

► Pacer Exchange Traded Funds

Pacer Trendpilot® ETF Series

www.paceretfs.com/products/trendpilot

The Trendpilot® Series aims to help investors navigate turbulent markets using three indicators.

ETF	Inception Date	Total Expenses	Pacer Index	Benchmark	Strategy
PTLC Pacer Trendpilot® US Large Cap ETF	06/11/15	0.60%	Pacer Trendpilot® US Large Cap Index	S&P 500® Index	Rules-based trend following strategy that uses the 200-day simple moving average and three indicators to navigate market trends: Equity Indicator – Invests 100% in the market when it is trending up 50/50 Indicator – Invests 50% in the market/50% in Treasury bills (T-Bills) when there is a negative market trend change T-bill Indicator – Invests 100% in T-bills when the market is trending down
PTMC Pacer Trendpilot® US Mid Cap ETF	06/11/15	0.60%	Pacer Trendpilot® US Mid Cap Index	S&P MidCap 400® Index	
PTNQ Pacer Trendpilot® 100 ETF	06/11/15	0.65%	Pacer NASDAQ-100® Trendpilot® Index	NASDAQ-100® Index	
PTEU Pacer Trendpilot® European Index ETF	12/14/15	0.65%	Pacer Trendpilot® European Index	FTSE Eurozone Index	

The S&P 500® Index is a popular gauge of large-cap U.S. equities and includes 500 leading companies, capturing approximately 80% coverage of available market capitalization.

The S&P MidCap 400® Index is a benchmark for mid-sized companies, measuring the performance of mid-sized companies and reflecting the risk and return characteristics of this market segment.

The NASDAQ-100® Index includes approximately 100 of the largest non-financial securities listed on The NASDAQ® Stock Market based on market capitalization. The NASDAQ-100® Index comprises securities of companies across major industry groups, including computer, biotechnology, healthcare, telecommunications, and transportation.

The FTSE Eurozone Index comprises large and mid cap stocks providing coverage of the Developed markets in the Euro zone. The Index is derived from the FTSE Global Equity Index Series (GEIS), which covers 98% of the world's investable market capitalisation.



PACER ETFs

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Pacer Cash Cows Index® ETF Series

www.paceretfs.com/products/cash-cows

The Cash Cows Series aims to select top companies in an index based on free cash flow yield to achieve long-term growth over time.

	ETF	Inception Date	Total Expenses	Pacer Cash Cows Index®	Benchmark	Strategy ¹	Weighted By	Reconstituted & Rebalanced
GCOW	Pacer Global Cash Cows Dividend ETF	2/22/16	0.60%	Pacer Global Cash Cows Dividend Index	FTSE Developed Large-Cap Index	Top 100 companies based on highest free cash flow yield and highest dividend yield in the FTSE Developed Large-Cap Index	Dividends highest trailing twelve month	Semi-annually
ICOW	Pacer Developed Markets International Cash Cows 100 ETF	6/16/17	0.65%	Pacer Developed Markets International Cash Cows 100 Index	FTSE Developed ex-US Index	Top 100 international companies with the highest free cash flow yield in the FTSE Developed ex-US Index	Free cash flow highest trailing twelve month	Semi-annually
COWZ	Pacer US Cash Cows 100 ETF	12/16/16	0.49%	Pacer US Cash Cows 100 Index	Russell 1000 Index	Top 100 companies with the highest free cash flow yield in the Russell 1000 Index	Free cash flow highest trailing twelve month	Quarterly
CALF	Pacer US Small Cap Cash Cows 100 ETF	6/16/17	0.59%	Pacer US Small Cap Cash Cows Index	S&P SmallCap 600® Index	Top 100 small-cap companies with the highest free cash flow yield in the S&P SmallCap 600 Index	Free cash flow highest trailing twelve month	Quarterly

⁽¹⁾Holdings capped at 2% for each company at time of rebalance

Pacer Leaders ETF Series

www.paceretfs.com/products/pacer-leaders-series

Our Leaders ETFs are strategy-driven, rules based ETFs each designed to offer exposure to leaders based on specific themes

	ETF	Inception Date	Total Expenses	Index	Benchmark	Strategy	Weighted By	Reconstituted & Rebalanced
PEXL	Pacer US Export Leaders ETF	7/23/18	0.60%	Pacer US Export Leaders Index	S&P 900 Index	The top 100 large and mid cap US companies with a high percentage of foreign sales and high free cash flow growth in the S&P 900.	Equal Weighted	Quarterly

FTSE Developed Large-Cap Index is a market-capitalization weighted index representing the performance of large-cap stocks in developed markets.

