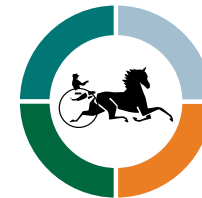


Institutional Presentation

PACER ALTERNATOR INDEX ETF STRATEGIES



PACER ETFs

877-337-0500 ▪ www.pacernetfs.com

BEFORE INVESTING YOU SHOULD CAREFULLY CONSIDER THE FUNDS' INVESTMENT OBJECTIVES, RISKS, CHARGES, AND EXPENSES. THIS AND OTHER INFORMATION IS IN THE PROSPECTUS. A COPY MAY BE OBTAINED BY VISITING WWW.PACERETF.COM OR CALLING 1-877-337-0500. PLEASE READ THE PROSPECTUS CAREFULLY BEFORE INVESTING.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with each fund are detailed in the prospectus and could include factors such as alternator strategy risk, calculation methodology risk, equity market risk, ETF risks, high portfolio turnover risk, large and mid-capitalization investing risk, monthly exposure risk, new fund risk, non-diversification risk, passive investment risk, sector risk, tracking error risk and/or special risks of exchange traded funds.

The Lunt Capital U.S. Large Cap Equity Rotation Index, Lunt Capital U.S. MidCap Multi-Factor Rotation Index, and Lunt Capital U.S. Large Cap Multi-Factor Rotation Index (the "Indices") are a service mark of Lunt Capital Management, Inc. and have been licensed for use by Pacer Advisors, Inc. The Products are not sponsored, endorsed, sold, or promoted by Lunt Capital Management, Inc. and Lunt Capital Management, Inc. makes no representation regarding the advisability of investing in the Products. The Index is the property of Lunt Capital Management, Inc., which has contracted with S&P Opco, LLC (a subsidiary of S&P Dow Jones Indices LLC) to calculate and maintain the Indices. The Indices are not sponsored by S&P Dow Jones Indices or its affiliates or its third party licensors (collectively, "S&P Dow Jones Indices"). S&P Dow Jones Indices will not be liable for any errors or omissions in calculating the Indices. "Calculated by S&P Dow Jones Indices" and the related stylized mark(s) are service marks of S&P Dow Jones Indices and have been licensed for use by Lunt Capital Management, Inc. S&P® is a registered trademark of Standard & Poor's Financial Services LLC ("SPFS"), and Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones").

To learn more about the Index methodology, please visit www.luntcapital.com/indices or call 877-337-0500.

DEFINITIONS OF CERTAIN DEFINED TERMS USED HEREIN:

Annualized average return represents the calculated hypothetical rate of return that, if cumulatively applied to each relevant annual period during the time period indicated, would result in the actual cumulative rate of return for the entire period.

Maximum return represents the highest calendar year return as measured during the period indicated.

Minimum return represents the lowest calendar year return as measured during the period indicated.

Annualized volatility is based on monthly returns from the most recent date indicated on the page and expressed as a standard deviation percentage. Standard deviation is a measure of volatility and illustrates the extent of variation (whether higher or lower) that exists from the average given set of results. A low standard deviation indicates that the results tend to be very close to the average result (a low degree of volatility). In contrast, a high standard deviation indicates that the results are spread out over a large range of outcomes (a high degree of volatility). Because the standard deviation is based on historical data, it may not predict variability in annualized performance of the Pacer ETFs in the future.

Maximum drawdown represents the maximum percentage loss that the relevant index incurred from its peak level to its lowest level during the time period indicated.

P/E ratio is a fundamental measure commonly used to determine if an investment is valued appropriately. Each holding's P/E is the latest closing price divided by the latest fiscal year's earnings per share. Negative P/E ratios are excluded from this calculation.

Upside/downside capture ratio shows you whether a given fund has outperformed--gained more or lost less than--a broad market benchmark during periods of market strength and weakness.

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Pacer Alternator ETFs

ETF Name	ETF Ticker	ETF Inception Date	Benchmark Index	Total Expenses	Intraday Indicative Value Ticker	CUSIP	Strategy	Re-evaluated
Pacer Lunt Large Cap Alternator ETF	ALTL	6/24/20	S&P 500 Index	0.60%	ALTL.IV	69374H717	Rotation between high beta and low volatility stocks within the S&P 500 Index.	Monthly
Pacer Lunt Large Cap Multi-Factor Alternator ETF	PALC	6/24/20	S&P 500 Index	0.60%	PALC.IV	69374H816	Rotation among value, quality, volatility and momentum stocks within the S&P 500 Index.	Monthly
Pacer Lunt MidCap Multi-Factor Alternator ETF	PAMC	6/24/20	S&P MidCap 400 Index	0.60%	PAMC.IV	69374H725	Rotation among value, quality, volatility and momentum stocks within the S&P MidCap 400 Index.	Monthly

The S&P 500® Index is a popular gauge of large-cap U.S. equities and includes 500 leading companies, capturing approximately 80% coverage of available market capitalization.

The S&P MidCap 400® Index is a benchmark for mid-sized companies, measuring the performance of mid-sized companies and reflecting the risk and return characteristics of this market segment.

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UNDERSTANDING HIGH BETA AND LOW VOLATILITY

What is a low volatility index?

The low volatility index is an index comprised of stocks that exhibit lower price volatility than the overall market average.

What is a high beta index?

The high beta index is an index comprised of stocks that are most sensitive to changes in market returns.

Why invest in low volatility and high beta?

- According to academic research¹, low volatility stocks have historically generated better risk-adjusted returns over time.
- High beta stocks tend to be market leaders during the most positive times for the market².

What makes the Lunt approach unique?

