



PACER CASH COWS INDEX SERIES

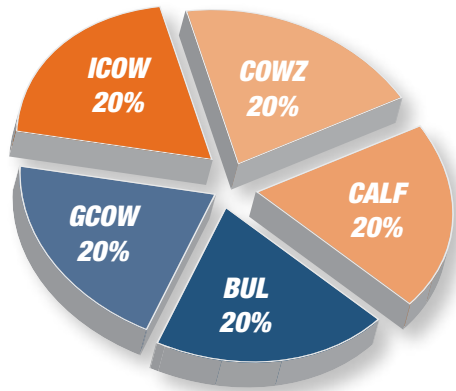
Fund of Funds

Data as of 6/30/19

PACER CASH COWS FUND OF FUNDS INDEX

An index composed of Pacer Cash Cows Indexes.

INDEX COMPOSITION



THE PACER CASH COWS FUND OF FUNDS:

- 1 Pacer determines the allocation within the fund.
- 2 Pacer rebalances on a quarterly basis back to the original composition percentages.
- 3 You determine the allocation depending on how much exposure your client may need.

Ticker	Weight*	Cash Cows Index	Equity Universe
COWZ	20%	Pacer US Cash Cows 100 Index	Russell 1000 Index
CALF	20%	Pacer US Small Cap Cash Cows Index	S&P SmallCap 600 Index
BUL	20%	Pacer US Cash Cows Growth Index	S&P 900 Pure Growth Index
GCOW	20%	Pacer Global Cash Cows Dividend Index	FTSE Developed Large-Cap Index
ICOW	20%	Pacer Developed Markets International Cash Cows 100 Index	FTSE Developed ex-US Index

*Beginning weight as of quarterly Index rebalance. Weights will float between rebalance periods.

Source: Pacer Advisors, FTSE and S&P.

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PACER CASH COWS FUND OF FUNDS INDEX

Retrospectively calculated Pacer Cash Cows Index[®] performance and historical comparisons. Pacer Cash Cows Fund of Funds Index is net of fees.

INDEX CHARACTERISTICS (%) as of 6/30/2019

	Pacer Cash Cows Fund of Funds Index	FTSE All-World Developed Index
Free Cash Flow Yield	8.17	3.67
P/E Ratio	12.70	17.83
Dividend Yield	3.01	2.42

HISTORICAL PERFORMANCE AND VOLATILITY COMPARISON (%)¹ 12/31/2004 – 6/30/2019

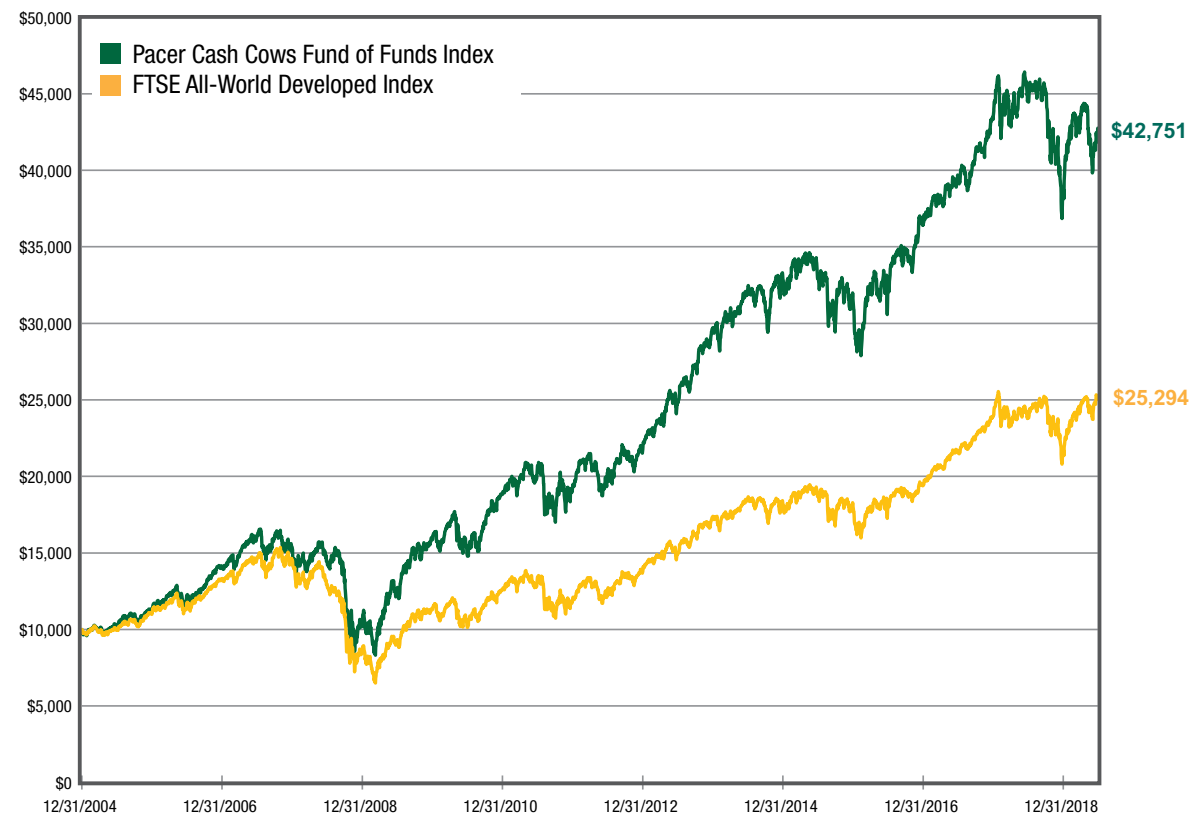
	Pacer Cash Cows Fund of Funds Index	FTSE All-World Developed Index
Annualized Average Return	10.54	6.61
Annualized Volatility	17.20	15.86
Upside Capture	112.24	100.00
Downside Capture	94.70	100.00

