



## PACER LEADERS SERIES

Large and Mid Cap Equal Weight

Data as of 3/31/2024

# PACER US EXPORT LEADERS INDEX

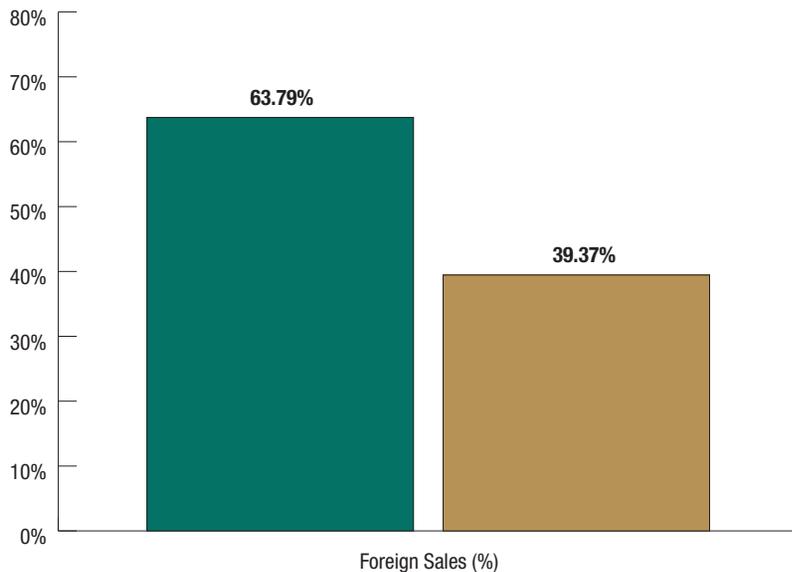
A strategy driven index that aims to capture global market growth by screening the S&P 900<sup>1</sup> for the top 100 large and mid capitalization US companies with a **high percentage of foreign sales and high free cash flow growth**.

- **High foreign sales** indicates a company is competitive in the global marketplace and has positioned itself to capture the benefits of global growth.
- **Free cash flow** is a company's cash flow from operations minus its capital expenditures. It is the cash remaining after a company has paid expenses, interest, taxes, and long-term investments. It can be used to buy back stock, pay dividends, or participate in mergers and acquisitions.

## Companies in the Pacer US Export Leaders Index generate more than 50% of their revenue outside the U.S.

as of 3/31/2024

- Pacer US Export Leaders Index
- S&P 900



### 1. US QUALITY

The strategy targets U.S. companies with healthy balance sheets, capital and strong brand recognition.

### 2. GLOBAL REACH

The strategy offers exposure to companies with a high percentage of foreign trade and strong presence in the global emerging marketplace.

### 3. LONG-TERM GROWTH

Long-term free cash flow growth indicates a company is producing more cash than it needs to run its business and can invest in growth opportunities.

Source: FactSet.

<sup>(1)</sup>Made up of the S&P 500<sup>®</sup> and S&P MidCap 400<sup>®</sup> Indexes

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## THE STRATEGY

An objective rules-based methodology that uses a quality and a value screen to select top companies in the index universe.

All data as of March 2024 rebalance.

### 1 SECURITY SELECTION<sup>1</sup> Market Cap Weighted

#### S&P 900 INDEX<sup>2</sup> 900 Companies



#### FOREIGN SALES SCREEN 200 Companies *with highest annual foreign sales as a % of total sales*



#### FREE CASH FLOW GROWTH SCREEN 100 Companies *with the highest change in free cash flow growth over the past 5 years*



### 2 EQUAL WEIGHTED

#### EQUAL WEIGHTED 100 Companies



### 3 THE INDEX

Top 100 companies with the highest foreign sales as a percentage of total sales and highest change in free cash flow growth over the past 5 years.

- **Equal weighted** at time of rebalance
- **Reconstituted and rebalanced** quarterly

<sup>1</sup>The individual components of the index are weighted by their total market capitalization. Market capitalization is determined by multiplying each company's market price by their total outstanding shares. Companies are ranked in descending order based on their market cap in dollars.

