

*In Focus*

# Global Supply Chain & Logistics



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# The State of Global Supply Chains and Logistics

In today's world, technology has made it easier than ever to order goods with one click. Consumers and businesses are demanding to get their goods faster - even as fast as same day.

This, along with other things like geopolitical events, labor shortages and unpredictable markets, has caused immense pressure on the supply chain and has sparked a rapid change across the industry.

Chart Source: Statista, APQC, January 2022

## The Supply Chain

In order for the global supply chain to function efficiently, there needs to be a strong network between a company and its suppliers to manufacture or produce, then deliver their goods to the end customer.

### Transportation

Transportation in a supply chain refers to the movement of products from one location to another.



Ocean/Air



Rail Freight



Trucking



Courier Services

### Logistics

Supply chain logistics is the network of transportation, warehousing and inventory.

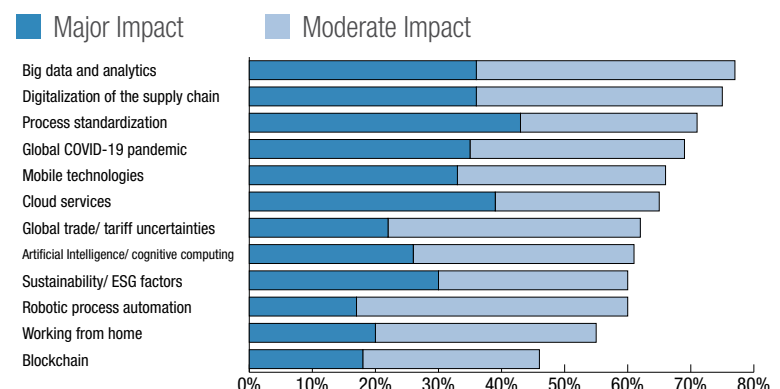


- Process starts at a factory, or multiple factories, where the goods are supplied, assembled, and stored.
- Product is shipped via plane, boat or trains and this process is supported through logistics software.
- Intralogistics help to increase efficiency in storing and handling goods and materials.
- The last mile delivery – goods are delivered to your door by various courier services.

Inventory management/ transportation logistics can be complex due to the supply chain. Take Apple for example, each part needed for an iPhone is manufactured in a different company across the globe. Each piece must then be transported to China where it is then assembled.

### Leading trends anticipated to impact supply chains by 2025

Supply chain firms' potential disruptive technologies 2025

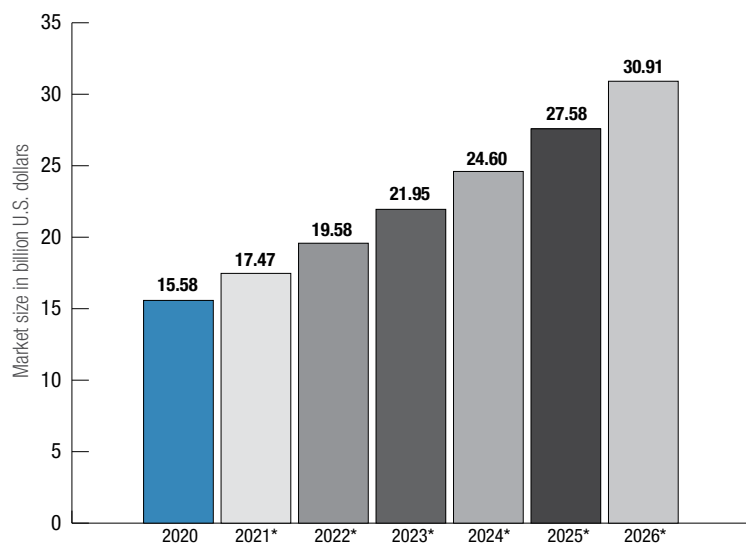


# Why Now?

The Supply Chain is projected to continue growing along with the global logistics software market and warehouse management systems.

## Supply chain management market size worldwide 2020-2026

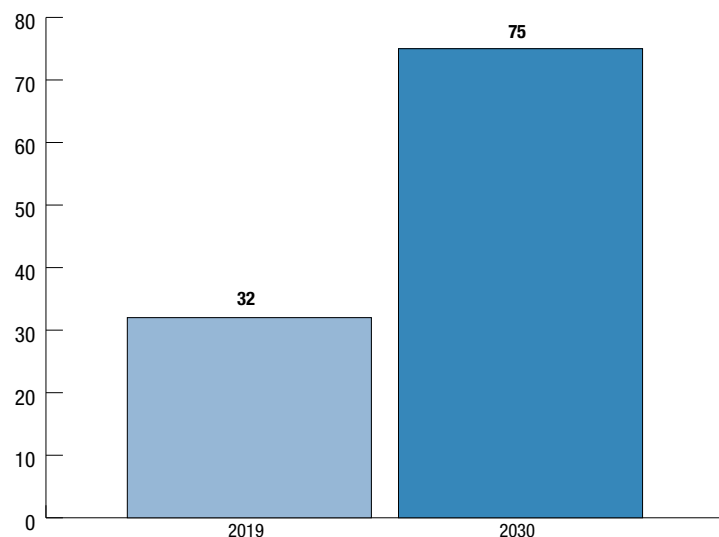
Size of the global supply chain management market worldwide from 2020 to 2026 (in billion U.S. dollars)



Source: Statista. (2020). From <https://www.statista.com/statistics/1181996/supply-chain-management-market-size-worldwide/>

## Global next-gen supply chain market size 2019-2030

In 2019, the global next-gen supply chain market generated roughly 32 billion U.S. dollars. By 2030, the size of this market is forecasted to more than double.



Next-gen supply chain market refers to the high utilization of the digital revolution by logistics companies or start-ups to enhance the economic and environmental sustainability of supply chain services.

Source: LogisticsIQ; Modern Materials Handling (2019)

## Get Exposure to Leading Supply Chain and Logistics Companies

Capturing global thematic growth trends is an important part of a diversified portfolio. The Pacer Industrials and Logistics ETF (SHPP) gives investors exposure to companies involved in the support and functioning of global distribution supply chains. These companies are involved in the supply chain ecosystem so it runs more efficiently. Many of these companies are not found in major market indexes.

**SHPP**  
Pacer Industrials  
and Logistics  
ETF

Speak with your financial advisor today to learn how to best incorporate the Pacer Industrials and Logistics ETF into your portfolio.

**For more information, visit [www.paceretfs.com](http://www.paceretfs.com).**

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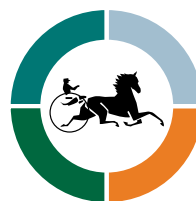
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