



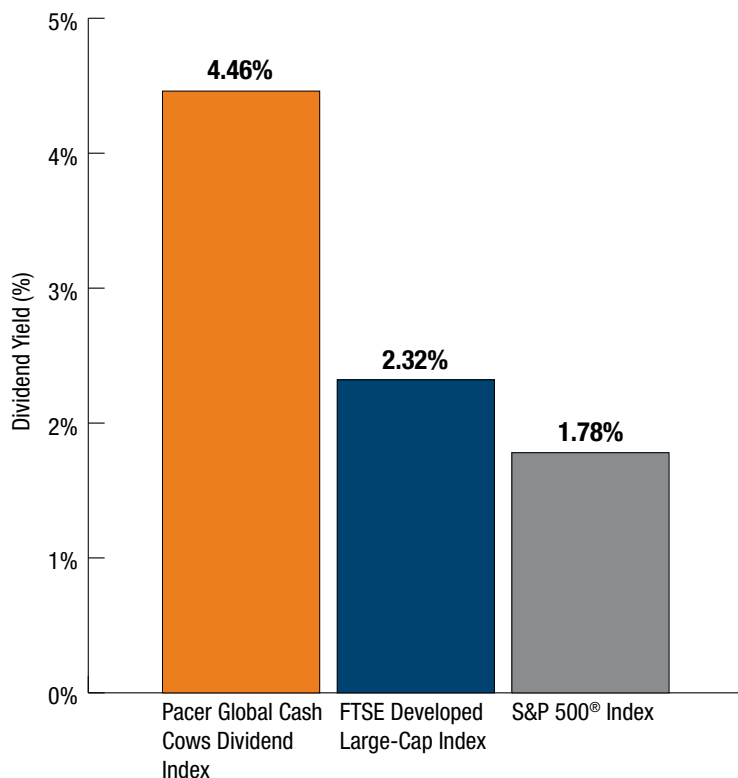
# GCOW

## Pacer Global Cash Cows Dividend ETF

A strategy driven global dividend exchange traded fund that aims to identify companies that can continue to pay consistent dividends through a free cash flow yield screen and dividend yield screen.

- **Free cash flow** is the cash remaining after a company has paid expenses, interest, taxes, and long-term investments. It is the source from which dividends are paid.
- The ability to generate a high **free cash flow yield** indicates a company has the capacity to pay dividends. Paying a dividend signals management is confident in the long-term viability of the business.
- **Dividends** are a source of income to investors.

### IMPACT OF CURRENT DIVIDEND YIELD (as of 9/30/18)<sup>1</sup>



#### 1. LONG-TERM CAPITAL APPRECIATION

Using free cash flow yield to measure the sustainability of a company may produce a higher return with lower volatility over time.

#### 2. REDUCED VOLATILITY

Companies with a high free cash flow yield and a high dividend yield have historically declined less in market downturns.

#### 3. YIELD

Companies with a high free cash flow yield are better positioned to grow and maintain their dividends, but there is no guarantee dividends will be paid.

<sup>(1)</sup>Dividend yield is the annual percentage of return earned by an investor on a common or preferred stock. The yield is calculated by dividing the amount of the 12 month dividends per share by the current market price per share of the stock. There is no guarantee dividends will be paid.

Source: FactSet



## PACER GLOBAL CASH COWS DIVIDEND ETF

### ABOUT THE STRATEGY

# Pacer Global Cash Cows Dividend Strategy Overview

An objective rules-based methodology that uses quality and value screens to select the top companies in the Index universe.

All data as of June 2018 semi-annual rebalance.

**1 SECURITY SELECTION<sup>1</sup>**  
Market Cap Weighted

**2 WEIGHTED BY DIVIDENDS<sup>4</sup>**  
Capped at 2%

**3 THE INDEX**

**FTSE DEVELOPED  
LARGE-CAP  
INDEX<sup>2</sup>**  
1,000  
Companies

**FREE CASH  
FLOW YIELD<sup>3</sup>  
SCREEN**  
300  
Companies

*Ranked based  
on trailing twelve  
month period.*

**DIVIDEND  
YIELD  
SCREEN**  
100  
Companies

*Ranked based  
on trailing twelve  
month period.*

Free cash flow  
yield:  
**3.61%**  
Dividend yield:  
**2.27%**  
P/E ratio:  
**18.98**

Free cash flow  
yield:  
**5.51%**  
Dividend yield:  
**2.41%**  
P/E ratio:  
**17.88**

Free cash flow  
yield:  
**5.77%**  
Dividend yield:  
**4.19%**  
P/E ratio:  
**14.68**

**WEIGHTED BY DIVIDENDS**  
100 Companies

Free cash flow  
yield:  
**5.94%**  
Dividend yield:  
**4.84%**  
P/E ratio:  
**14.57**

**Top 100 companies with the  
highest free cash flow yield and  
highest dividend yield.**

- **Weighted by dividends** (highest trailing twelve month)
- **Holdings capped at 2%** for each company at time of rebalance
- **Reconstituted and rebalanced** semi-annually in June and December

### PACER GLOBAL CASH COWS DIVIDEND INDEX Characteristics

as of 9/30/18

Weighted Average Market Cap (\$mil)	82,575.87
Dividend Yield (%)	4.46
Free Cash Flow Yield (%)	5.46
P/E Ratio	14.88

Source: FactSet

<sup>(1)</sup>The individual components of the index are weighted by their total market capitalization. Market capitalization is determined by multiplying each company's market price by their total outstanding shares. Companies are ranked in descending order based on their market cap in dollars.

<sup>(2)</sup>Financial companies, other than real estate investment trusts (REITs), are excluded from the Index universe. In addition, companies with negative free cash flow are excluded based on FactSet analyst consensus estimates for average projected FCF and earnings over the next two years.