Both Low Volatility and High Beta factors exhibit periods of outperformance. The Lunt Capital U.S. Large Cap Equity Rotation Index is innovative because it uses a rules-based strategy to alternate between the High Beta and Low Volatility factors.



SEGMENTED BY VOLATILITY FACTOR

Strategy Description

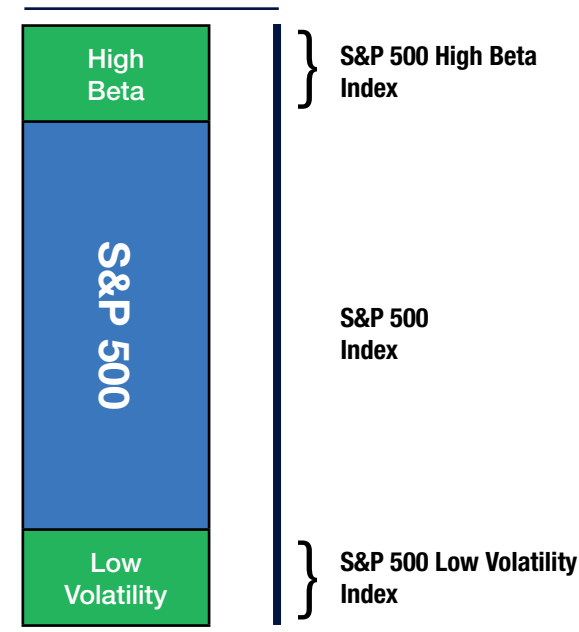
An objective, rules-based strategy that rotates between low volatility and high beta stocks in the S&P 500 Index based on a relative strength signal.

S&P 500 High Beta Index

- Consists of the 100 stocks from the S&P 500 Index with the highest sensitivity to market movements, or beta, over the past 12 months
- Rebalanced quarterly

S&P 500 Low Volatility Index

- Consists of the 100 stocks from the S&P 500 Index with the lowest realized volatility over the past 12 months
- Rebalanced quarterly



¹Benchmarks as Limits to Arbitrage: Understanding the Low Volatility Anomaly, Malcolm Baker, Brendan Bradley and Jeffrey Wurgler, Financial Analysts Journal, January/February 2011

²<https://www.fool.com/investing/high-growth/2012/12/05/are-high-beta-stocks-a-smart-buy.aspx>

LUNT CAPITAL U.S. LARGE CAP EQUITY ROTATION INDEX

LOW VOLATILITY VS HIGH BETA as of 12/31/2019

Between 2010 and 2019, high beta or low volatility indices outperformed the S&P 500 Index 9 out of 10 years.

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
High Beta	27.40%	-18.00%	18.20%	41.24%	13.05%	-12.56%	26.49%	18.12%	-15.26%	34.44%
Low Vol	13.36%	14.78%	10.30%	23.59%	17.49%	4.34%	10.37%	17.41%	0.27%	28.26%
S&P 500	15.06%	2.11%	16.00%	32.39%	13.69%	1.38%	11.96%	21.83%	-4.38%	31.49%

THE HISTORY OF OUTPERFORMANCE ON A ROLLING BASIS (12/31/1998 - 6/30/2020)

Description	3 Months	6 Months	12 Months	2 Years	3 Years	5 Years
LUNTUSLC outperforms S&P 500	57.03%	63.64%	70.04%	75.74%	84.75%	94.97%
LUNTUSLC underperforms S&P 500	42.97%	36.36%	29.96%	24.26%	15.25%	5.03%

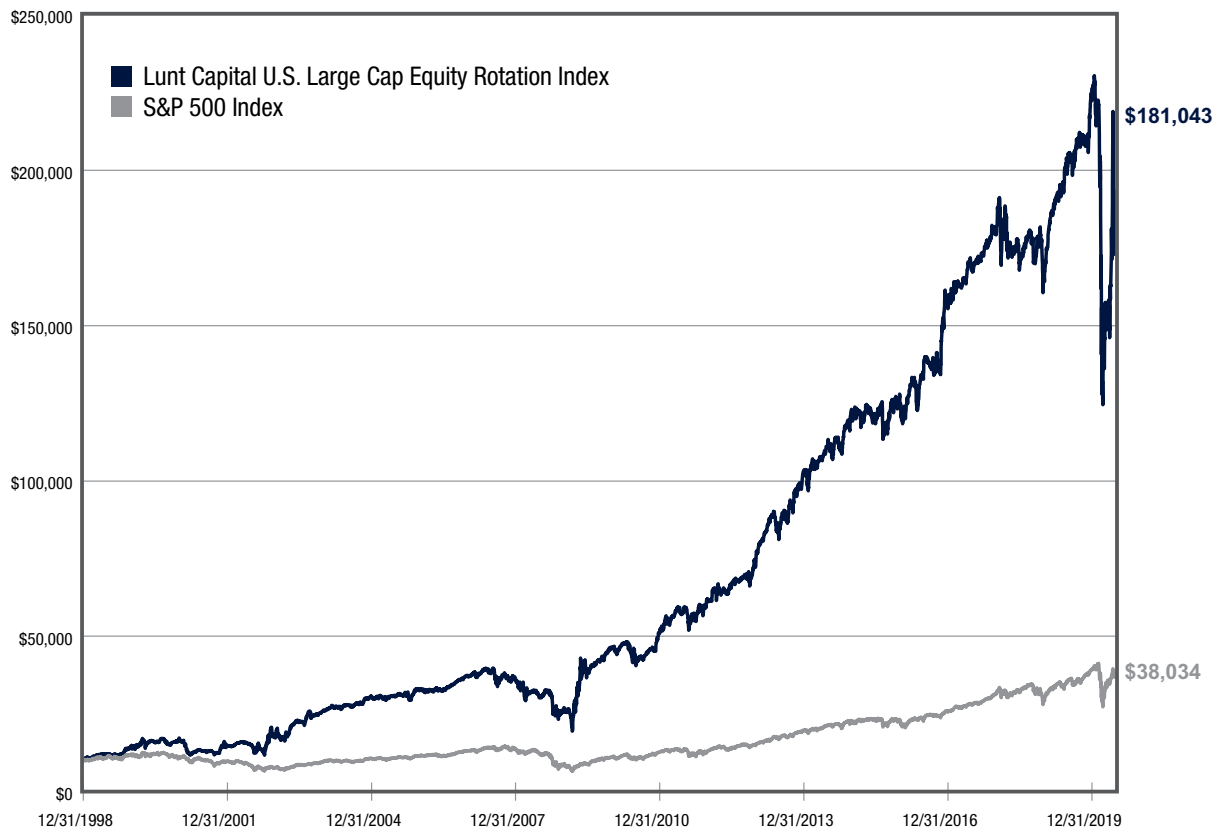
PAST PERFORMANCE (WHETHER RETROSPECTIVELY CALCULATED OR ACTUAL HISTORICAL) IS NOT INDICATIVE OF FUTURE RESULTS. YOU CANNOT INVEST DIRECTLY IN AN INDEX. FOR INVESTMENT PROFESSIONAL USE ONLY. NOT FOR USE WITH THE INVESTING PUBLIC.

