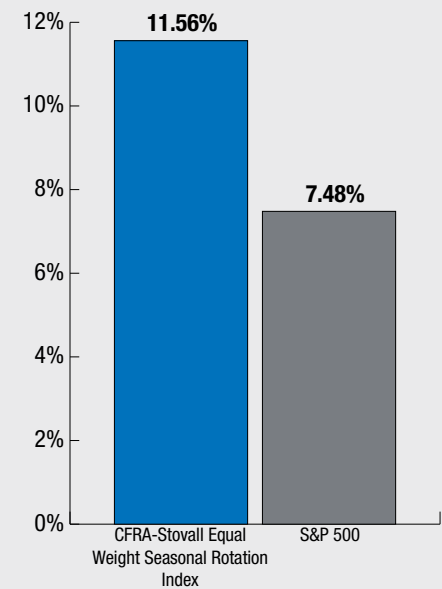
Average 6 Month Return During Respective Sector Exposure

May – October Exposure vs. Broad Market¹
4/30/1990 – 10/31/2019



⁽¹⁾Data as of 12/31/19
Source: Bloomberg

November – April Exposure vs. Broad Market¹
10/31/1990 – 4/30/2020



⁽¹⁾Data as of 6/30/20
Source: Bloomberg

The hypothetical backtested index performance of the CFRA-Stovall Equal Weight Seasonal Rotation Index is shown net of fees and reflects the reinvestment of dividends. The annual total expense is 0.60%. The Index was released on 4/23/18. All Index data shown prior to this date is hypothetical, retrospectively calculated, and based on rules-based criteria applied retroactively with the benefit of hindsight and knowledge of factors that may have positively affected its performance, and cannot account for all financial risk or market and economic factors that may affect the actual performance. The actual performance of the Index may vary significantly from the backtested index data. The start date for this data was chosen based on available data for the S&P 500® Equal Weight Index. The results shown are hypothetical and do not reflect actual returns.

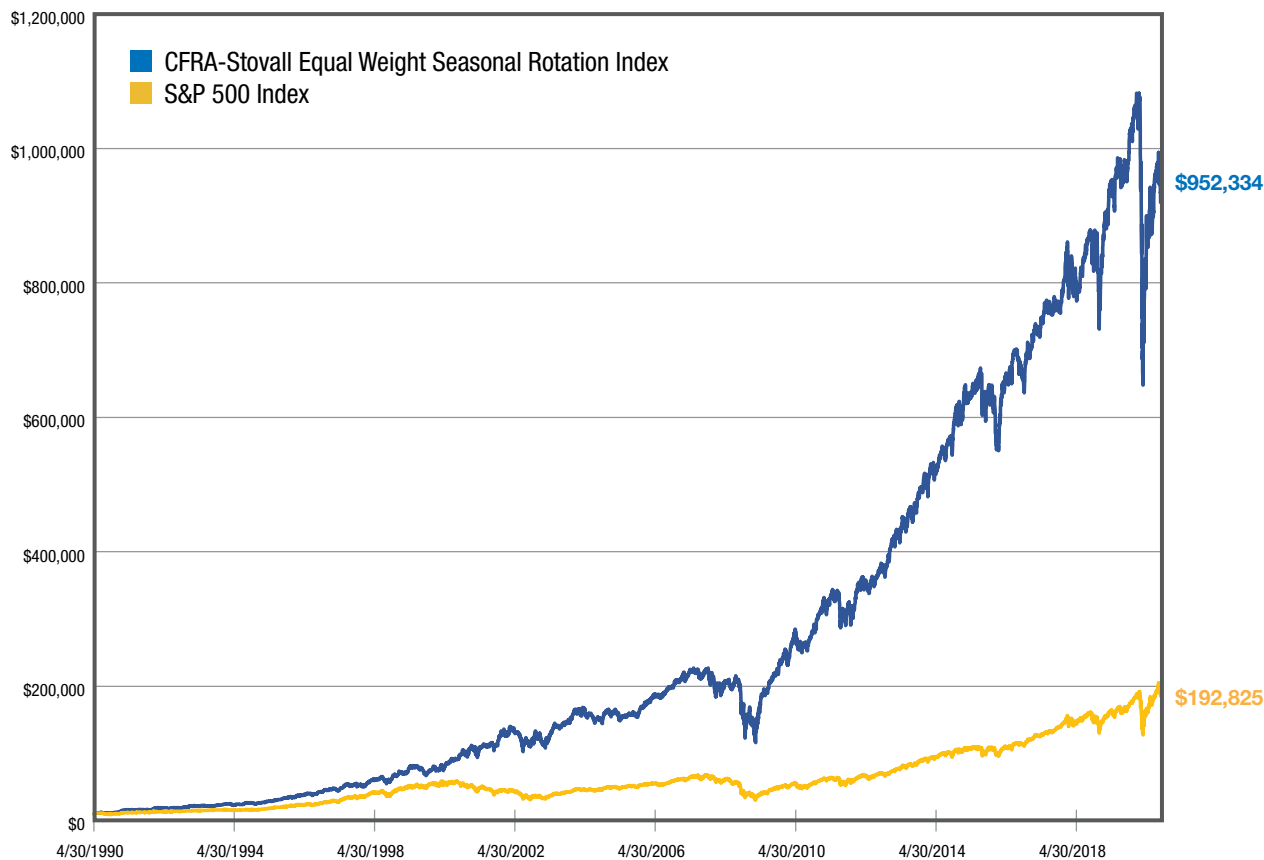
PAST PERFORMANCE (WHETHER RETROSPECTIVELY CALCULATED OR ACTUAL HISTORICAL) IS NOT INDICATIVE OF FUTURE RESULTS. YOU CANNOT INVEST DIRECTLY IN AN INDEX.

