



PACER CUSTOM INDEX SERIES

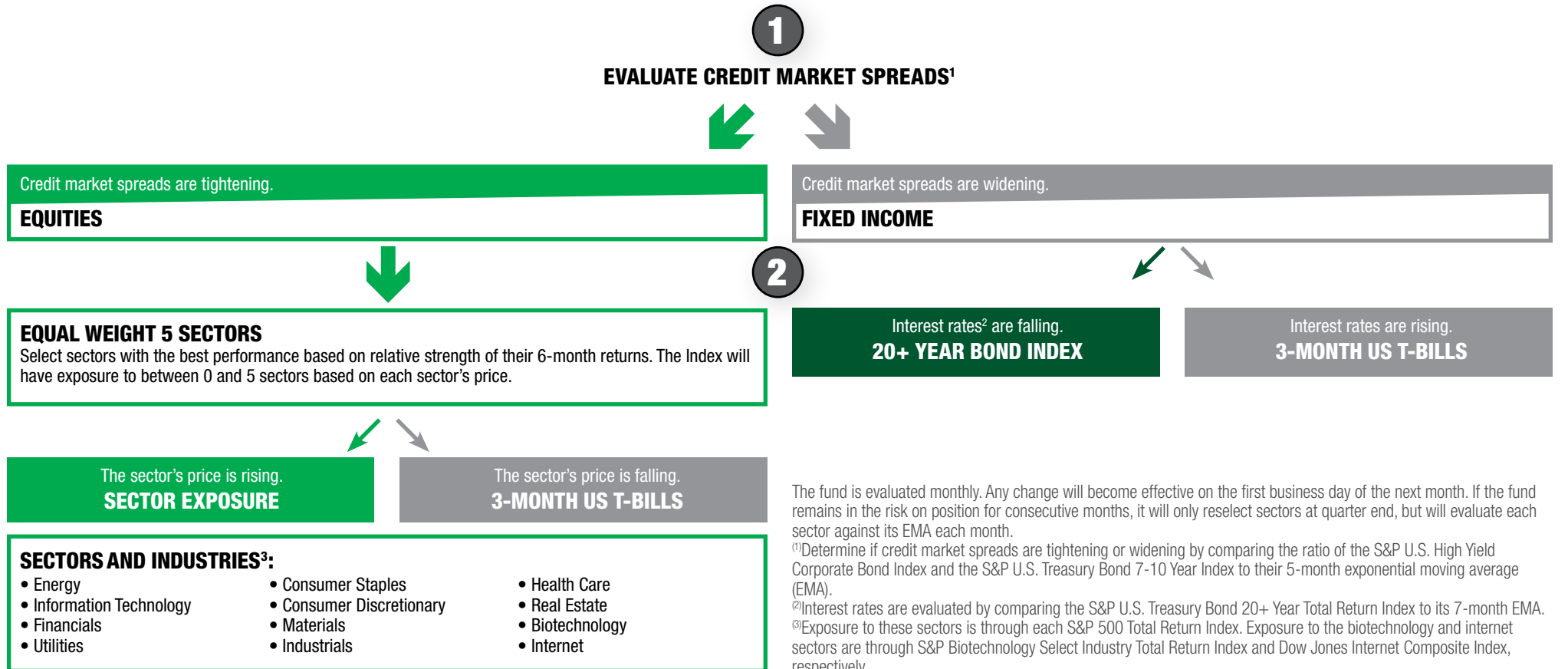
Large Cap Trend Following

Data as of 6/30/19

PACER WEALTHSHIELD INDEX

A strategy-driven large cap index that uses trend following to direct some or all of its exposure to U.S. equities and U.S. Treasury securities.

STRATEGY OVERVIEW: An objective, rules-based strategy that evaluates the strength of the high-yield corporate bond market relative to U.S. Treasury bonds and the momentum of U.S. equity sectors and long-term U.S. Treasury bonds.