LUNT CAPITAL U.S. LARGE CAP EQUITY ROTATION INDEX

Retrospectively calculated Lunt Capital U.S. Large Cap Equity Rotation Index performance and historical comparisons. Lunt Capital U.S. Large Cap Equity Rotation Index is net of fees.

HYPOTHETICAL GROWTH OF \$10,000¹

12/31/1998 – 6/30/2020



HISTORICAL PERFORMANCE AND VOLATILITY COMPARISON (%)¹ 12/31/1998 – 6/30/2020

	Lunt Capital U.S. Large Cap Equity Rotation Index	S&P 500 Index
Annualized Average Return	14.41	6.41
Annualized Volatility	23.71	19.88
Upside Capture	111.63	100.00
Downside Capture	73.37	100.00

MINIMUM AND MAXIMUM CALENDAR YEAR RETURNS (%)¹ 12/31/1998 – 6/30/2020

	Lunt Capital U.S. Large Cap Equity Rotation Index	S&P 500 Index
Maximum Return	73.63 (2009)	32.39 (2013)
Minimum Return	-26.95 (2008)	-37.00 (2008)

⁽¹⁾All Indexes shown are Total Return Indexes.

Source: Pacer Advisors and FactSet. The hypothetical backtested index performance of the Lunt Capital U.S. Large Cap Equity Rotation Index is shown net of fees and reflects the reinvestment of dividends. The annual total expense is 0.60%. The Index was released on 12/29/14. Any data shown prior to this date is hypothetical, retrospectively calculated, and is based on rules-based criteria applied retroactively with the benefit of hindsight and knowledge of factors that may have positively affected its performance, and cannot account for all financial risk or market and economic factors that may affect the actual performance. The actual performance of the Index may vary significantly from the backtested index data. The start date for this data was chosen based on the validity of the fundamental data of the S&P 500 Index. The results shown are hypothetical and do not reflect actual returns.

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LUNT CAPITAL U.S. LARGE CAP EQUITY ROTATION INDEX

TOP 10 HOLDINGS

as of 6/30/2020

Company	Weight (%)
Lincoln National Corporation	1.58
Gap, Inc.	1.57
Norwegian Cruise Line Holdings Ltd.	1.55
Ameriprise Financial, Inc.	1.51
Discover Financial Services	1.36
Boeing Company	1.34
Halliburton Company	1.34
Invesco Ltd.	1.32
Royal Caribbean Cruises Ltd.	1.31
Carnival Corporation	1.31
Total	14.19

INDEX CHARACTERISTICS

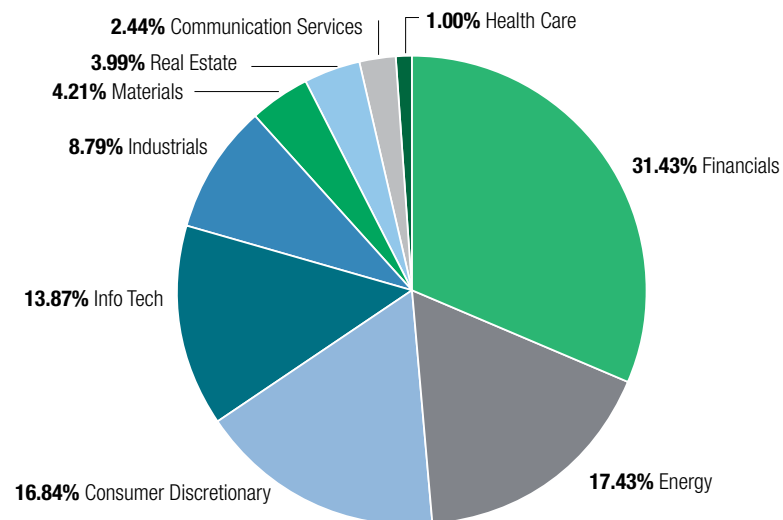
as of 6/30/2020

Weighted Average Market Cap (\$mil)	28,514.23
Dividend Yield (%)	4.14
Price to Earnings (P/E) Ratio	10.92