CFRA-STOVALL EQUAL WEIGHT SEASONAL ROTATION INDEX

Retrospectively calculated CFRA-Stovall Equal Weight Seasonal Rotation Index performance is shown net of fees.

Hypothetical Growth of \$10,000¹

4/30/1990 – 9/30/2020



Historical Performance, Volatility Comparison and Maximum Drawdown (%)¹

4/30/1990 – 9/30/2020

	CFRA-Stovall Equal Weight Seasonal Rotation Index	S&P 500 Index
Annualized Average Return	16.15	10.21
Annualized Volatility	18.00	17.97
Maximum Drawdown	-48.78	-55.25
Upside Capture	108.69	100.00
Downside Capture	79.80	100.00

Minimum and Maximum Calendar Year Returns (%)¹

4/30/1990 – 9/30/2020

	CFRA-Stovall Equal Weight Seasonal Rotation Index	S&P 500 Index
Maximum Return	56.96 (2009)	37.58 (1995)
Minimum Return	-25.59 (2008)	-37.00 (2008)

⁽¹⁾All Indexes shown are Total Return Indexes.

Source: Bloomberg

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TOP 10 HOLDINGS

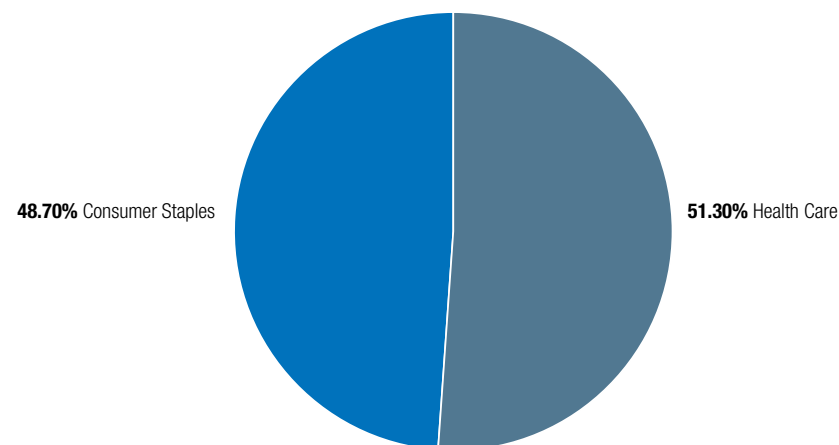
as of 9/30/2020

Ticker	Company	Sector	Weight (%)
CPB	Campbell Soup Company	Consumer Staples	1.63
GIS	General Mills, Inc.	Consumer Staples	1.61
COST	Costco Wholesale Corporation	Consumer Staples	1.60
LW	Lamb Weston Holdings, Inc.	Consumer Staples	1.60
CAG	Conagra Brands, Inc.	Consumer Staples	1.59
WBA	Walgreens Boots Alliance Inc	Consumer Staples	1.58
WMT	Walmart Inc.	Consumer Staples	1.57
PEP	PepsiCo, Inc.	Consumer Staples	1.56
SJM	J.M. Smucker Company	Consumer Staples	1.56
EL	Estee Lauder Companies Inc. Class A	Consumer Staples	1.56
	Total		15.86

Weighted Average Market Cap (\$mil)	68,391.07
Dividend Yield (%)	1.81
P/E Ratio	24.45

SECTOR BREAKDOWN

as of 9/30/2020

**DEFINITIONS OF CERTAIN DEFINED TERMS USED HEREIN:**

Annualized average return represents the calculated hypothetical rate of return that, if cumulatively applied to each relevant annual period during the time period indicated, would result in the actual cumulative rate of return for the entire period.

