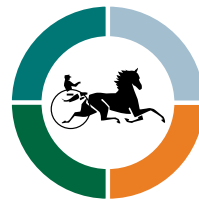


*Investing in the Future*  
**Why NASDAQ,  
Why Now?**



**PACER ETFs**

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# Why NASDAQ?

The NASDAQ-100<sup>®</sup> Index (NDX) is a market-capitalization weighted index comprised of 100 of the most innovative and rapidly expanding non-financial companies.

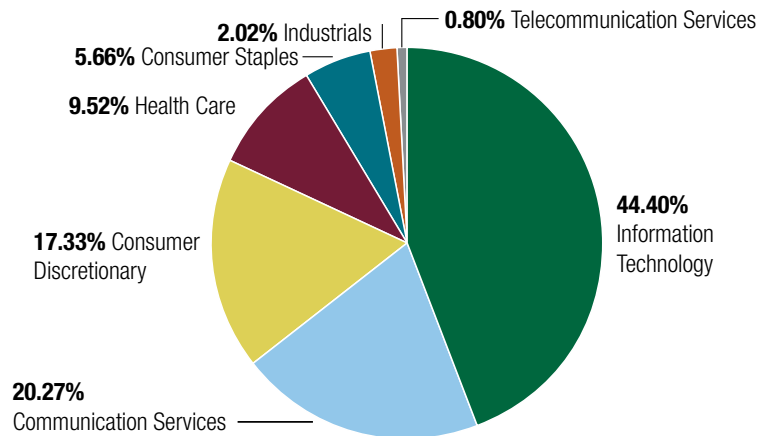
Benefiting from positive movements in technology and health care sectors, the NASDAQ-100<sup>®</sup> has outperformed other indexes across multiple time periods.

# Why Now?

The NASDAQ-100<sup>®</sup> offers exposure to rapidly growing industries including technology, consumer discretionary, and health care.

## NASDAQ-100<sup>®</sup> Index Sector Breakdown

as of 9/30/18



Source: FactSet, NASDAQ

## NASDAQ-100<sup>®</sup> Top 10 Holdings (%)

as of 9/30/18

Ticker	Holding	Weight
AAPL	Apple Inc.	12.44
AMZN	Amazon.com, Inc.	11.15
MSFT	Microsoft Corporation	10.01
GOOG	Alphabet Inc. Class C	4.76
FB	Facebook, Inc. Class A	4.53
GOOGL	Alphabet Inc. Class A	4.12
CSCO	Cisco Systems, Inc.	2.61
INTC	Intel Corporation	2.49
NVDA	NVIDIA Corporation	1.95
NFLX	Netflix, Inc.	1.86
<b>Total</b>		<b>55.92</b>

Source: FactSet

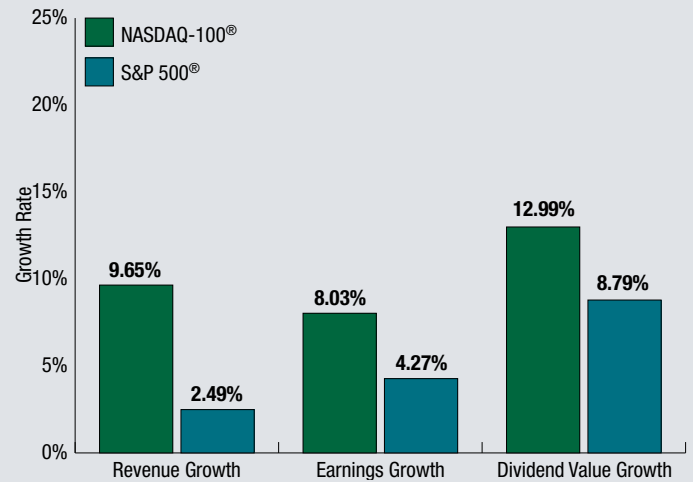
# The Symbol of the New Economy

Earnings of companies included in the NASDAQ-100® have grown, showing maturation of the companies as they increase revenues, but reduce cost.

The NASDAQ-100® outperforms other major indexes in 1-, 5- and 10-year annualized returns.