Source: S&P, Lunt and Factset

SECTOR BREAKDOWN

as of 6/30/2020



MULTI-FACTOR ROTATION

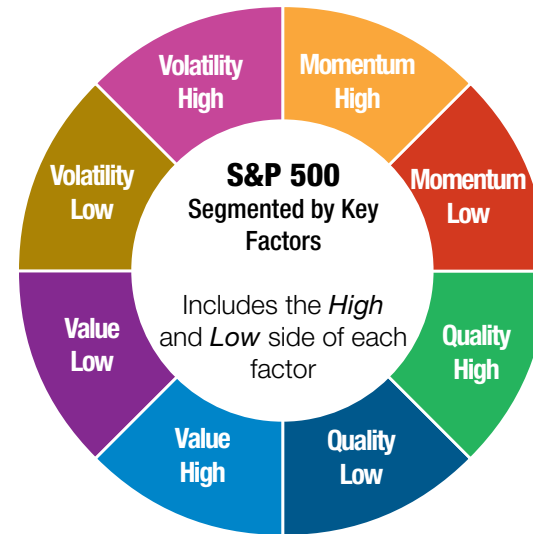
WHAT IS A FACTOR?

A factor is an attribute associated with securities or stocks that may lead to higher returns over time. Factors can be divided into both high and low factors.

WHAT IS UNIQUE ABOUT THE LUNT INDEX?

The Lunt Indexes are unique because they look at traditional and non-traditional ways of evaluating factors. Using their rules based strategy, investors can take advantage of factors that are in favor and avoid factors that are out of favor.

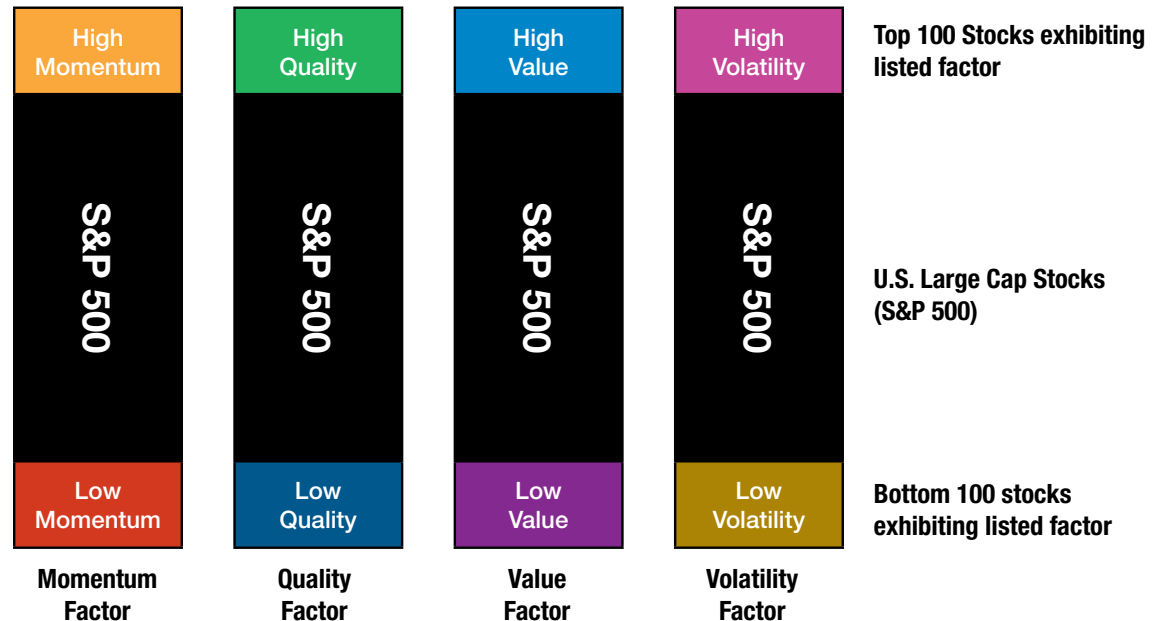
TRADITIONAL AND NON-TRADITIONAL EXAMPLES OF EQUITY FACTORS¹ INCLUDE:

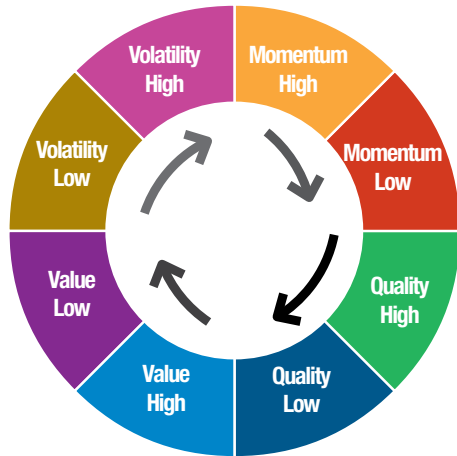


⁽¹⁾Each factor shown is based on an S&P sub-index. Each index is owned and calculated by S&P.

LUNT CAPITAL SOLUTIONS TACTICALLY ROTATE BETWEEN FACTORS

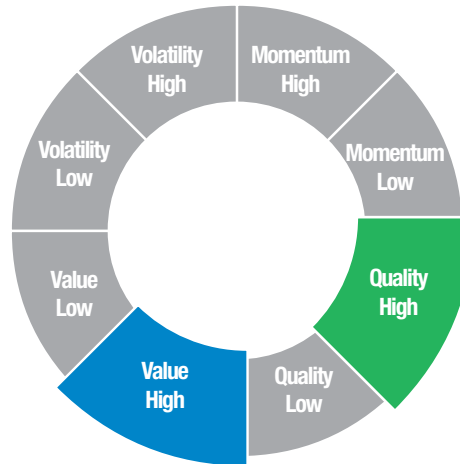
- The traditional and non-traditional factors are split into either high or low exposure.
- Research shows the opposite side of each factor have periods of outperformance.
- There are opportunities for outperformance through Factor Rotation when including the opposite side of each factor.