<sup>2</sup>Made up of the S&P 500<sup>®</sup> and S&P MidCap 400<sup>®</sup> Indexes

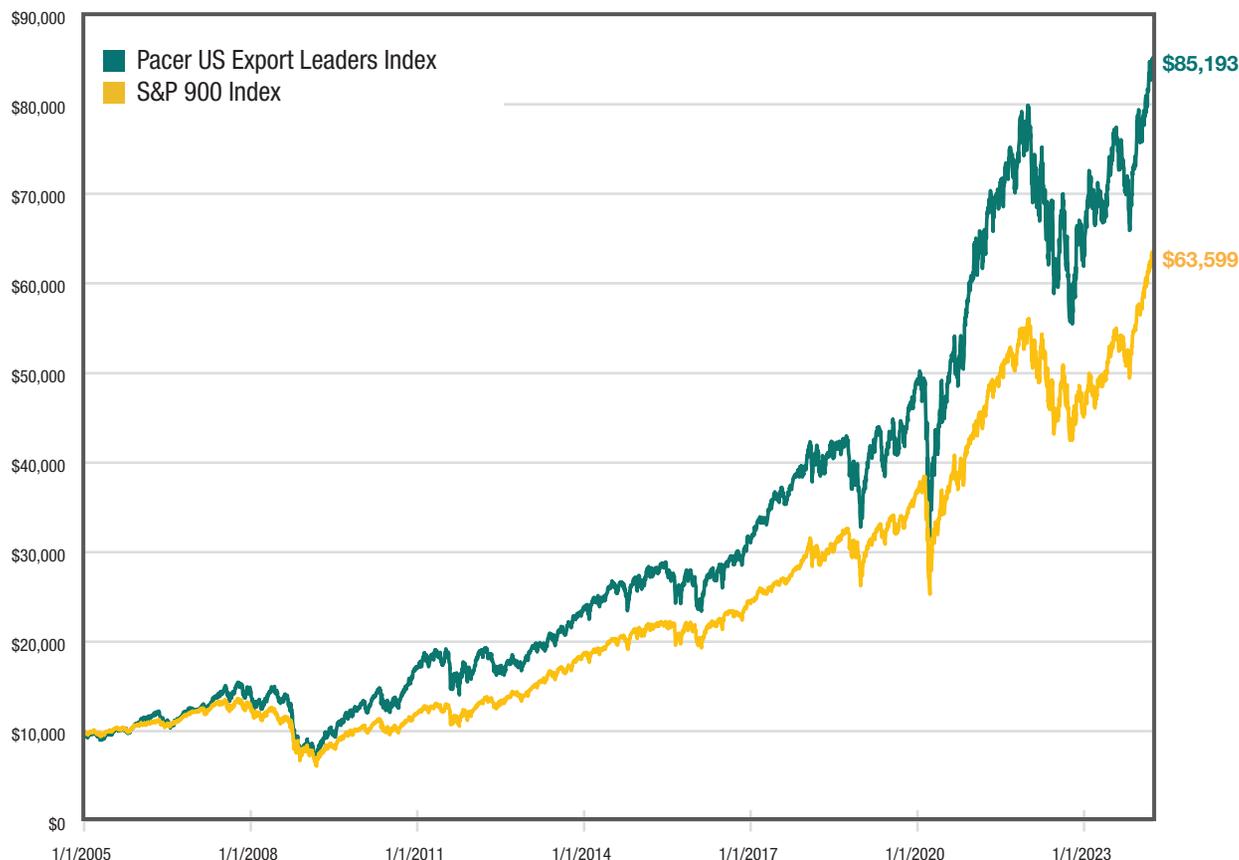
<sup>3</sup>The 5-year free cash flow growth is determined by measuring the change between each company's most recent trailing 12 month free cash flow per share versus their trailing 12 month free cash flow per share 5 years ago.

## PACER US EXPORT LEADERS INDEX

Retrospectively calculated Pacer US Export Leaders Index performance is shown net of fees.

### HYPOTHETICAL GROWTH OF \$10,000<sup>1</sup>

12/31/2004 – 3/31/2024



### HISTORICAL PERFORMANCE, VOLATILITY COMPARISON AND MAXIMUM DRAWDOWN (%)<sup>1</sup>

12/31/2004 – 3/31/2024

	Pacer US Export Leaders Index	S&P 900 Index
<b>Annualized Average Return</b>	11.77	10.09
<b>Annualized Volatility</b>	22.97	19.48
<b>Maximum Drawdown</b>	-56.27	-55.22
<b>Upside Capture</b>	121.58	100.00
<b>Downside Capture</b>	123.76	100.00

### MINIMUM AND MAXIMUM CALENDAR YEAR RETURNS (%)<sup>1</sup>

12/31/2004 – 3/31/2024

	Pacer US Export Leaders Index	S&P 900 Index
<b>Maximum Return</b>	53.66 (2009)	32.48 (2013)
<b>Minimum Return</b>	-41.97 (2008)	-36.93 (2008)

<sup>(1)</sup>All Indexes shown are Total Return Indexes.