MINIMUM AND MAXIMUM CALENDAR YEAR RETURNS (%)¹ 12/31/2004 – 6/30/2019

	Pacer Cash Cows Fund of Funds Index	FTSE All-World Developed Index
Maximum Return	50.59 (2009)	30.59 (2009)
Minimum Return	-31.43 (2008)	-40.60 (2008)

HYPOTHETICAL GROWTH OF \$10,000¹

12/31/2004 – 6/30/2019



⁽¹⁾All Indexes shown are Total Return Indexes.

Source: Pacer Advisors, FTSE, and Solactive. Solactive has calculated the backtest gross of the ETF fees for the Cash Cows Index. Pacer Advisors is netting out the fees for this illustration. The hypothetical backtested index performance of the Pacer Cash Cows Fund of Funds Index is shown net of fees and reflects the reinvestment of dividends. The annual total expense is 0.74%. The Index was released on 5/3/19. Any data shown prior to this date is hypothetical, retrospectively calculated, and is based on rules-based criteria applied retroactively with the benefit of hindsight and knowledge of factors that may have positively affected its performance, and cannot account for all financial risk or market and economic factors that may affect the actual performance. The actual performance of the Index may vary significantly from the backtested index data. The start date for this data was chosen based on the validity of the fundamental data of the FTSE All-World Developed Index. The results shown are hypothetical and do not reflect actual returns.

PAST PERFORMANCE (WHETHER RETROSPECTIVELY CALCULATED OR ACTUAL HISTORICAL) IS NOT INDICATIVE OF FUTURE RESULTS. YOU CANNOT INVEST DIRECTLY IN AN INDEX.

PERFORMANCE SUMMARY OF COMPONENT INDEXES

as of 6/30/2019

Index Name	ETF Ticker	1 Month	3 Month	YTD
Pacer US Cash Cows 100 Index	COWZ	9.66	0.21	13.01
Pacer US Small Cap Cash Cows Index	CALF	7.97	-4.85	3.57
Pacer US Cash Cows Growth Index	BUL	6.26	1.00	N/A
Pacer Global Cash Cows Dividend Index	GCOW	6.82	1.35	11.99
Pacer Developed Markets International Cash Cows 100 Index	ICOW	6.36	-0.48	9.30

Index returns are for illustration purposes only. Index performance does not reflect any management fees, transaction costs or expenses. You cannot invest directly in an Index.

BEFORE INVESTING YOU SHOULD CAREFULLY CONSIDER THE FUNDS' INVESTMENT OBJECTIVES, RISKS, CHARGES, AND EXPENSES. THIS AND OTHER INFORMATION IS IN THE PROSPECTUS. A COPY MAY BE OBTAINED BY VISITING WWW.PACERETF.COM OR CALLING 1-877-337-0500. PLEASE READ THE PROSPECTUS CAREFULLY BEFORE INVESTING.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as concentration risk, currency exchange rate risk, emerging markets risk, equity market risk, foreign securities risk, geographic concentration risk, high portfolio turnover risk, large- and mid-capitalization investing risk, new fund risk, non-diversification risk, other investment companies risk, passive investment risk, sector risk, small-capitalization investing risk, style risk, tracking risk, and/or special risks of exchange traded funds.

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To learn more about the Index methodology, please visit www.indexdesigngroup.com or call 877-337-0500.

DEFINITIONS OF CERTAIN DEFINED TERMS USED HEREIN:

Annualized average return represents the calculated hypothetical rate of return that, if cumulatively applied to each relevant annual period during the time period indicated, would result in the actual cumulative rate of return for the entire period.

Maximum return represents the highest calendar year return as measured during the period indicated.

Minimum return represents the lowest calendar year return as measured during the period indicated.

Annualized volatility is based on monthly returns from the most recent date indicated on the page and expressed as a standard deviation percentage. Standard deviation is a measure of volatility and illustrates the extent of variation (whether higher or lower) that exists from the average given set of results. A low standard deviation indicates that the results tend to be very close to the average result (a low degree of volatility). In contrast, a high standard deviation indicates that the results are spread out over a large range of outcomes (a high degree of volatility). Because the standard deviation is based on historical data, it may not predict variability in annualized performance of the Pacer ETFs in the future.

Maximum drawdown represents the maximum percentage loss that the relevant index incurred from its peak level to its lowest level during the time period indicated.

P/E ratio is a fundamental measure commonly used to determine if an investment is valued appropriately. Each holding's P/E is the latest closing price divided by the latest fiscal year's earnings per share. Negative P/E ratios are excluded from this calculation.

Upside/downside capture ratio shows you whether a given fund has outperformed--gained more or lost less than--a broad market benchmark during periods of market strength and weakness.

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6/30/19



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