STEP 1: SEGMENT UNIVERSE BY FACTOR

The S&P 500 represents the investment universe for this strategy. S&P Dow Jones calculates high and low factor values for index constituents and rank orders stocks by 1) momentum, 2) quality, 3) value, and 4) volatility.



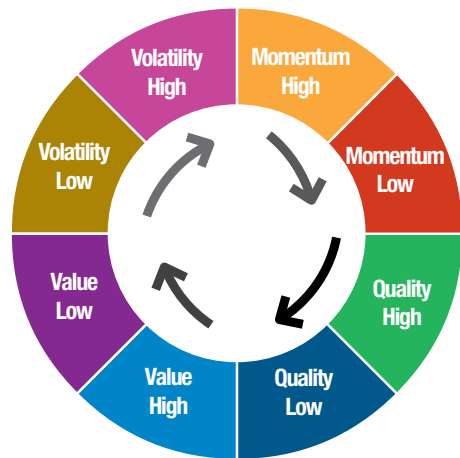
STEP 2: EVALUATE AND RANK FACTOR PAIRS

Lunt Capital applies proprietary, factor rotation rules to each pair of S&P factors to determine which side (i.e. high or low) is exhibiting stronger risk-adjusted relative strength in each factor. Then the top factors from each factor pair are ranked against each other.



STEP 3: SELECT FAVORED FACTORS

The two factors with the highest rank are selected for inclusion in the index. The index always holds two of the eight possible factors, but will not hold both sides of a factor at any given time.



STEP 4: MONTHLY RE-EVALUATION

Factor pairs are evaluated monthly for potential changes. While components are evaluated monthly, rotations only occur when triggered by the rules.

LUNT CAPITAL U.S. LARGE CAP MULTI-FACTOR ROTATION INDEX

MULTIFACTOR VS BROAD MARKET as of 12/31/2019

Between 2010 and 2019, factor based large cap indices outperformed the S&P 500 Index every year of the past 10 years.

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
High Value	19.23%	-2.15%	20.74%	43.45%	11.84%	-5.01%	20.39%	19.14%	-9.20%	29.22%
Low Value	15.03%	1.62%	12.04%	34.01%	14.18%	14.83%	4.10%	24.93%	6.04%	29.72%
High Momentum	18.72%	1.60%	17.33%	31.42%	11.23%	5.56%	5.70%	28.27%	-0.04%	26.25%
Low Momentum	17.33%	0.37%	9.33%	34.15%	12.60%	-8.34%	27.53%	14.95%	-14.55%	31.03%
High Quality	14.95%	10.89%	14.68%	34.24%	14.95%	0.38%	9.56%	19.51%	-6.79%	33.91%
Low Quality	21.79%	-13.18%	23.92%	32.68%	12.44%	8.44%	2.29%	28.64%	-4.93%	27.76%
High Vol	32.90%	-14.80%	18.67%	45.37%	15.18%	-12.72%	24.45%	10.01%	-12.95%	27.91%
Low Vol	13.36%	14.78%	10.30%	23.59%	17.49%	4.34%	10.37%	17.41%	0.27%	28.26%
S&P 500	15.06%	2.11%	16.00%	32.39%	13.69%	1.38%	11.96%	21.83%	-4.38%	31.49%

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LUNT CAPITAL U.S. MIDCAP MULTI-FACTOR ROTATION INDEX

MULTIFACTOR VS BROAD MARKET as of 12/31/2019

Between 2010 and 2019, factor based mid cap indices outperformed the S&P MidCap 400 Index every year of the past 10 years.

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
High Value	19.27%	-1.48%	19.18%	40.76%	7.23%	-4.75%	25.27%	14.71%	-19.43%	23.75%
Low Value	34.18%	-3.55%	21.02%	25.95%	7.47%	1.53%	16.66%	23.74%	-1.52%	28.70%
High Momentum	34.28%	-6.98%	26.71%	31.47%	9.28%	7.57%	8.64%	19.60%	-9.85%	23.71%
Low Momentum	17.43%	-9.32%	15.66%	33.20%	11.80%	-18.81%	36.22%	6.63%	-10.23%	18.40%
High Quality	30.74%	-0.06%	13.93%	39.66%	14.09%	-0.59%	14.77%	21.36%	-11.55%	30.49%
Low Quality	20.32%	-4.70%	23.84%	27.69%	13.13%	-7.57%	20.39%	5.94%	-12.77%	17.52%
Low Vol	22.04%	9.09%	14.38%	24.85%	18.38%	5.77%	22.00%	14.12%	0.04%	24.18%
High Vol	32.67%	-16.96%	14.10%	40.14%	6.94%	-20.45%	38.34%	1.63%	-19.29%	15.46%
S&P 400	26.64%	-1.73%	17.88%	33.50%	9.77%	-2.18%	20.74%	16.24%	-11.08%	26.20%