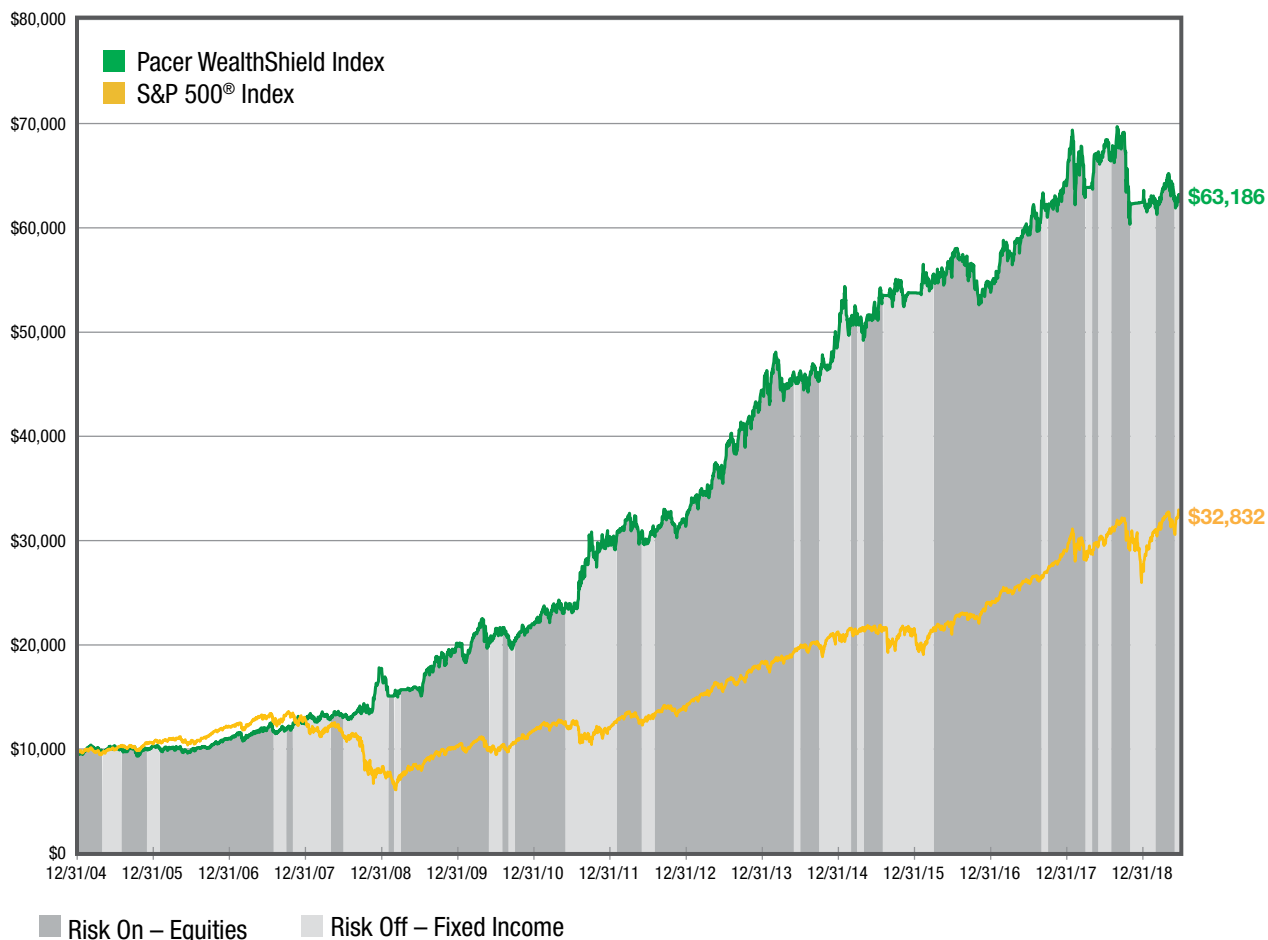


PACER WEALTHSHIELD INDEX

Retrospectively calculated Pacer WealthShield Index performance is shown net of fees.

HYPOTHETICAL GROWTH OF \$10,000¹

12/31/2004 – 6/30/2019



HISTORICAL PERFORMANCE, VOLATILITY COMPARISON AND MAXIMUM DRAWDOWN (%)¹

12/31/2004 – 6/30/2019

	Pacer WealthShield Index	S&P 500® Index
Annualized Average Return	13.56	8.55
Annualized Volatility	14.27	18.57
Maximum Drawdown	-15.89	-55.25

MINIMUM AND MAXIMUM CALENDAR YEAR RETURNS (%)¹

12/31/2004 – 6/30/2019

	Pacer WealthShield Index	S&P 500® Index
Maximum Return	40.16 (2013)	32.39 (2013)
Minimum Return	-2.45 (2018)	-37.00 (2008)

⁽¹⁾All Indexes shown are Total Return Indexes.