<sup>(4)</sup>Remaining 100 companies are weighted by their trailing twelve month dividends. Dividend weighting is calculated by adding the 100 companies' dividends and dividing the total by each company's trailing 12 month dividends.

### Definitions

**Free Cash Flow (FCF):** A company's cash flow from operations minus capital expenditures (expenses, interest, taxes, and long-term investments)

**Enterprise Value (EV):** A company's market capitalization, adjusted to eliminate any capital structure bias (i.e. by adding debt and subtracting cash or cash equivalents)

<sup>(3)</sup>**Free Cash Flow Yield:** FCF/EV. Measures a company's total free cash flow relative to its enterprise value. This is an internal statistic and does not constitute investor yield.

## ABOUT THE FUND

# Pacer Global Cash Cows Dividend ETF

The Pacer Global Cash Cows Dividend ETF (the “Fund”) is an exchange traded fund that seeks to track the total return performance, before fees and expenses, of the Pacer Global Cash Cows Dividend Index (the “Index”).

Fund Details		Performance <sup>1</sup> (%)	Since Fund Inception (2/22/16)	YTD	1 Year	3 Year	5 Year
NAV	\$31.05	Pacer Global Cash Cows Dividend ETF NAV	11.90	1.56	6.29	N/A	N/A
Fund Ticker	GCOW	Pacer Global Cash Cows Dividend ETF Market Price	11.83	1.24	5.86	N/A	N/A
Index	Pacer Global Cash Cows Dividend Index	Pacer Global Cash Cows Dividend Total Return Index	12.96	2.01	7.32	N/A	N/A
Benchmark Index	FTSE Developed Large-Cap Index	Pacer Global Cash Cows Dividend Price Return Index	8.62	-1.24	3.06	N/A	N/A
Intraday NAV (IIV)	GCOW.IV	FTSE Developed Large-Cap Index	17.09	5.89	12.03	14.45	9.91
CUSIP#	69374H709						
Fund Inception	2/22/16						
Total Expenses	0.60%						
Exchange	Cboe Listed						
Implied Liquidity* (Shares)	4.52M						
Implied Liquidity* (USD)	\$140.25M						

Source: US Bank and FTSE. Performance quoted represents past performance and does not guarantee future results. Investment return and principal value will fluctuate, so shares may be worth more or less when redeemed or sold. Current performance may be lower or higher than the performance quoted. Visit [www.paceretfs.com](http://www.paceretfs.com) for the most recent month-end performance. Index returns are for illustrative purposes only. Index performance does not reflect any management fees, transaction costs or expenses. You cannot invest directly in an index.

## PACER GLOBAL CASH COWS DIVIDEND INDEX<sup>2</sup>

### Top 10 Country Breakdown

Country	Weight (%)
United States	37.68
Japan	10.88
United Kingdom	10.28
Australia	8.61
Hong Kong	6.19
Switzerland	5.25
France	4.59
Norway	3.36
Spain	3.03
Germany	2.03
<b>Total</b>	<b>91.90</b>

### Top 10 Holdings

Company	Weight (%)
QUALCOMM Incorporated	2.41
Pfizer Inc.	2.39
Sanofi	2.26
Novartis AG	2.24
Procter & Gamble Company	2.23
Roche Holding Ltd Genussch.	2.19
Gilead Sciences, Inc.	2.18
Altria Group Inc	2.13
Bristol-Myers Squibb Company	2.11
Equinor ASA	2.10
<b>Total</b>	<b>22.24</b>

### Sector Breakdown

Sector	Weight (%)
Health Care	20.11
Consumer Staples	14.62
Telecommunication Services	14.45
Consumer Discretionary	11.46
Materials	10.22
Industrials	6.03
Energy	5.70
Information Technology	5.53
Real Estate	5.40
Utilities	4.45
Communication Services	2.03
<b>Total</b>	<b>100.00</b>

\*Source: US Bank and Bloomberg. ETF implied liquidity is a representation of how many shares can potentially be traded daily in an ETF as portrayed by the creation unit. This is defined as the smallest value of the IDTS (Implied Daily Tradable Shares) for each holding in the creation unit.

<sup>(1)</sup>Returns less than one year are cumulative.  
<sup>(2)</sup>FTSE, FactSet.

NAV (net asset value) is the value of one share of the Fund calculated daily. The NAV return is based on the NAV of the Fund. It may not reflect the actual return for the investor.

Market Price is the price investors can buy and sell ETF shares for in the stock market and is used to calculate market return. It is based on the price at the Cboe exchange market close. This is when NAV is determined for most ETFs. If shares trade at another time, the return may differ. Market and NAV returns assume that dividends and capital gain distributions have been reinvested in the Fund at market price and NAV, respectively.



PACER CASH COWS INDEX® SERIES

## Pacer Global Cash Cows Dividend ETF

**Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting [www.paceretfs.com](http://www.paceretfs.com) or calling 1-877-337-0500. Please read the prospectus carefully before investing.**

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as concentration risk, currency exchange rate risk, equity market risk, foreign securities risk, geographic concentration risk, high portfolio turnover risk, large-capitalization investing risk, limited operating history risk, non-diversification risk, passive investment risk, style risk, tracking risk, and/or special risks of exchange traded funds.

**Weighted average market cap** is the sum of each company's weight multiplied by its market cap.

**Price to earning ratio (P/E ratio)** is a fundamental measure used to determine if an investment is valued appropriately. Each holding's P/E is the latest closing price divided by the latest fiscal year's earnings per share. Negative P/E ratios are excluded from this calculation.

**FTSE Developed Large-Cap Index** is a market-capitalization weighted index representing the performance of large-cap stocks in developed markets.

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