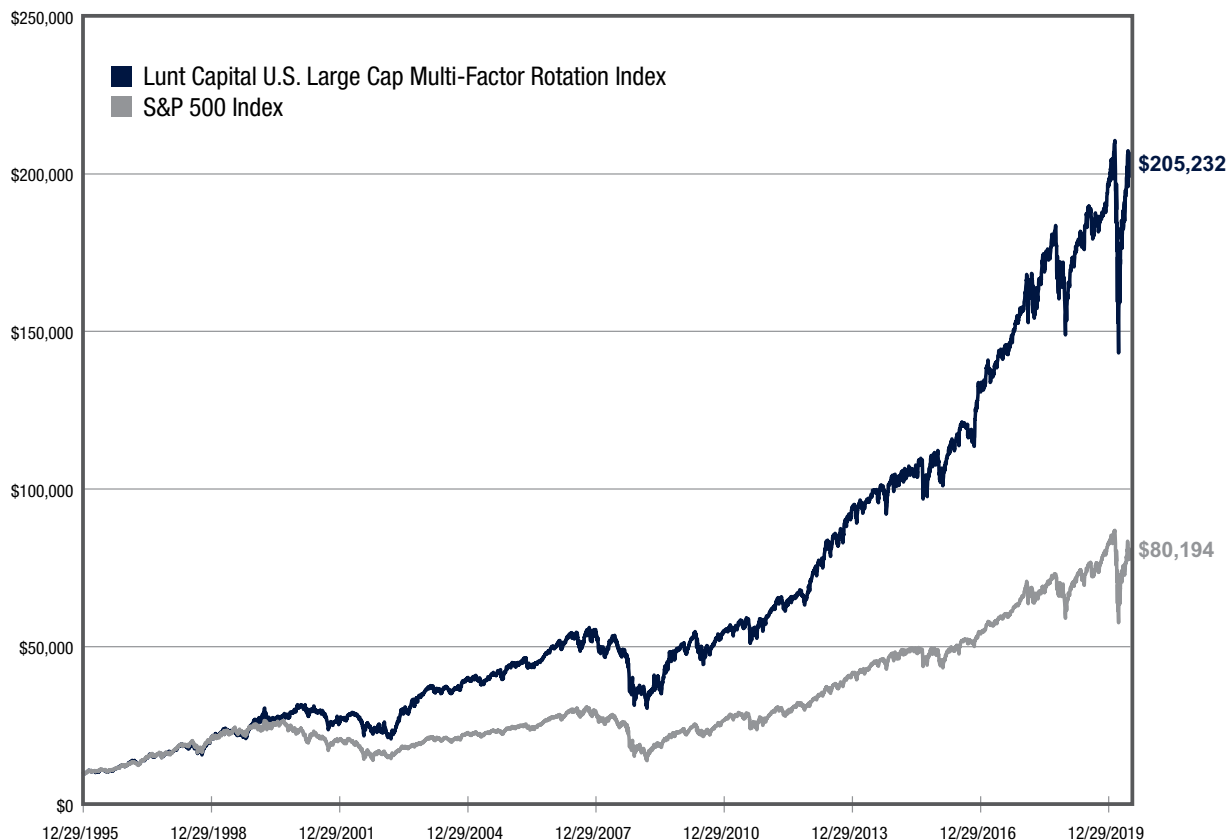
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LUNT CAPITAL U.S. LARGE CAP MULTI-FACTOR ROTATION INDEX

Retrospectively calculated Lunt Capital U.S. Large Cap Multi-Factor Rotation Index performance and historical comparisons. Lunt Capital U.S. Large Cap Multi-Factor Rotation Index is net of fees.

HYPOTHETICAL GROWTH OF \$10,000¹

12/31/1995 – 6/30/2020



HISTORICAL PERFORMANCE AND VOLATILITY COMPARISON (%)¹ 12/31/1995 – 6/30/2020

	Lunt Capital U.S. Large Cap Multi-Factor Rotation Index	S&P 500 Index
Annualized Average Return	13.11	8.86
Annualized Volatility	19.43	19.56
Upside Capture	102.20	100.00
Downside Capture	80.35	100.00

MINIMUM AND MAXIMUM CALENDAR YEAR RETURNS (%)¹ 12/31/1995 – 6/30/2020

	Lunt Capital U.S. Large Cap Multi-Factor Rotation Index	S&P 500 Index
Maximum Return	57.78 (2003)	33.36 (1997)
Minimum Return	-32.45 (2008)	-37.00 (2008)

⁽¹⁾All Indexes shown are Total Return Indexes.

Source: Pacer Advisors and FactSet. The hypothetical backtested index performance of the Lunt Capital U.S. Large Cap Multi-Factor Rotation Index is shown net of fees and reflects the reinvestment of dividends. The annual total expense is 0.60%. The Index was released on 12/27/17. Any data shown prior to this date is hypothetical, retrospectively calculated, and is based on rules-based criteria applied retroactively with the benefit of hindsight and knowledge of factors that may have positively affected its performance, and cannot account for all financial risk or market and economic factors that may affect the actual performance. The actual performance of the Index may vary significantly from the backtested index data. The start date for this data was chosen based on the validity of the fundamental data of the S&P 500 Index. The results shown are hypothetical and do not reflect actual returns.