Source: Bloomberg

The hypothetical backtested index performance of the Pacer US Export Leaders Index is shown net of fees and reflects the reinvestment of dividends. The annual total expense is 0.60%. The Index was released on 11/7/17. All Index data shown prior to this date is hypothetical, retrospectively calculated, and based on rules-based criteria applied retroactively with the benefit of hindsight and knowledge of factors that may have positively affected its performance, and cannot account for all financial risk or market and economic factors that may affect the actual performance. The actual performance of the Index may vary significantly from the backtested index data. The start date for this data was chosen based on available data for the S&P 900<sup>®</sup> Index. The results shown are hypothetical and do not reflect actual returns.

**PAST PERFORMANCE (WHETHER RETROSPECTIVELY CALCULATED OR ACTUAL HISTORICAL) IS NOT INDICATIVE OF FUTURE RESULTS. YOU CANNOT INVEST DIRECTLY IN AN INDEX.**

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## LIVE PERFORMANCE

	Ticker	Total Expenses	Fund Inception		Total Returns (%) as of 3/31/24			Total Returns (%) as of 3/31/24			
					1 Month	3 Month	YTD	1 Year	3 Year	5 Year	Since Fund Inception
Pacer US Export Leaders ETF	PEXL	0.60%	7/23/18	NAV	3.70	8.26	8.26	19.60	8.93	15.22	13.33
				Market Price	3.54	8.46	8.46	19.77	9.11	15.25	13.35
Pacer US Export Leaders Index					3.74	8.34	8.34	19.91	9.21	15.54	13.65

Returns less than 1 year are cumulative. Returns greater than 1 year are annualized.

Performance quoted represents past performance and does not guarantee future results. Investment return and principal value will fluctuate, so shares may be worth more or less when redeemed or sold. Current performance may be lower or higher than the performance quoted. Visit <http://www.paceretfs.com> for the most recent month-end performance. Index returns are for illustrative purposes only. Index performance does not reflect any management fees, transaction costs, or expenses. You cannot invest directly in an index.

**NAV** (net asset value) is the value of one share of the Fund calculated daily. The NAV return is based on the NAV of the Fund. It may not reflect the actual return for the investor.

**Market Price** is the price investors can buy and sell ETF shares for in the stock market and is used to calculate market return. It is based on the price at the Cboe listed exchange market close. This is when NAV is determined for most ETFs. If shares trade at another time, the return may differ. Market and NAV returns assume that dividends and capital gain distributions have been reinvested in the Fund at Market Price and NAV respectively.

**BEFORE INVESTING YOU SHOULD CAREFULLY CONSIDER THE FUNDS' INVESTMENT OBJECTIVES, RISKS, CHARGES, AND EXPENSES. THIS AND OTHER INFORMATION IS IN THE PROSPECTUS. A COPY MAY BE OBTAINED BY VISITING [WWW.PACERETFS.COM](http://WWW.PACERETFS.COM) OR CALLING 1-877-337-0500. PLEASE READ THE PROSPECTUS CAREFULLY BEFORE INVESTING.**

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as calculation methodology risk, concentration risk, equity market risk, ETF risks, foreign sales risk, high portfolio turnover risk, large- and mid-capitalization investing risk, passive investment risk, sector risk, tracking risk, and/or special risks of exchange traded funds.

### DEFINITIONS OF CERTAIN DEFINED TERMS USED HEREIN:

**Annualized average return** represents the calculated hypothetical rate of return that, if cumulatively applied to each relevant annual period during the time period indicated, would result in the actual cumulative rate of return for the entire period.

**Maximum return** represents the highest calendar year return as measured during the period indicated.

**Minimum return** represents the lowest calendar year return as measured during the period indicated.

**Annualized volatility** is based on monthly returns from the most recent date indicated on the page and expressed as a standard deviation percentage. Standard deviation is a measure of volatility and illustrates the extent of variation (whether higher or lower) that exists from the average given set of results. A low standard deviation indicates that the results tend to be very close to the average result (a low degree of volatility). In contrast, a high standard deviation indicates that the results are spread out over a large range of outcomes (a high degree of volatility). Because the standard deviation is based on historical data, it may not predict variability in annualized performance of the Pacer ETFs in the future.

**Maximum drawdown** represents the maximum percentage loss that the relevant index incurred from its peak level to its lowest level during the time period indicated.

**The S&P 500® Index** is a popular gauge of large-cap U.S. equities and includes 500 leading companies, capturing approximately 80% coverage of available market capitalization.

**The S&P MidCap 400® Index** is a benchmark for mid-sized companies, measuring the performance of mid-sized companies and reflecting the risk and return characteristics of this market segment.

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To learn more about the Index methodology, please visit [www.indexdesigngroup.com](http://www.indexdesigngroup.com) or call 877-337-0500.

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# PACER ETFs

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