Source: S&P. The hypothetical backtested index performance of the Pacer WealthShield Index is shown net of fees and reflects the reinvestment of dividends. The annual total expense is 0.60%. The Pacer WealthShield Index was released on 12/11/17. All data shown here is hypothetical, retrospectively calculated, and based on rules-based criteria applied retroactively with the benefit of hindsight and knowledge of factors that may have positively affected its performance, and cannot account for all financial risk or market and economic factors that may affect the actual performance. The results shown are hypothetical and do not reflect actual returns.

PAST PERFORMANCE (WHETHER RETROSPECTIVELY CALCULATED OR ACTUAL HISTORICAL) IS NOT INDICATIVE OF FUTURE RESULTS. YOU CANNOT INVEST DIRECTLY IN AN INDEX. FOR INVESTMENT PROFESSIONAL USE ONLY. NOT FOR USE WITH THE INVESTING PUBLIC.

INDEX EXPOSURE

As of May Rebalance	As of June Rebalance	As of July Rebalance
Consumer Staples	T-Bond	T-Bill (Biotech)
Information Technology		Information Technology
Internet		Consumer Discretionary
Real Estate		Industrial
Utilities		Internet

SECTORS AND DESCRIPTIONS

S&P 500® Consumer Discretionary Sector Total Return Index: Made up of non-essential, but desired goods and services, this sector includes durable goods, apparel, entertainment, leisure and automobiles.

S&P 500® Consumer Staples Sector Total Return Index: This sector includes companies related to essential products including food, beverages, household items and personal products.

S&P 500® Energy Sector Total Return Index: Comprised of stocks related to producing or supplying energy, this sector includes companies that are involved in the exploration, development and production of oil and gas, drilling and refining, and renewable energy.

S&P 500® Financials Sector Total Return Index: This sector includes banks, investment funds, insurance companies and other financial services firms.

S&P 500® Health Care Sector Total Return Index: Companies who provide health services and products in the way of care, insurance, equipment and medication fall into this sector.

S&P 500® Industrials Sector Total Return Index: Companies associated with aerospace and defense, industrial machinery, tools, lumber production, construction, waste management and material fabrication all fall into this category.

S&P 500® Materials Sector Total Return Index: This sector includes companies in the chemical, construction material, metal, mining, packaging and paper industries.

S&P 500® Real Estate Sector Total Return Index: This sector includes REITs, real estate management and brokerage companies.

S&P 500® Information Technology Sector Total Return Index: This sector includes companies involved in the manufacturing of electronics, and creation of software and other technologies.

S&P 500® Utilities Sector Total Return Index: Stocks associated with electric, gas and water supply and distribution make up the majority of this sector.

S&P Biotechnology Select Industry Total Return Index: Companies within the biotech field are known for their cutting edge drug development and clinical research.

Dow Jones Internet Composite Index: This sector includes companies involved in the creation, distribution and exchange of digital information. It is often seen as a hybrid of information technology and communications.

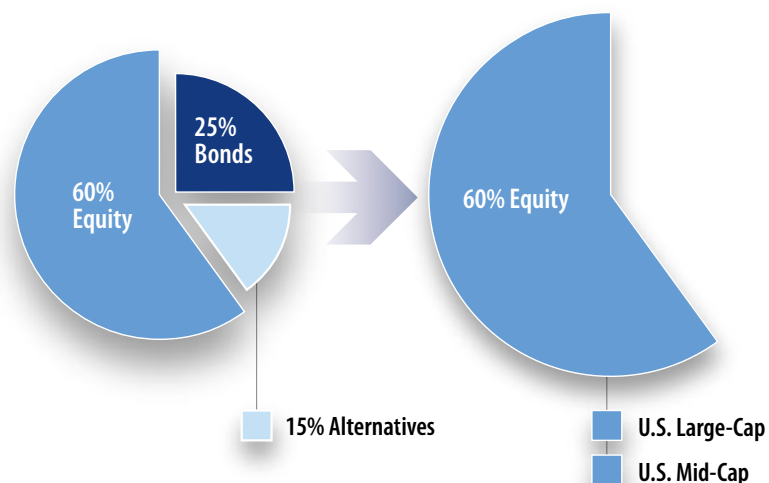
Source: FactSet.