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LUNT CAPITAL U.S. LARGE CAP MULTI-FACTOR ROTATION INDEX

TOP 10 HOLDINGS

as of 6/30/2020

Company	Weight (%)
Apple Inc.	7.61
Microsoft Corporation	7.13
Procter & Gamble Company	4.36
Visa Inc. Class A	4.31
NVIDIA Corporation	3.48
Mastercard Incorporated Class A	3.43
Amazon.com, Inc.	2.91
Adobe Inc.	2.74
Facebook, Inc. Class A	2.68
American Tower Corporation	1.76
Total	40.41

INDEX CHARACTERISTICS

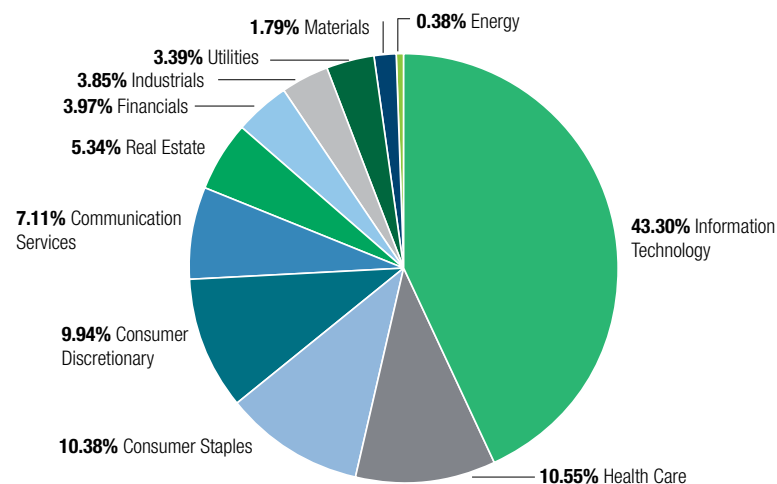
as of 6/30/2020

Weighted Average Market Cap (\$mil)	398,771.40
Dividend Yield (%)	1.31
Price to Earnings (P/E) Ratio	35.81

Source: S&P, Lunt and Factset

SECTOR BREAKDOWN

as of 6/30/2020

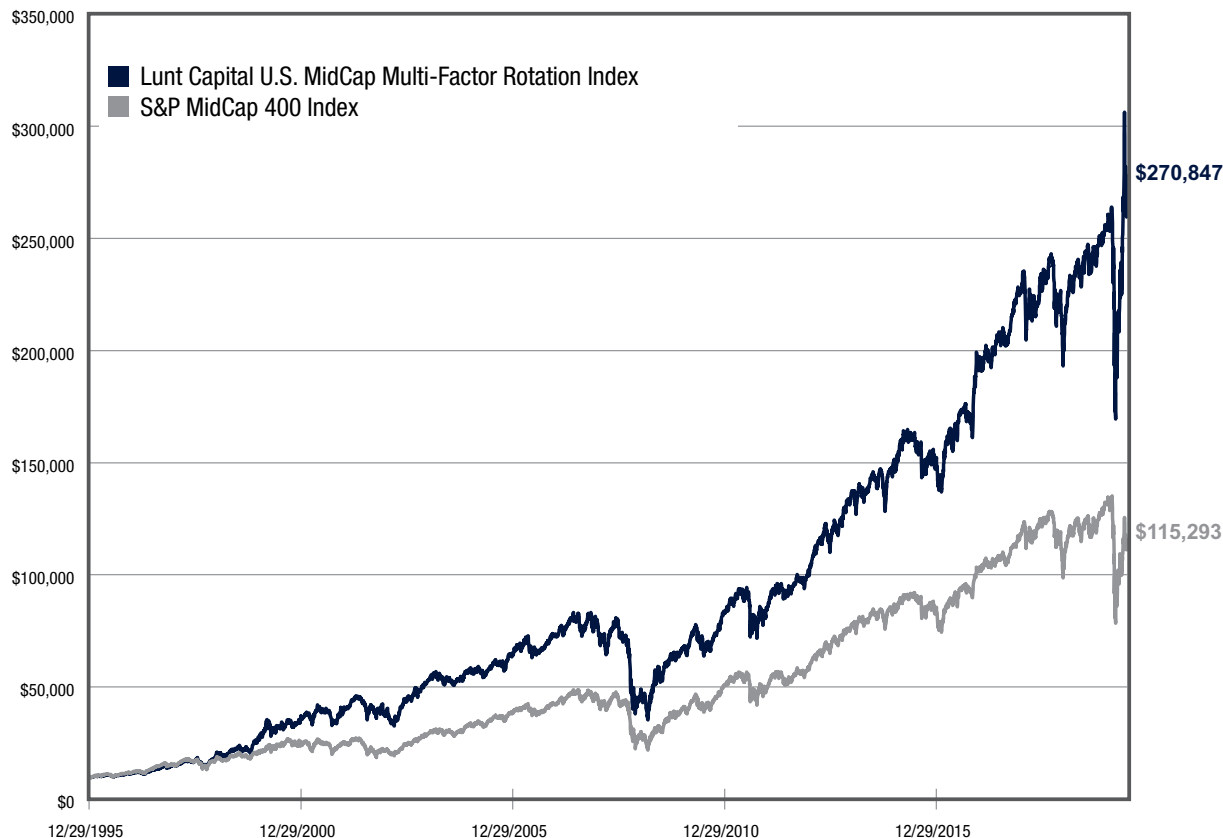


LUNT CAPITAL U.S. MIDCAP MULTI-FACTOR ROTATION INDEX

Retrospectively calculated Lunt Capital U.S. MidCap Multi-Factor Rotation Index performance and historical comparisons. Lunt Capital U.S. MidCap Multi-Factor Rotation Index is net of fees.

HYPOTHETICAL GROWTH OF \$10,000¹

12/31/1995 – 6/30/2020



HISTORICAL PERFORMANCE AND VOLATILITY COMPARISON (%)¹ 12/31/1995 – 6/30/2020

	Lunt Capital U.S. MidCap Multi-Factor Rotation Index	S&P MidCap 400 Index
Annualized Average Return	14.40	10.48
Annualized Volatility	21.52	21.40
Upside Capture	103.29	100.00
Downside Capture	86.84	100.00

MINIMUM AND MAXIMUM CALENDAR YEAR RETURNS (%)¹ 12/31/1995 – 6/30/2020

	Lunt Capital U.S. MidCap Multi-Factor Rotation Index	S&P MidCap 400 Index
Maximum Return	43.26 (2009)	37.38 (2009)
Minimum Return	-40.47 (2008)	-36.23 (2008)

⁽¹⁾All Indexes shown are Total Return Indexes.

