

VALUE, BLEND, *and* GROWTH

Find Your Fit in the Pacer Cash Cows ETF Series



Whatever Your Investment Style, the Cash Cows Series Has You Covered

We understand that every investor has unique objectives. By actively exploring opportunities across all segments of the investment style box, we identify diverse solutions tailored to evolving market conditions and individual goals. The Pacer Cash Cows Series aims to deliver a comprehensive approach, featuring value, blend, and growth strategies, to meet a broad spectrum of investment needs.

Diversify your holdings by owning different exposure than traditional style box strategies.

| Value | Blend | Growth |
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| <p>Pacer US Cash Cows 100 ETF (COWZ)</p> <ul style="list-style-type: none"> Key Criteria <ul style="list-style-type: none"> Free cash flow yield $\text{Free Cash Flow Yield (FCFY)} = \frac{\text{Free Cash Flow}}{\text{Enterprise Value (Market Cap + Debt - Cash)}}$ <ul style="list-style-type: none"> FCF Yield has a proven track record of identifying high quality companies with strong free cash flow trading at a discount.¹ Screens the Russell 1000 Index. Seeks to provide a diversified complement to traditional value strategies with minimal overlap. | <p>Pacer S&P 500 Quality FCF Aristocrats ETF (LCOW)</p> <ul style="list-style-type: none"> Key Criteria: <ul style="list-style-type: none"> 10 consecutive years of positive free cash flow 5 yr. average FCF Margin, 5 yr. average FCF ROIC $\text{Free Cash Flow Return on Invested Capital (FCF/ROIC)} = \frac{\text{Free Cash Flow}}{\text{Total Debt + Total Equity}}$ $\text{Free Cash Flow Margin (FCFM)} = \frac{\text{Free Cash Flow}}{\text{Sales}}$ <ul style="list-style-type: none"> FCF Margin & FCF ROIC identify quality companies² characterized by: <ul style="list-style-type: none"> Operating efficiency Disciplined capital allocation Financial stability Long-term consistency in profitability with lower volatility and reduced downside capture. Screens the S&P 500 Index. Designed to serve as a core holding within a diversified portfolio. | <p>Pacer US Large Cap Cash Cows Growth Leaders ETF (COWG)</p> <ul style="list-style-type: none"> Key Criteria <ul style="list-style-type: none"> Free cash flow margin $\text{Free Cash Flow Margin (FCFM)} = \frac{\text{Free Cash Flow}}{\text{Sales}}$ <ul style="list-style-type: none"> FCF Margin has proven to be a critical factor in identifying growth companies with strong profitability and a potential for sustainable growth.¹ Screens the Russell 1000 Index. Seeks to act as a strategic complement to growth funds by providing broader diversification and limited exposure to benchmark-heavy positions. |

(1)Empirical Research Partners
(2)S&P Global

To explore other Pacer Cash Cows funds, please visit our website at www.paceretfs.com.



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Russell 1000 Index is a market-capitalization weighted index representing the top 1000 large-cap stocks in the Russell 3000 Index.

S&P 500 Index tracks the performance of 500 leading companies listed on stock exchanges in the United States.

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