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COMPLEMENT AN EXISTING EQUITY POSITION

The Pacer WealthShield ETF series is designed to complement an existing equity portfolio or be an alternative to alternatives. Using a risk on/risk off strategy like this allows exposure to sector momentum when in risk on and risk management when in risk off.

SAMPLE PORTFOLIO ALLOCATION



EXPECTED MOVEMENT OF EQUITY PORTFOLIO COMPONENTS IN DIFFERENT MARKETS

	Beta	Alpha	Pacer WealthShield	Total Portfolio Equity
Rising Markets ↑	Equal	Rise may be greater	Equal or rise may be less	Equal or rise may be greater
Falling Markets ↓	Equal	Fall may be greater	Fall may be less	Equal or fall may be less

Beta:

Part of a portfolio that is correlated directly to market returns, i.e. stocks, ETFs.

Alpha:

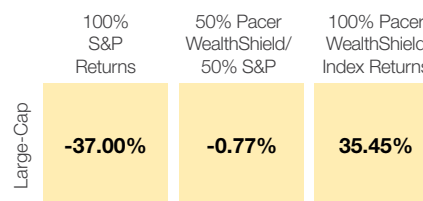
Active return component of the portfolio – creates excess returns relative to the return of the benchmark index, i.e. actively managed mutual funds.

Risk Management Strategies:

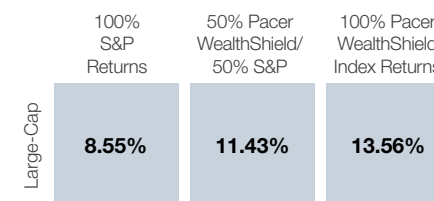
Investments with a goal of limiting risk, i.e. options, volatility controlled strategies, trend following investments.

The charts to the right show different allocations to the S&P 500® and the Pacer WealthShield Index over two separate time periods.

2008 CALENDAR-YEAR RETURNS



12/31/04-6/30/19 RETURNS



⁽¹⁾All Indexes shown are Total Return Indexes.

Source: S&P. The hypothetical backtested index performance of the Pacer WealthShield Index is shown net of fees and reflects the reinvestment of dividends. The annual total expense is 0.60%. The Pacer WealthShield Index was released on 12/11/17. All data shown here is hypothetical, retrospectively calculated, and based on rules-based criteria applied retroactively with the benefit of hindsight and knowledge of factors that may have positively affected its performance, and cannot account for all financial risk or market and economic factors that may affect the actual performance. The results shown are hypothetical and do not reflect actual returns.

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LONG TERM EFFECTS OF INCORPORATING WEALTHSHIELD

The Pacer WealthShield ETF Series may be appropriate for clients who are fearful of the market, but still in need of growth. The chart below shows the effects of incorporating the Pacer WealthShield Index (PWSTR) into a standard large-cap position over time.

In the long run,

- Returns of WealthShield were higher.
- Minimum and average rolling returns were more favorable to WealthShield.
- Periods with negative rolling returns were reduced to zero.

5 YEAR ROLLING

Quarterly (12/31/04 - 6/30/19)	S&P 500®	50% PWSTR/ 50% S&P 500®	PWSTR
Total Number of Periods	39	39	39
Number of Periods with Negative Rolling Returns	3	0	0
Average Negative Rolling Return	-0.74%	N/A	N/A
Max. Rolling Return	21.16%	22.75%	24.45%
Min. Rolling Return	-1.18%	7.48%	6.51%
Average Rolling Return	9.40%	14.12%	17.45%

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LIVE PERFORMANCE

	Ticker	Total Expenses	Fund Inception		Total Returns (%) as of 6/30/19			Total Returns (%) as of 6/30/19		
					1 Month	3 Month	YTD	1 Year	3 Year	Since Fund Inception
Pacer WealthShield ETF	PWS	0.60%	12/11/17	NAV	1.21	0.29	1.39	-6.76	N/A	-0.71
				Market Price	1.09	0.35	1.37	-6.76	N/A	-0.75
Pacer WealthShield Index					1.01	0.10	1.46	-6.17	N/A	0.00

Returns less than 1 year are cumulative. Returns greater than 1 year are annualized.