Source: Pacer Advisors and FactSet. The hypothetical backtested index performance of the Lunt Capital U.S. MidCap Multi-Factor Rotation Index is shown net of fees and reflects the reinvestment of dividends. The annual total expense is 0.60%. The Index was released on 6/5/20. Any data shown prior to this date is hypothetical, retrospectively calculated, and is based on rules-based criteria applied retroactively with the benefit of hindsight and knowledge of factors that may have positively affected its performance, and cannot account for all financial risk or market and economic factors that may affect the actual performance. The actual performance of the Index may vary significantly from the backtested index data. The start date for this data was chosen based on the validity of the fundamental data of the S&P MidCap 400 Index. The results shown are hypothetical and do not reflect actual returns.

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TOP 10 HOLDINGS

as of 6/30/2020

Company	Weight (%)
Penn National Gaming, Inc.	1.99
Eldorado Resorts Inc	1.73
Etsy, Inc.	1.62
FactSet Research Systems Inc.	1.49
Masimo Corporation	1.46
Grubhub, Inc.	1.45
Fair Isaac Corporation	1.42
Catalent Inc	1.37
SolarEdge Technologies, Inc.	1.33
Pool Corporation	1.33
Total	15.19

INDEX CHARACTERISTICS

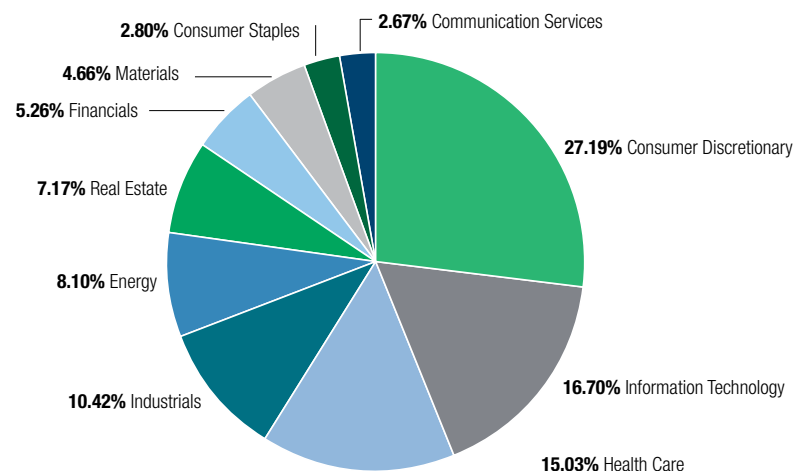
as of 6/30/2020

Weighted Average Market Cap (\$mil)	4,953.02
Dividend Yield (%)	2.36
Price to Earnings (P/E) Ratio	17.19

Source: S&P, Lunt and Factset

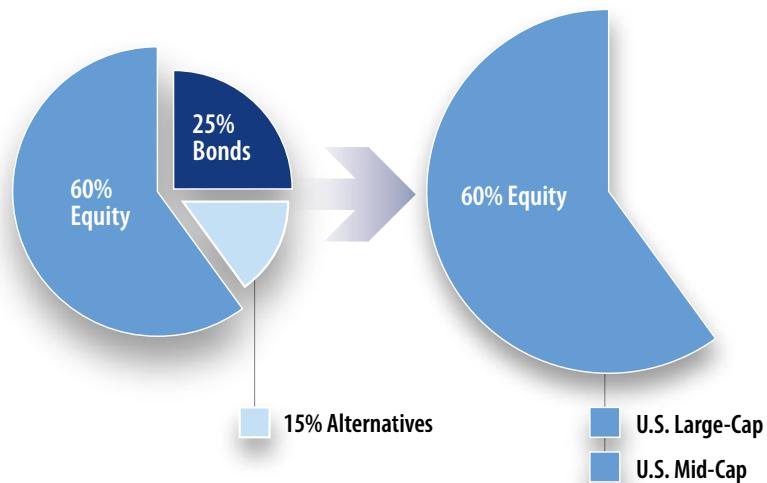
SECTOR BREAKDOWN

as of 6/30/2020



The Pacer Alternator ETF Series is designed to complement an existing equity portfolio. In rotating between traditional and non-traditional factors alongside alpha and beta equities, clients may be better positioned to outperform the benchmark index.

SAMPLE PORTFOLIO ALLOCATION



EXPECTED MOVEMENT OF EQUITY PORTFOLIO COMPONENTS IN DIFFERENT MARKETS

	Beta	Pacer Alternators	Pacer Trendpilots	Total Portfolio Equity
Rising Markets ↑	Equal	Rise may be greater	Equal or rise may be less	Equal or rise may be greater
Falling Markets ↓	Equal	Fall may be greater	Fall may be less	Equal or fall may be less

Beta (Low Cost Beta ETFs):

Part of a portfolio that is correlated directly to market returns, i.e. stocks, ETFs.

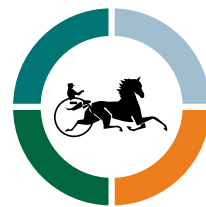
Alpha (Pacer Alternator ETFs Series):

Active return component of the portfolio – creates excess returns relative to the return of the benchmark index, i.e. actively managed mutual funds.

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