



AT A GLANCE

Thematic Plays for the Backbone of Technology

SRVR

Pacer Benchmark Data & Infrastructure Real Estate SCTRSM ETF

INDS

Pacer Benchmark Industrial Real Estate SCTRSM ETF

Data Centers



The cloud physically exists in the form of **data centers**. Massive warehouses are home to hundreds of servers, allowing for information to pass from device to device.

Fiber Optic Networks



Streaming providers buy bandwidth from **fiber optic networks** to deliver content to the service providers present in individual networks.

Wireless Towers



Towers and antenna are key in transferring data across the globe. Today's technology demands reliability and speed. Now, wires are not needed to transfer data.

Distribution Centers



Large warehouses, which contain **distribution centers**, exist all over the country and allow for e-commerce distributors to deliver goods to your door as quickly and efficiently as possible. As soon as an online order is placed, the surrounding infrastructure begins to work.

Technology Themes:

- Internet-of-Things
- 5G
- Artificial Intelligence
- Augmented Reality
- Cyber Security
- Blockchain
- Autonomous Driving
- Electronic Payment
- Streaming
- Work-from-Home
- Gaming
- Cloud & Edge Computing
- Social Media
- e-Commerce
- Cold Storage

Examples of:

- **Cell Tower Customers:**
 - Verizon
 - AT&T
 - T-Mobile
- **Fiber Optic Customers:**
 - Netflix
 - Disney
 - Hulu
- **Data Center Customers:**
 - Zoom
 - Oracle
 - Amazon
 - Spotify
 - Microsoft
 - Google

Looking Ahead:

- There are over 7 billion Internet of Things devices in use today, forecast to be 75 billion by 2025.¹
- 95% of workloads and compute instances estimated will be processed by cloud data centers by 2021.²
- E-Commerce has been growing by 16.7% year-over-year since 2016, compared to in-store sales 1.3%.³
- E-Commerce penetration of total retail sales was 15% in 2019. Forecast to be 39% by 2030.⁴

Sources:

⁽¹⁾Statista (<https://www.statista.com/statistics/471264/iot-number-of-connected-devices-worldwide/statistics/471264/iot-number-of-connected-devicesworldwide/>)

⁽²⁾Cisco Global Cloud Index

⁽³⁾Duke Realty, March 2020 (<https://investor.dukerealty.com/static-files/ad84d3a9-872e-4ffb-a0a2-1dcde1f09729>)

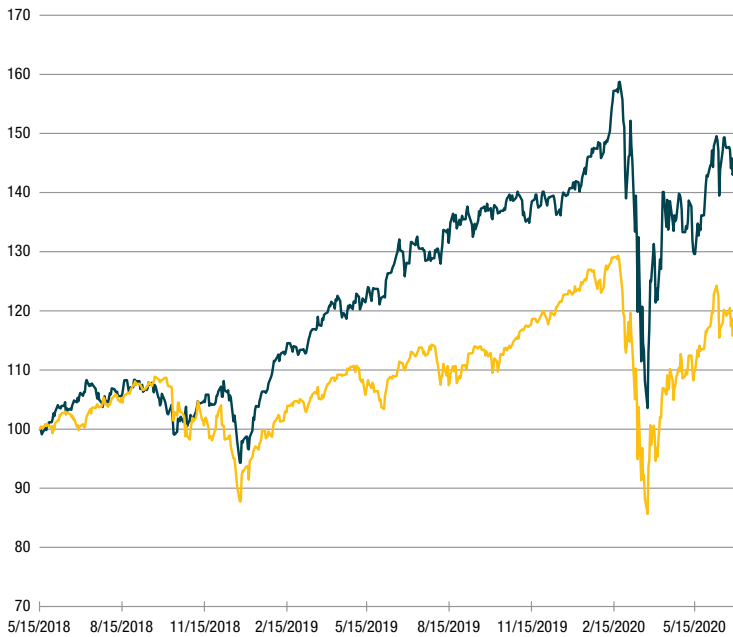
⁽⁴⁾CBRE Research, Euromonitor International, 2019 (<https://www.cbre.us/research-and-reports/USMarketFlash-Post-Coronavirus-Industrial-Real-Estate>)



PACER ETFs

877-337-0500 ■ www.paceretfs.com

Index Performance and Upside/Downside Capture 5/15/2018 - 6/30/2020



SRVR Index: Benchmark Data & Infrastructure Real Estate SCTR Index

INDS Index: Benchmark Industrial Real Estate SCTR Index

■ 50/50 SRVR Index & INDS Index: **146.88**

■ S&P 500 Index: **119.32**

	50/50 SRVR Index & INDS Index	S&P 500 Index
Annualized Average Return	19.79%	8.65%
Upside Capture	85.57%	100.00%
Downside Capture	36.49%	100.00%

Index returns are for illustrative purposes only. Index performance does not reflect any management fees, transaction costs or expenses.

Performance as of 6/30/20	Fund Inception	Since Inception	YTD	1-Month	3-Month	1 Year	
SRVR ETF	5/15/18	NAV	21.39%	9.98%	2.22%	16.56%	22.37%
		Mkt. Price	21.35%	10.09%	2.32%	16.45%	22.52%
INDS ETF	5/14/18	NAV	15.33%	-3.20%	3.59%	12.03%	4.83%
		Mkt. Price	15.27%	-3.22%	3.46%	12.57%	4.73%

Annual total expense is 0.60%.

PERFORMANCE QUOTED REPRESENTS PAST PERFORMANCE AND DOES NOT GUARANTEE FUTURE RESULTS. Investment return and principal value will fluctuate, so shares may be worth more or less when redeemed or sold. Current performance may be lower or higher than the performance quoted. Visit <http://www.paceretfs.com> for the most recent month-end performance. Returns less than 1 year are cumulative. Returns greater than 1 year are annualized. **NAV** (net asset value) is the value of one share of the Fund calculated daily. The NAV return is based on the NAV of the Fund. It may not reflect the actual return for the investor. **Market Price** is the price investors can buy and sell ETF shares for in the stock market and is used to calculate market return. It is based on the price at the NYSE exchange market close. This is when NAV is determined for most ETFs. If shares trade at another time, the return may differ. Market and NAV returns assume that dividends and capital gain distributions have been reinvested in the Fund at Market Price and NAV, respectively. **Annualized average return** represents the calculated hypothetical rate of return that, if cumulatively applied to each relevant annual period during the time period indicated, would result in the actual cumulative rate of return for the entire period. **Upside/downside capture ratio** shows you whether a given fund has outperformed--gained more or lost less than--a broad market benchmark during periods of market strength and weakness.

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Risks of Investing in the Data & Infrastructure Real Estate Sector: Companies in the Data & Infrastructure Real Estate sector may be affected by unique supply and demand factors that do not apply to other real estate sectors, such as changes in demand for communications infrastructure, consolidation of tower sites, new technologies that may affect demand for communications towers, and changes in demand for wireless infrastructure and wireless connectivity.

Risks of Investing in the Industrial Real Estate Sector: Companies in the Industrial Real Estate sector may be affected by unique supply and demand factors that do not apply to other real estate sectors. For example, industrial real estate may be more susceptible to changes in interest rates, macroeconomic trends, government regulation, and tax regulation than other real estate sectors. Industrial real estate may also be concentrated in logistics-related industries, which could expose industrial real estate companies to the risks of a downturn affecting logistics companies.

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