Performance quoted represents past performance and does not guarantee future results. Investment return and principal value will fluctuate, so shares may be worth more or less when redeemed or sold. Current performance may be lower or higher than the performance quoted. Visit <http://www.paceretfs.com> for the most recent month-end performance. Index returns are for illustrative purposes only. Index performance does not reflect any management fees, transaction costs, or expenses. You cannot invest directly in an index.

NAV (net asset value) is the value of one share of the Fund calculated daily. The NAV return is based on the NAV of the Fund. It may not reflect the actual return for the investor.

Market Price is the price investors can buy and sell ETF shares for in the stock market and is used to calculate market return. It is based on the price at the Cboe listed exchange market close. This is when NAV is determined for most ETFs. If shares trade at another time, the return may differ. Market and NAV returns assume that dividends and capital gain distributions have been reinvested in the Fund at Market Price and NAV respectively.

BEFORE INVESTING YOU SHOULD CAREFULLY CONSIDER THE FUNDS' INVESTMENT OBJECTIVES, RISKS, CHARGES, AND EXPENSES. THIS AND OTHER INFORMATION IS IN THE PROSPECTUS. A COPY MAY BE OBTAINED BY VISITING WWW.PACERETF.COM OR CALLING 1-877-337-0500. PLEASE READ THE PROSPECTUS CAREFULLY BEFORE INVESTING.

An investment in the Funds is subject to investment risk, including the possible loss of principal. Pacer ETF shares may be bought and sold on an exchange through a brokerage account. Brokerage commissions and ETF expenses will reduce investment returns. There can be no assurance that an active trading market for ETF shares will be developed or maintained. The risks associated with this fund are detailed in the prospectus and could include factors such as concentration risk, equity market risk, fixed income risk, government obligations risk, high portfolio turnover risk, large-capitalization investing risk, monthly exposure risk, new fund risk, non-diversification risk, other investment companies risk, passive investment risk, sector risk, tracking risk and/or special risks of exchange traded funds.

The Pacer WealthShield Index (the "Index") is the property of Index Design Group, LLC which has contracted with S&P Opco, LLC (a subsidiary of S&P Dow Jones Indices LLC) to calculate and maintain the Index. The Index is not sponsored by S&P Dow Jones Indices or its affiliates or its third party licensors (collectively, "S&P Dow Jones Indices"). S&P Dow Jones Indices will not be liable for any errors or omissions in calculating the Index. "Calculated by S&P Dow Jones Indices" and the related stylized mark(s) are service marks of S&P Dow Jones Indices and have been licensed for use by Index Design Group, LLC. S&P® is a registered trademark of Standard & Poor's Financial Services LLC ("SPFS"), and Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones").

To learn more about the Index methodology, please visit www.indexdesigngroup.com or call 877-337-0500.

DEFINITIONS OF CERTAIN DEFINED TERMS USED HEREIN:

Annualized average return represents the calculated hypothetical rate of return that, if cumulatively applied to each relevant annual period during the time period indicated, would result in the actual cumulative rate of return for the entire period.

Maximum return represents the highest calendar year return as measured during the period indicated.

Minimum return represents the lowest calendar year return as measured during the period indicated.

Annualized volatility is based on monthly returns from the most recent date indicated on the page and expressed as a standard deviation percentage. Standard deviation is a measure of volatility and illustrates the extent of variation (whether higher or lower) that exists from the average given set of results. A low standard deviation indicates that the results tend to be very close to the average result (a low degree of volatility). In contrast, a high standard deviation indicates that the results are spread out over a large range of outcomes (a high degree of volatility). Because the standard deviation is based on historical data, it may not predict variability in annualized performance of the Pacer ETFs in the future.

Maximum drawdown represents the maximum percentage loss that the relevant index incurred from its peak level to its lowest level during the time period indicated.

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