





# Pacer Lunt MidCap Multi-Factor Alternator ETF

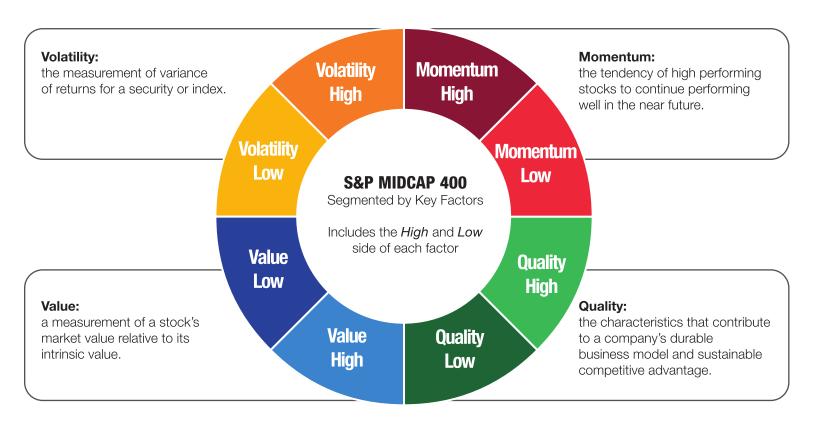
A strategy driven exchange traded fund that aims to provide capital appreciation over time by rotating among momentum, quality, value and volatility factors within S&P MidCap 400 companies.

# STRATEGY OVERVIEW

An objective, rules-based strategy that is re-evaluated monthly for performance based on the high and low sides of four key factors.

# WHAT IS A FACTOR?

A factor is an attribute that can help explain the long-term risks and returns of an asset. Factors can be divided into both high and low factors.



Each factor shown is based on an S&P sub-index. Each index is owned and calculated by S&P.





# **LUNT CAPITAL U.S. MIDCAP MULTI-FACTOR ROTATION INDEX**

# **ABOUT THE STRATEGY**

# Lunt Capital U.S. MidCap Multi-Factor Rotation Strategy Overview

The strategy aims to measure the performance of the highest and lowest quintiles of each factor within the S&P MidCap 400 Index, on a monthly basis, and rotates to the two factors with the strongest relative strength. The index is weighted by factor.

## **STEP 1: SEGMENT UNIVERSE BY FACTOR**

The S&P MidCap 400 represents the investment universe for this strategy. S&P Dow Jones calculates high and low factor values for index constituents and rank orders stocks by 1) momentum, 2) quality, 3) value, and 4) volatility.





# **STEP 2: EVALUATE AND RANK FACTOR PAIRS**

Lunt Capital applies proprietary, factor rotation rules to each pair of S&P factors to determine which side (i.e. high or low) is exhibiting stronger risk-adjusted relative strength in each factor. Then the top factors from each factor pair are ranked against each other.





# **STEP 3: SELECT FAVORED FACTORS**

The two factors with the highest rank are selected for inclusion in the index. The index always holds two of the eight possible factors, but will not hold both sides of a factor at any given time.





#### STEP 4: MONTHLY RE-EVALUATION

Factor pairs are evaluated monthly for potential changes. While components are evaluated monthly, rotations only occur when triggered by the rules.





## ABOUT THE FUND

# Pacer Lunt MidCap Multi-Factor Alternator ETF

The Pacer Lunt MidCap Multi-Factor Alternator ETF (the "Fund") is an exchange traded fund ("ETF") that seeks to track the total return performance, before fees and expenses, of the Lunt Capital U.S. MidCap Multi-Factor Rotation Index (the "Index").

Fund Details				
NAV	\$42.43			
Fund Ticker	PAMC			
Index	Lunt Capital U.S. MidCap Multi- Factor Rotation Index			
Benchmark Index	S&P MidCap 400 Index			
Intraday NAV (IIV)	PAMC.IV			
CUSIP#	69374H725			
Fund Inception	6/24/20			
Total Expenses	0.60%			
Exchange	NYSE Listed			
Implied Liquidity* (Shares)	12.38M			
Implied Liquidity* (USD)	\$525.29M			

Source: Bloomberg. Source: Bloomberg. ETF implied liquidity is a representation of how many shares can potentially be traded daily in an ETF as portrayed by the creation unit. This is defined as the smallest value of the IDTS (Implied Daily Tradable Shares) for each holding in the creation unit. (2)S&P, Lunt and Factset. NAV (net asset value) is the value of one share of the Fund calculated daily. The NAV return is based on the NAV of the Fund. It may not reflect the actual return for the investor. Market Price is the price investors can buy and sell ETF shares for in the stock market and is used to calculate market return. It is based on the price at the listed exchange market close. This is when NAV is determined for most ETFs. If shares trade at another time, the return may differ. Market and NAV returns assume that dividends and capital gain distributions have been reinvested in the Fund at Market Price and NAV, respectively.

Performance <sup>1</sup> (%)	Inception (6/24/20)	YTD	1 Year	3 Year	5 Year
Pacer Lunt MidCap Multi-Factor Alternator ETF NAV	13.74	-8.55	-6.30	7.24	N/A
Pacer Lunt MidCap Multi-Factor Alternator ETF Market Price	13.71	-8.65	-6.48	7.19	N/A
Lunt Capital U.S. MidCap Multi-Factor Rotation Index	14.64	-8.39	-5.90	7.96	N/A
S&P MidCap 400 Index	13.30	-6.10	-2.70	4.42	16.91

(1)Returns less than one year are cumulative. Source: US Bank and S&P. **Performance quoted represents past performance and does not guarantee future results.** Investment return and principal value will fluctuate, so shares may be worth more or less when redeemed or sold. Current performance may be lower or higher than the performance quoted. Visit www.paceretfs.com for the most recent month-end performance. Index returns are for illustrative purposes only. Index performance does not reflect any management fees, transaction costs or expenses. You cannot invest directly in an index.

### LUNT CAPITAL U.S. MIDCAP MULTI-FACTOR ROTATION INDEX<sup>2</sup> **Top 10 Holdings Sector Breakdown**

Company	Weight (%)		
Interactive Brokers Group, Inc. Class A	2.39		
Equitable Holdings, Inc.	2.31		
RB Global, Inc.	2.30		
Annaly Capital Management, Inc.	2.29		
Starwood Property Trust, Inc.	1.34		
Brixmor Property Group, Inc.	1.28		
Churchill Downs Incorporated	1.26		
CNH Industrial NV	1.16		
Ryan Specialty Holdings, Inc. Class A	1.14		
Burlington Stores, Inc.	1.13		
Total	16.61		

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Sector	Weight (%)
Financials	26.29
Real Estate	15.76
Industrials	13.36
Consumer Discretionary	12.15
Utilities	9.73
Health Care	5.31
Consumer Staples	5.27
Materials	4.55
Energy	4.11
Information Technology	2.11
Communication Services	1.35
Total	100.00



# PACER FACTOR ETF SERIES

# PAMC Pacer Lunt MidCap Multi-Factor Alternator ETF

Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting www.paceretfs.com or calling 1-877-337-0500. Please read the prospectus carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as alternator strategy risk, calculation methodology risk, diversification risk, equity market risk, ETF risks, high portfolio turnover risk, mid-capitalization investing risk, passive investment risk, sector risk, tracking risk and/or special risks of exchange traded funds.

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The S&P MidCap 400® Index is a benchmark for mid-sized companies, measuring the performance of mid-sized companies and reflecting the risk and return characteristics of this

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**S&P Dow Jones** Indices

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