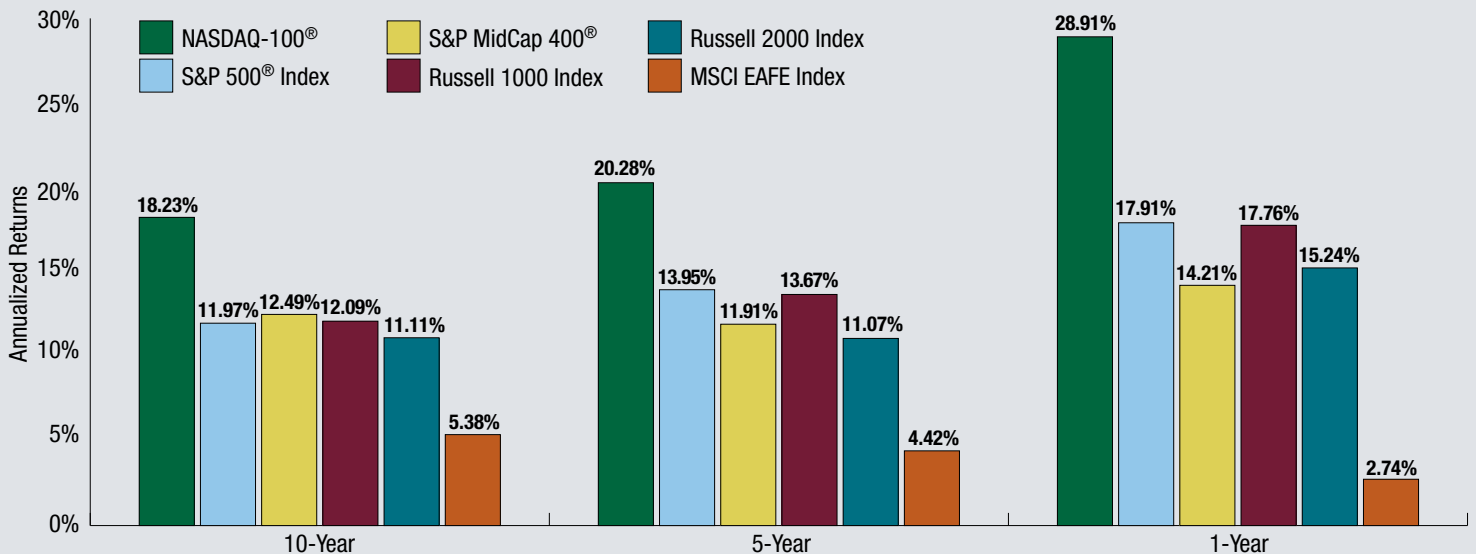
## 5-Year Compound Annual Growth Rate

as of 9/30/18



Source: FactSet, Bloomberg

## Annualized Returns – as of 9/30/18



Source: Bloomberg

PAST PERFORMANCE IS NOT INDICATIVE OF FUTURE RESULTS. YOU CANNOT INVEST DIRECTLY IN AN INDEX.

The NASDAQ-100® reached its all-time high of 7,660.18 on August 29, 2018. The Index is concentrated in 3 sectors with about 90% of its members categorized as information technology, health care, and consumer discretionary. The NASDAQ-100®'s top three holdings, Apple, Microsoft, and Amazon, represent more than a quarter of the Index's weight.

- **Technology**

Though volatility is common of the tech sector, technology stocks are booming with the growth of the cloud industry. Demand is high for cloud-based services as companies from all sectors benefit from the accessibility they create.

- **Health Care/Biotechnology**

A new FDA designation has allowed for shorter approval times and faster access to breakthrough drugs. Combined with a greater number of drug discoveries, revenues in health care have increased. Pharmaceutical companies are profiting from the unfortunate reality that everyone gets sick.

- **E-Commerce**

E-commerce is expanding beyond its early adopters of online retailers and is poised to grow. Business-to-business companies recognize the importance of e-commerce capabilities in their practice and continue to develop these technologies.

Speak with your financial advisor today about how to incorporate the NASDAQ-100<sup>®</sup> into your portfolio using the Pacer Trendpilot<sup>®</sup> 100 ETF (PTNQ).

**For more information, visit [www.paceretfs.com](http://www.paceretfs.com).**

**Before investing you should carefully consider the Fund's investment objectives, risks, charges, and expenses. This and other information is in the prospectus. A copy may be obtained by visiting [www.paceretfs.com](http://www.paceretfs.com) or calling 1-877-337-0500. Please read the prospectus carefully before investing.**

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**S&P 500<sup>®</sup> Index** measures the performance of the large capitalization sector of the U.S. equity market and is considered one of the best representations of the domestic economy. Utilizing a market-cap weighting structure, this index invests in the 500 largest U.S. firms.

**S&P MidCap 400<sup>®</sup> Index** measures the performance of the mid capitalization sector of the U.S. equity market.

**Russell 1000 Index** is capitalization-weighted and consists of the 1000 largest companies domiciled in the U.S. and its territories.

**Russell 2000 Index** measures the performance of the small-cap segment of the U.S. equity universe and is comprised of the smallest 2000 companies in the Russell 3000 Index, representing approximately 10% of the total market capitalization of that Index.

**MSCI EAFE Index** measures the performance of equity markets in European, Australasian, and Far Eastern markets.

Source: ETF Database

Trendpilot<sup>®</sup> is a registered trademark of Index Design Group, LLC.

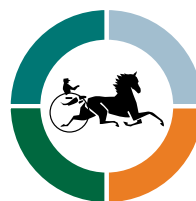
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