



PACER ETFs

Press Release
For Immediate Release

Pacer ETFs unifies Cash Cows fund series by renaming Pacer Global High Dividend ETF

Pacer Global High Dividend ETF was renamed Pacer Global Cash Cows Dividend ETF

PAOLI, PA – January 13, 2017 – Pacer ETFs announces that as of Friday, January 13, 2017, the BATS Global Markets-listed “Pacer Global High Dividend ETF” (PGHD) will now be called the “Pacer Global Cash Cows Dividend ETF” (GCOW, the “fund”). The name of the fund’s underlying index has also changed to the Pacer Global Cash Cows Dividend Index (the “Index”). Only the name of the Index is affected by this change. All other aspects of the Index, including its components, value and methodology, remain unchanged.

The new ticker for the fund will be “GCOW”.

The name changes follow the unveiling of Pacer ETFs’ newest fund series, The Pacer Cash Cows Fund Series. Each of the funds in the new series is based on a free cash flow yield strategy. Considering the Pacer Global High Dividend ETF, launched in February of 2016, also employs a similar strategy surrounding free cash flow yield, its name was changed in an effort to unify this product line. The Pacer Cash Cows Fund Series is now comprised of the Pacer US Cash Cows 100 ETF (COWZ) and the Pacer Global Cash Cows Dividend ETF (GCOW). Pacer ETFs expects to add to the series with the launch of two new funds, also with free cash flow yield strategies, in the near future.

“This name change reflects Pacer ETFs’ mission to provide passive management strategies that allow investors to navigate turbulent markets,” says Sean O’Hara, president of Pacer ETF Distributors. “We’ve seen tremendous demand for our free cash flow yield strategies. Bringing our dividend strategy into the Cash Cows ETF series helps simplify our product line and reinforces our commitment to the free cash flow yield strategy.”

For more information on the Fund and other Pacer ETFs, including the prospectus, please visit PacerETFs.com.

About Pacer:

Pacer ETFs is a [7-time award winning](#) exchange traded fund provider that has been recognized for its client-focused philosophy. Their strategy driven ETFs serve as tools to help investors navigate turbulent markets. They use a rules-based, passive management approach to track Wilshire, NASDAQ and FTSE Russell Indexes.

Contact for Media:

Ashlee Thomson
(610) 981-6214
ashlee.thomson@pacerfinancial.com

Disclosure:

Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting www.paceretfs.com or calling 1-877-337-0500. Please read the prospectus carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as concentration risk, currency exchange rate risk, equity market risk, foreign securities risk, geographic concentration risk, high portfolio turnover risk, large- and mid-capitalization investing risk, new fund risk, non-diversification risk, other investment companies risk, passive investment risk, style risk, tracking risk, sector risk, and/or special risks of exchange traded funds.

Free Cash Flow Yield: FCF/EV. Measures a company's total free cash flow relative to its enterprise value.

Investment products offered are: Not FDIC Insured • No Bank Guarantee • May Lose Value

Distributor: Pacer Financial, Inc., member FINRA, SIPC, an affiliate of Pacer Advisors, Inc.

###