Maximum return represents the highest calendar year return as measured during the period indicated.

Minimum return represents the lowest calendar year return as measured during the period indicated.

Annualized volatility is based on monthly returns from the most recent date indicated on the page and expressed as a standard deviation percentage. Standard deviation is a measure of volatility and illustrates the extent of variation (whether higher or lower) that exists from the average given set of results. A low standard deviation indicates that the results tend to be very close to the average result (a low degree of volatility). In contrast, a high standard deviation indicates that the results are spread out over a large range of outcomes (a high degree of volatility). Because the standard deviation is based on historical data, it may not predict variability in annualized performance of the Pacer ETFs in the future.

Maximum drawdown represents the maximum percentage loss that the relevant index incurred from its peak level to its lowest level during the time period indicated.

Weighted average market cap is the sum of each company's weight multiplied by its market cap.

Dividend yield is calculated using annual dividends per share divided by share price. There is no guarantee dividends will be paid.

Price to earning ratio (P/E ratio) is a fundamental measure used to determine if an investment is valued appropriately. Each holding's P/E is the latest closing price divided by the latest fiscal year's earnings per share. Negative P/E ratios are excluded from this calculation.

Source: FactSet.

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LIVE PERFORMANCE

	Ticker	Total Expenses	Fund Inception		Total Returns (%) as of 9/30/20			Total Returns (%) as of 9/30/20			
					1 Month	3 Month	YTD	1 Year	3 Year	5 Year	Since Fund Inception
Pacer CFRA-Stovall Equal Weight Seasonal Rotation ETF	SZNE	0.60	7/23/18	NAV	-2.88	5.96	-10.74	-3.54	N/A	N/A	5.79
				Market Price	-2.84	6.20	-10.66	-3.60	N/A	N/A	5.78
CFRA-Stovall Equal Weight Seasonal Rotation Index					-2.84	6.13	-9.65	-1.95	N/A	N/A	6.92

Returns less than 1 year are cumulative. Returns greater than 1 year are annualized.

Performance quoted represents past performance and does not guarantee future results. Investment return and principal value will fluctuate, so shares may be worth more or less when redeemed or sold. Current performance may be lower or higher than the performance quoted. Visit <http://www.paceretfs.com> for the most recent month-end performance. Index returns are for illustrative purposes only. Index performance does not reflect any management fees, transaction costs, or expenses. You cannot invest directly in an index.

NAV (net asset value) is the value of one share of the Fund calculated daily. The NAV return is based on the NAV of the Fund. It may not reflect the actual return for the investor.

Market Price is the price investors can buy and sell ETF shares for in the stock market and is used to calculate market return. It is based on the price at the Cboe listed exchange market close. This is when NAV is determined for most ETFs. If shares trade at another time, the return may differ. Market and NAV returns assume that dividends and capital gain distributions have been reinvested in the Fund at Market Price and NAV respectively.

BEFORE INVESTING YOU SHOULD CAREFULLY CONSIDER THE FUNDS' INVESTMENT OBJECTIVES, RISKS, CHARGES, AND EXPENSES. THIS AND OTHER INFORMATION IS IN THE PROSPECTUS. A COPY MAY BE OBTAINED BY VISITING WWW.PACERETFS.COM OR CALLING 1-877-337-0500. PLEASE READ THE PROSPECTUS CAREFULLY BEFORE INVESTING.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as calculation methodology risk, equity market risk, ETF risks, high portfolio turnover risk, large-capitalization investing risk, new fund risk, non-diversification risk, other investment companies risk, passive investment risk, sector risk, sector rotation risk, tracking risk, U.S. equity risk and/or special risks of exchange traded funds.

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S&P 500 Equal Weight Index The S&P 500 EWI is an equal-weighted version of the S&P 500[®], which measures the performance of the large-cap segment of the U.S. equity market. The S&P 500 EWI includes stocks covering all 11 Global Industry Classification Standard ("GICS[®]") sectors, six of which are eligible for inclusion in the Index.

To learn more about the Index methodology, please visit <https://customindices.spindices.com/indices/custom-indices/cfra-stovall-equal-weight-seasonal-rotation-index> or call 877-337-0500.

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