Russell 1000 Index is a market-capitalization weighted index representing the top 1000 large-cap stocks in the Russell 3000 Index.

FTSE Developed ex-US Index comprised of large (85%)-and mid (15%)-cap stocks providing coverage of Developed Markets (24 countries) excluding the US. The index is derived from the FTSE Global Equity Index Series (GEIS), which covers 98% of the world's investable market capitalization.

S&P SmallCap 600® Index measures the performance of 600 small sized companies in the US equity market, with market capitalization ranging from \$450 million to \$2.1 billion USD. The index does not overlap holdings with the S&P 500® or S&P MidCap 400®.

S&P 900® Index is made up of the S&P 500® and S&P MidCap 400®.

Pacer Custom ETF Series

www.paceretfs.com/products/pacer-custom-etf-series

Our family of custom ETFs are strategy-driven, rules based ETFs each designed to offer a specific investment focus.

	ETF	Inception Date	Total Expenses	Index	Benchmark	Strategy	Weighted By	Reconstituted & Rebalanced
SRVR	Pacer Benchmark Data & Infrastructure Real Estate SCTRSM ETF	5/15/18	0.60%	Benchmark Data & Infrastructure Real Estate SCTR SM Index	MSCI US REITs Total Return Index	Top US companies that generate the majority of their profits from real estate operations in the data and infrastructure sector.	Modified Market Cap	Quarterly
INDS	Pacer Benchmark Industrial Real Estate SCTRSM ETF	5/14/18	0.60%	Benchmark Industrial Real Estate SCTR SM Index	MSCI US REITs Total Return Index	Top US companies that generate the majority of their profits from real estate operations in the industrial sector.	Modified Market Cap	Quarterly
RTL	Pacer Benchmark Retail Real Estate SCTRSM ETF	5/15/18	0.60%	Benchmark Retail Real Estate SCTR SM Index	MSCI US REITs Total Return Index	Top US companies that generate the majority of their profits from real estate operations in the retail sector.	Modified Market Cap	Quarterly
SZNE	Pacer CFRA-Stovall Equal Weight Seasonal Rotation ETF	7/23/18	0.60%	Pacer CFRA-Stovall Equal Weight Seasonal Rotation Index	S&P 500 Index	Offers exposure to “offensive” sectors of Info Tech, Industrials, Consumer Discretionary and Materials from 11/1 to 4/30 and “defensive” sectors of Consumer Staples and Health Care from 5/1 to 10/31	Equal Weighted	Semi-Annually
VETS	Pacer Military Times Best Employers ETF	4/9/18	0.60% [†]	Pacer Military Times Best for Vets Index	S&P 500	U.S. companies that support recruiting, training and professional development of military veterans, service members and their families as identified in the Military Times Best for Vets SM : Employers list.	Equal Weighted	Annually

^(†)10% of the management fee will be donated to veteran related charities.

MSCI US REIT Index is a free float-adjusted market capitalization weighted index that is comprised of equity Real Estate Investment Trusts (REITs). The index is based on the MSCI USA Investable Market Index (IMI), its parent index, which captures the large, mid and small cap segments of the USA market. With 152 constituents, it represents about 99% of the US REIT universe and securities are classified under the Equity REITs Industry (under the Real Estate Sector) according to the Global Industry Classification Standard (GICS®), have core real estate exposure (i.e., only selected Specialized REITs are eligible) and carry REIT tax status.

Speak with your financial advisor today to learn more about how to best incorporate Pacer ETFs into your portfolio.

For more information, visit www.paceretfs.com.

Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting www.paceretfs.com or calling 1-877-337-0500. Please read the prospectus carefully before investing.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with these funds are detailed in the prospectus and could include factors such as concentration risk, currency exchange rate risk, data and infrastructure real estate sector risk, equity market risk, European investments risk, fixed income risk, foreign sales risk, foreign securities risk, geographic concentration risk, government obligations risk, high portfolio turnover risk, index criteria risk, industrial real estate sector risk, international operations risk, large and mid-capitalization investing risk, monthly exposure risk, new fund risk, non-diversification risk, other investment companies risk, passive investment risk, REIT investment risk, retail real estate sector risk, sector risk, sector rotation risk, smaller-capitalization companies risk, style risk, tax risk, tracking risk, trend lag risk, and/or special risks of exchange traded funds.

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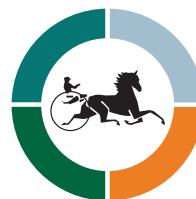
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